

nirsa know

SEPTEMBER, 2004 NATIONAL INTRAMURAL-RECREATIONAL SPORTS ASSOCIATION + NEWS AND INFORMATION

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Signature and Leap of Faith Enlisted from Directors in Marketing Endeavor

Institutional Members with a combined student population of over 1.5 million have signed on to the NSC's "Protocol of Mutual Interest." Your support is needed.

[click to know more...](#)

TONY CLEMENTS

NIRSA Network



NATIONAL MARKETING INSTITUTE

DECEMBER 1-3, 2004 • SEATTLE

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NATIONAL SCHOOL OF RECREATIONAL SPORTS MANAGEMENT - LEVEL II -

June 7-10, 2005
Holiday Inn Oceanfront
Hilton Head Island, South Carolina

SIDELINES

Atlanta to Host Facilities Institute, Excursions

The National Recreational Facilities Institute offers a full program with four stops on the facility tour circuit in the autumn splendor of Atlanta.



The Campus Recreation Center at the Georgia Institute of Technology



USTA Resolution to Sharpen Focus on Campus Recreational Tennis

The USTA has adopted a resolution amended at NIRSA's insistence to recognize and affirm the value of recreational and varsity tennis programs.



Heroes Among Us: Who Will You Nominate?

Nomination deadlines are coming up, so take your chance to help us celebrate what our members do.



University of Virginia off to a “Hot” Start with *Newsweek* Honor

With four indoor recreation centers and a 23-acre park, UVA in Charlottesville hits the big time.



Mark Fletcher shows off the new 50,000-square-foot addition to UVA's Aquatics & Fitness Center, one of the school's four indoor facilities, which opened in June.



National Collegiate Golf Championship Pilot Program Returns



The second year of the National Collegiate Golf Championship Pilot Program is in full swing, doubling the number of schools that participated in 2003. The NCGC supports the NIRSA Foundation and donated over \$3,000 last year. Local Qualifiers start in September with over 30 events scheduled. Managed by the Collegiate Golf Alliance in association with NIRSA, the NCGC offers an excellent opportunity for your school to promote golf, support the NIRSA Foundation, and participate in a national championship. For a complete listing of host schools, information, and dates, please log on to <http://www.cgagolflinks.com/ncgc.asp>.



Deployed Reservists Get Deferral on NIRSA Membership Dues

NIRSA Executive Director Kent Blumenthal has approved a deferral of membership dues payments for NIRSA members who are called away from their employment to serve in the current military action. NIRSA will freeze memberships during the time they are deployed and continue them upon their return to work. Members' records will, however, show uninterrupted membership for the time they are deployed.



For more information, please contact Membership Director Mary Martin at the NNC: marym@nirsa.org.



Your Survey Responses Are In! **VOTE**

NIRSA Know online reader survey results gathers readership feedback on a variety of issues.



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Signature and Leap of Faith Enlisted from Directors in Marketing Endeavor

If you have read, or responded to, recent eFASTNEWS updates and broadcast emails about the "Protocol of Mutual Interest," a document in circulation to members from the NIRSA Services Corporation (NSC), you are witnessing an important step in a process set in motion by the NSC Board of Directors over a year ago. "We really needed a plan to get people on board," says NSC President Jesse (Tony) Clements. "The Protocol is the first call to the membership in moving toward self-reliance to market ourselves and bring sponsors to our programs."

As outlined in communiqués to the membership in recent weeks, the Protocol enlists support for the NSC and its new sponsored and endorsed marketing efforts. While not binding legally, the directors' signatures on the document will demonstrate to potential corporate sponsors that NIRSA can provide valuable direct access to the lucrative college market through our many sport club championships and extramural tournaments. As of the launching of this month's *Know*, directors from over one hundred institutions with populations of widely varying size have signed the Protocol. More about the Protocol, with an updated list of institutions whose directors have signed, can be found at http://www.nirsa.org/about/nsc_protocol.htm.

Tony, the Director of Campus Recreation at the University of Illinois (Urbana/Champaign), cites the inauspicious outcomes of past marketing initiatives as a prime mover behind the NSC's campaign to secure success for the new marketing strategy. Prior "missteps along the way" have resulted in a certain "anxiety" among members that, Tony hopes, will be eradicated when support for the Protocol helps "create a partnership" that is beneficial to both sponsors and members. If a "mutual philosophical agreement" can be reached between sponsors and the membership, Tony says, member institutions will be provided with resources their programs need. Of equal importance, he adds, members and the public will have a clearer picture of NIRSA's mission and "what we stand for": "The reality is, to the get the message across, we have to draw people to that message."

Support for the Protocol needs to happen now, Tony concludes, with "not just a response, but a timely response." If you have not already considered the NSC's request for your help, please visit the above link to review the Protocol, print and sign it, and fax the signature page to (541) 766-8284 at the NIRSA National Center (NNC), Attention Barry Brown, Marketing Director. If you have signed and sent the "Protocol of Mutual Interest," we thank you for your support!

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Atlanta to Host Facilities Institute, Excursions



The Campus Recreation Center at the Georgia Institute of Technology

The 8th annual National Recreation Facilities Institute (NRFI), planned for October 20-23 in Atlanta, Georgia, will deliver the most comprehensive program yet, with 16 richly informative sessions scheduled to include tours of three state-of-the-art campus recreation facilities and a superb public venue.

Historically, the facility tours are the Institute's most popular attraction. This year, the Georgia Institute of Technology's campus recreation center, which boasts a new addition officially opening on September 29, is the tour's first stop on Wednesday evening. The \$45 million facility covers 300,000 square feet and features six multi-purpose courts, four locker rooms, four racquetball courts, three studios, a suspended jogging track, an in-line/indoor soccer court, a climbing wall, a squash court, and a 14,000 square foot fitness center with over 190 pieces of equipment. The facility also features the 1996 Olympic Games pool and diving well, a 184-foot water slide, a spa, and a new leisure pool with six additional lanes for recreational swimming.

A mid-day tour of Georgia State University's 161,112 square foot student recreation center is planned for Thursday. Completed in the fall of 2001 at a cost of \$29.5 million and awarded the NIRSA Outstanding Facility Award in 2002, the center boasts four floors and over 15,000 square feet of fitness space with a suspended indoor track, a four court gymnasium, a multi-purpose court, an outdoor trip and rental center, a climbing wall, a leisure pool with spa, patio and sauna, three activity and meeting rooms, a conference and training room, a game room, and a generous lobby for special events.

Friday's scheduled tour begins with the University of Georgia's Ramsey Student Center, a \$37 million dollar facility funded with student fees and athletic fees and completed in the fall of 1995. The 430,000 square foot center is a shared use facility containing ten racquetball courts, five gymnasiums, three pools, two squash courts, labs and office space, an one-eighth mile track, a climbing wall, three multi-purpose rooms, and 12,000 square feet of strength and conditioning space. The center accommodates 1.2 million user visits by 77 percent of the student body in the course of a year.

The exciting and versatile Arena at Gwinnett Center is Friday's second stop. Completed in 2003, this impressive 366,000 square foot multi-purpose facility is located just 30 miles north of downtown Atlanta in Duluth and can accommodate groups of up to 13,000. The home of the Georgia Force indoor football team, the Gladiators independent professional hockey team, concerts, family entertainment, and corporate events, the Arena provides the best possible environment for a wide range of events.

In addition to the tours and presentations, Institute attendees will enjoy a networking social, morning refreshments, and two lunches. For more details about the event, including daily schedule and hotel accommodations, and to register online, visit <http://www.nirsa.net/education/facilities.htm>. To receive the maximum registration discount, be sure to register by September 20, 2004.



USTA Resolution to Sharpen Focus on Campus Recreational Tennis

NIRSA is pleased to announce that the United States Tennis Association's Collegiate



**Planning
a new
facility?**



Committee has amended and, as of September 4, adopted a proposed resolution to the USTA Board of Directors to include a new focus on the promotion of campus recreational tennis. Valerie McCutchan, NIRSA's Assistant Director of National Sports Programs, works closely with the USTA's "USA Team Tennis on Campus" program, and is excited about the resolution's increased recognition of recreational tennis. The new charge for the committees is to "promote and develop the growth of American Collegiate tennis, both varsity and recreational." With new emphasis on this mission, McCutchan feels sure that more energy will be directed towards recreational sports programs, noting that a \$20,000 stipend from USTA this year has made possible a distribution of funding for 21 grant proposals for the development of nine new programs and the expansion of 12 existing programs.

The adopted resolution commits the USTA Collegiate Committee to a new approach consisting of three primary tenets to ensure that the USTA (1) supports the importance of varsity tennis to their mission, (2) emphasizes the importance of community outreach in maintaining and promoting college programs, and (3) views recreational tennis on college campuses as a vital component to growing the game.

ADOPTED USTA BOARD RESOLUTION



University of Virginia off to a "Hot" Start with Newsweek Honor

It's not often one gets an email message of congratulations for an honor one has not yet officially received, but a few lines from a fellow administrator turned out to be the first blip on Mark Fletcher's radar signaling Newsweek magazine's recognition of the University of Virginia (Charlottesville) as the "Hottest for Fitness" in its annual feature, "America's 25 Hot Schools." Fletcher, UVA's Associate Director of Athletics and Director of Intramural Recreational Sports and NIRSA Foundation Board of Directors' Chair, had been interviewed by magazine staff (see item below) but was not notified that the honor had in fact been conferred with publication, resulting in a brief, happily disorienting moment.



Mark Fletcher shows off the new 50,000-square-foot addition to UVA's Aquatics & Fitness Center, one of the school's four indoor facilities, which opened in June.

Beyond that initial reaction, however, Fletcher says he's not altogether surprised that UVA should be so honored. With a department that he describes as taking a "university community" approach to participating, Fletcher believes that the sheer breadth and inclusive nature of UVA's fitness, intramural and recreational sports programs provide the true distinction. Because all members of the community are included and involved, participation is shared by all, with the result that faculty members have reported enjoying their highest level of interaction with their students while engaged in fitness and recreation activities on campus. All facilities and schedules are shared among faculty and students with the school's four indoor centers open for a weekly range of one hundred hours.

Although he has long harbored great confidence in UVA's unique approach to fitness and recreation, Fletcher views "being recognized for what it is that we do" by Newsweek as "a big source of pride." The publication of the honor has resulted in local media recognition, and will most likely occasion some form of public observance by the university at large this fall.

The complete feature can be accessed at <http://www.msnbc.msn.com/id/5626574/site/newsweek>

HOTTEST FOR FITNESS

University of Virginia, Charlottesville, Va.

Long before the invention of the treadmill, Thomas Jefferson, the founder of UVA, wrote: "A strong body makes the mind strong." UVA follows that adage by offering both varsity competitors and weekend warriors some of the best fitness facilities in the country. Associate athletics director Mark Fletcher says 94 percent of all students use one of the four indoor recreation centers, which together make up 300,000 square feet of pools, running tracks, weight rooms and classrooms for yoga and kickboxing. The school also maintains a 23-acre park for outdoor field sports and jogging.



Heroes Among Us: Who Will You Nominate?

Nominations for the Association's highest annual awards are due in the next few months. Please help NIRSA celebrate our members by marking these deadline dates on your calendar, visiting the website for details, and submitting your nominations for worthy members of your NIRSA. Browse <http://www.nirsa.org/secure/crss/index.htm> for information about these awards, lists of current and past recipients, and nomination forms.

- The NIRSA Honor Award is the highest honor NIRSA bestows. **Deadline for nominations is December 15.**

- The Regional Awards of Merit are presented each year at the NIRSA National Conference to one member from each of the six NIRSA regions. **Deadline for nominations is December 31.**
- The Horace Moody Award recognizes professional members who have made contributions to student development by their encouragement, support, and performance. **Deadline for nominations is January 31.**
- The National Service Award acknowledges exceptional performance or dedication, encourages creativity and innovation, and establishes a standard of excellence in professional achievement. **The deadline for nominations will be announced by October 1, 2004.**



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ADOPTED USTA BOARD RESOLUTION

(As revised per the Board's request on July 16, 2004)

Whereas, the mission of the USTA is "To Promote and Develop the Growth of Tennis"; and
Whereas, the history of American tennis and the Davis Cup begins with intercollegiate varsity tennis; and

Whereas, intercollegiate varsity tennis represents the highest level of amateur tennis competition – both elite and grass roots – in the world; and

Whereas, intercollegiate varsity tennis is the goal of most juniors who play in USTA sanctioned events and achieve USTA junior rankings and that, without the prospect of intercollegiate varsity tennis, many juniors would not begin playing or pursue tennis; and

Whereas, intercollegiate varsity tennis has produced some great American professional players and supports the U.S. Davis Cup and Fed Cup programs; and

Whereas, the experience of playing intercollegiate varsity tennis has helped form some of the USTA's most outstanding leaders – volunteers and staff – and most of the best players at the club and league levels; and

Whereas, the experience of playing intercollegiate varsity tennis has inspired excellent players to become coaches and teaching professionals; and

Whereas, due to a number of factors, varsity tennis programs have, regrettably, been dropped from many American campuses; and

Whereas, the USTA recognizes the importance of having young men and women receive a college education and that a total collegiate experience – academically, athletically, and socially -- will produce better, healthier citizens, more informed and enthusiastic volunteers, and stronger and more visionary leaders for the USTA and the country at the District, Sectional and National levels;

Whereas, the USTA recognizes that having strong competitive intercollegiate varsity tennis programs is vital to the future of tennis in the United States and to producing future players, citizens, volunteers, and leaders;

Whereas, the USTA further recognizes that, in order to maintain the viability of intercollegiate varsity tennis and to develop and grow tennis programs on college campuses, (1) it is critical that colleges and college coaches promote campus and community outreach programs to strengthen the presence of tennis and its place within the on-campus and off-campus communities, (2) it is important to educate and mobilize recreational sports directors and the 16 million undergraduate students attending American colleges each year about the lifetime benefits of tennis and to provide opportunities for recreational tennis on college campuses to those 16 million undergraduate students, and (3) there needs to be a strong advocacy network comprised of key individuals who are passionate about having varsity tennis programs and recreational tennis opportunities on college campuses (the "Advocacy Network");

Now, Therefore, Be It Resolved That:

The USTA Board of Directors hereby recognizes and proclaims that intercollegiate varsity tennis has been, and should continue to be, an essential part of American tennis, that having resilient and competitive intercollegiate varsity tennis programs inherently supports the mission of the USTA, and that the USTA will strongly support and promote intercollegiate varsity tennis in the United States, including through community outreach, recreational programs, and the Advocacy Network.



UNITED STATES TENNIS ASSOCIATION

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MEMBER NEWS

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Please Welcome NIRSA's Newest Members!

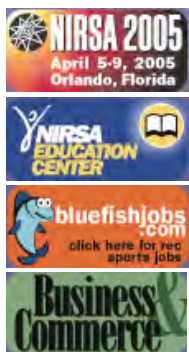
New Associate Members

- Valley-Dynamo at www.valley-dynamo.com

New Institutional Members

- Gardner-Webb University, Boiling Springs, NC
- Johnson & Wales University, Charlotte, NC
- Monroe Community College, Rochester, NY
- Washburn University, Topeka, KS

▷ SIDELINES



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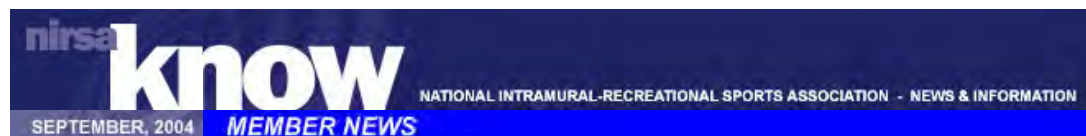


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- **Robert D. Becker**, former Intramural Supervisor at Baldwin Wallace College in Berea, Ohio, is the new Graduate Assistant for Intramural Sports at Wright State University in Dayton, Ohio.
- **Gabriel Castellano**, former Facility Coordinator for the University of Texas (San Antonio), is the new Assistant Director of Intramurals and Sport Clubs at Johns Hopkins University in Baltimore, Maryland.
- **Melanie Freeman**, former Intramural Sports Supervisor at the University of Alabama in Tuscaloosa, is the new Intramural Graduate Assistant at the University of North Alabama in Florence.



- **Kevin George**, former Intramural Sports Graduate Assistant at the University of Florida (Gainesville), is the new Assistant Director of Intramural Sports in the Recreation Center at Rowan University in Glassboro, New Jersey.
- **Annie Gontarz**, former Graduate Assistant at the Georgia Institute of Technology in Atlanta, is the new Facility Coordinator at the University of South Carolina (Columbia).
- **Leah Hall Dorothy**, former Associate Director for the University of Nebraska-Lincoln, is the new Director at the University of Alberta (Edmonton).
- **Mikey Kraft**, former Graduate Assistant of Intramurals at Sam Houston State University in Huntsville, Texas, is the new Coordinator of Intramural Sports for Arkansas State University (Jonesboro).
- **Luke M. Mekker**, former Assistant Director of Athletic Facilities for Canisius College in Buffalo, New York, is the new Director of Field House Operations at the Rochester Institute of Technology in New York.
- **Rex A. Pringle**, former Director of Campus Recreation at the University of North Carolina at Wilmington, is the new Director of Recreational Sports for the University of Tennessee (Knoxville).
- **Tom Rand**, former Coordinator of Intramurals and Club Sports at Keene State College in Keene, New Hampshire, is the new Assistant Athletic Director for Recreation, Intramurals and Club Sports at Brandeis University in Waltham, Massachusetts.
- **Erin Regenfuss**, former Assistant Director of Club Sports and Student Development at Indiana University (Bloomington), is the new Coordinator of Club Sports for Pennsylvania State University (University Park).
- **Mario Rios**, former Intramural Sports Graduate Assistant at Texas State University (San Marcos), is the new Intramural Sports Coordinator at the University of Florida (Gainesville).
- **Erin Saluta**, former Director of Campus Recreation at Schreiner University in Kerrville, Texas, is the new Recreation and Wellness Director for Hendrix College in Conway, Arkansas.
- **Grady Sheffield**, former Assistant Director of Fitness at Florida State University (Tallahassee), is the new Assistant Director of Campus Recreation, Fitness and Instructional Programs for Loyola College in Baltimore, Maryland.
- **Jason Townsend**, former Graduate Assistant of Facilities at Mississippi State University (Starkville), is the new Evening Manager of IBC Fitness Center for Temple University in Philadelphia, Pennsylvania.
- **Brooke Turner**, former Undergraduate Student at the Georgia Institute of Technology in Atlanta, is the new Intramural Graduate Assistant for Florida State University (Tallahassee).
- **Ben White**, former Coordinator of Intramural Sports at Oregon State University in Corvallis, is the new Assistant Director of Recreational Sports for Bridgewater State College in Bridgewater, Massachusetts.

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Know of a Member on the Move?

Members On the Move is a NIRSA service for all Professional Members. If you have relocated, please [submit the information using the online form](#) or call the Membership Department at NIRSA at (541) 766-8211

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Collegiate Sport Club Symposium Slated for South Carolina

"Sport Clubs in Action" is the theme for the 2005 Collegiate Sport Club Symposium, scheduled for June 9-11 at the Holiday Inn Oceanfront on Hilton Head Island, South Carolina. The two and one-half day symposium is being co-located with the National School of Recreational Sports Management – Level II, which will take place June 7-10. Professional and student members who are interested in presenting at the symposium can submit a presentation proposal form by November 29 on the NIRSA Network at:

<http://www.nirsa.net/education/sportclub.htm>. Accepted presenters (excluding roundtables) will receive a registration fee discount of \$100. At the discretion of the lead presenter, the discount may be shared equally between a maximum of two co-presenters. (Only NIRSA Professional and Student Members are eligible for registration discounts.)

The meetings will take place at the Holiday Inn Oceanfront in Hilton Head, where lodgings can be reserved by telephoning 1-800-HOLIDAY (800) 465-4329, or by directly dialing (843) 785-5126, with a Group Booking Code of "NIR." The NIRSA rate is \$120 per night plus tax for single or double occupancy, with a daily \$4.75 resort fee.

The symposium committee is preparing a program that will have something for everyone, including pre-conference tours and activities, keynote speakers, pertinent educational sessions—even a social on the beach! Symposium registration will open in late January, and the complete on-line brochure will be available in early March. Don't forget the November 29, 2004, deadline for the presentation proposal forms. Accepted presenters will be notified in mid-December.



National Fitness Institute Proposal Deadline Approaches

Remember that presentation proposals are due September 23, 2004 for the 2005 National Fitness Institute. This two and one-half day institute will be held at DePaul University, May 18 – 20 in beautiful Chicago, Illinois. Professional and student members who are interested in presenting at this event can submit a presentation proposal form on the NIRSA website at: <http://www.nirsa.net/education/fitness.htm>. Accepted presenters (excluding roundtables) will receive a registration fee discount of \$100. At the discretion of the lead presenter, the discount may be shared equally between a maximum of two co-presenters. (Only NIRSA Professional and Student Members are eligible for registration discounts.) For more information contact Valerie McCutchan: valerie@nirsa.org at the NIRSA National Center.



National Marketing Institute: Come, Learn, See Seattle at Festive Best

December 1-3, 2004, Red Lion Hotel, Seattle, WA

[Click here for Online Registration](#) - Save Money: register before November 1st!

Grunge Rock, Starbucks, Jimi Hendricks, Bill Gates, Puget Sound, Mt Rainier and flying fish at the Pike Street market are just a few of Seattle's famous names and places, but this December NIRSA presents yet another: the 2004 National Marketing Institute. With its downtown Seattle venue at the Red Lion Hotel, this is sure to be a fun and informative event—following upon the success of the first two institutes in Las Vegas, 2000, and in New Orleans, 2002.

Basic and advanced tracks at this year's Institute will provide both professionals and students with an expert perspective on the ins and outs of marketing. Seasoned and aspiring marketers will network to gain a glimpse of marketing strategies and techniques that succeed on their campuses. Attendees will hear excellent keynote speakers, sit in on assorted workshops, and learn from the professionals in the field of recreational sports marketing. This Institute will provide vital skills necessary for improving or starting an effective marketing program, with presentations that will address a variety of topics, including public relations, promotions, brand marketing, corporate sponsorships, fundraising, strategic planning, market research and graphic design.

As always, NIRSA members receive discounts on registration, so reserve your place at this symposium and see why one attendee said, "If you feel like you are at a dead end or you just getting started, the Marketing Institute will lead you in the right direction." [Go to this page for more information on registration and accommodations.](#)

Guest speakers:

Kit Morris – NIKE's Director of College Sports Marketing. "When Business and Higher Education Meet: A Sports-Based Model for College Marketing"

Kit will speak on the potential "intersection of interests" among business, higher education, and college



sports (including recreational and club sports). He will spend a little time examining the history of college sports in order to provide some context, and then offer some observations and practical, real world advice on what interests these activities hold from businesses.

Kit Morris is a 1973 graduate of the University of Mississippi. A former teacher, he earned a Master's degree from Harvard's Graduate School of Education in 1978 and served as director of athletics at Harvard, Yale and Davidson College from 1985 through 1989. Beginning in 1990, he served as executive director of the Knight Foundation Commission on Athletics, and in 1995 he accepted a position at NIKE, where for the past seven years he has been NIKE's Director of College Sports Marketing.

Silvana Clark - "Taming the Marketing Jungle: Marketing With a Big Imagination and a Small Budget". Silvana Clark transforms ordinary experiences into extraordinary events! With a background in recreation and leisure, she uses her skills and knowledge to teach audiences to think more creatively and to enjoy the process while surviving the stresses of "the jungle" in today's busy world. Her sessions are dynamic, entertaining, and highly visual with lots of audience participation. Silvana began her professional speaking career in 1990 when people wanted to know how she got her dog to star in commercials for Honda, Chrysler, Reebok, Red Devil Paint, and many others.

Since 1990, Silvana has logged many frequent flyer miles as a professional speaker across the US, Canada and overseas. Her clients include the US military in Germany and Japan, many state agency events and numerous health care organizations. In addition, Silvana has written six books, including *Surviving the Marketing Jungle* and over 150 magazine articles. Her book, *600 Tips For Directors*, received the 1997 Early Childhood News National Award. She also received the "Outstanding Recreation Programmer" award for Washington State.

Sid Gonsoulin – NIRSA's Past President and Associate Vice President of Student Affairs/Executive Director Recreational Sports at the University of Southern Mississippi, Sid will present an overview of the important marketing information found in the Kerr & Downs Research Report completed in 2002. Recently published as *The Value of Recreational Sports in Higher Education*, this presentation will show you how to leverage this valuable marketing information to your advantage as you market and promote the facilities and programs on your campus.




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NIRSA 2005
April 5-9, 2005
Orlando, Florida



NIRSA EDUCATION CENTER



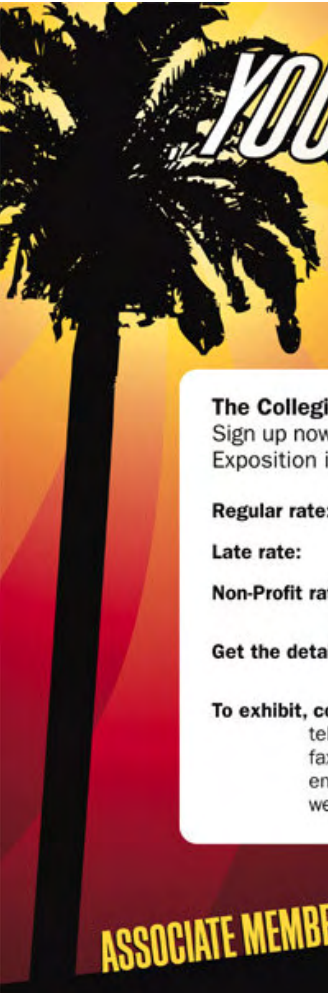
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click here for rec sports jobs



Business Commerce

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Order your 2005 Recreational Sports Directory NOW for best pricing!



YOU'RE GETTING WARMER!

The Collegiate Recreational Sports Market is Hot!
Sign up now for the 2005 NIRSA Recreational Sports Exposition in Orlando Florida, April 6 & 7, 2005.

Regular rate: \$16.75 per square ft.

Late rate: \$17.75 per square ft. (after December 31, 2004)


Non-Profit rate: \$9.00 per square ft.

Get the details: www.nirsa.net/expo

To exhibit, contact Carole Hobrock at NIRSA today!

tel (541) 766-8211
fax (541) 766-8284
email carole@nirsa.org
web www.nirsa.org

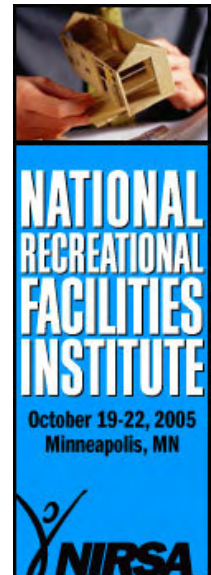
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NIRSA 2005

NIRSA Annual Conference & Recreational Sports Exposition

April 5-9, 2005 • Orlando, Florida



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NATIONAL INTRAMURAL-RECREATIONAL SPORTS ASSOCIATION - NEWS & INFORMATION



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The United States Tennis Association (USTA) and NIRSA have been working hard over the summer to offer new tennis programs to the NIRSA membership. This fall USTA will be rolling out some new ads and manuals for the Tennis on Campus program. Along with the new USTA resolution (see article on the page one of NIRSA Know), this program can help institutions start new team tennis leagues on campus. In February, NIRSA sent a survey to all Institutional members to find out what type of tennis programs were offered on their campuses. With a 33% response rate, we found that a majority of the members are running tournaments only and do not have any type of league play. The goal of NIRSA and USTA is to increase the number of universities running team tennis and/or league programs so that more students have an opportunity to play tennis on campus. "Of the nearly 300,000 high school varsity tennis players, less than 10% will actually have the opportunity to play on a college varsity team", says Glenn Arrington, USTA Adult Product Manager. "These former high school players are on campuses and are looking for a chance to participate in an organized team-based program".

USTA offered financial support and resources through a grant program to NIRSA for colleges and universities interested in developing new or enhancing new programs. The funded projects for fall 2004 will include:

- 9 new USA Team Tennis Campus Leagues (replacing stand alone tournaments)
- 12 expanded USA Team Tennis leagues or tennis sport club programs
- 20 new special events (tennis awareness days, Freshman Orientation booths, sport club tournaments, etc.)

For more information on how to create a new team tennis league or expand your current league contact Valerie McCutchan, valerie@nirsa.org, or call the NIRSA National Center (541) 766-8211.






Collegiate
SPORT CLUB
Symposium



June 9-11, 2005
Holiday Inn
Oceanfront
Hilton Head Island
South Carolina



Special Tennis Event at ASU

Arizona State University held a special tennis event during their orientation week as part of the Tennis on Campus Program. ASU staff set up a table at the "Passport to ASU" held in the Student Recreation Center. During the event, which attracted more than 5,500 students, they handed out USA tennis prizes provided by USTA. They also gave away a canister of balls to everyone who signed up for the new USA Tennis League or tennis sport club. ASU had 75 students sign up for tennis sport club and 20 new league players. Chad Ellsworth, the intramural coordinator said "the funding from USTA allowed ASU Recreational Sports to raffle prizes and also to give away tennis balls for everyone who signed up for league tennis. This attracted more students to the tennis booth." If you are interested in hosting a "Tennis Awareness Day" on your campus, contact Valerie McCutchan, valerie@nirsa.org, or call the NIRSA National Center (541) 766-8211.



Kansas City to Host Volleyball Sport Club Tourney

The 2005 NIRSA Collegiate Volleyball Sport Club Championships will be held April 14-16 in Kansas City, Missouri, at the Bartle Hall Convention Center. Essential information for teams, including important dates to remember, hotel and transportation information, divisional structure and eligibility guidelines are all posted on the website. All eligibility has remained the same; however, there have been some divisional structure clarifications from the previous year. Any changes from the previous year are noted in red on the NIRSA Network at <http://www.nirsa.net/sc/vb/index.htm>.



2005 NIRSA Basketball Hosts Announced

NIRSA is pleased to announce the 2005 NIRSA Endorsed Regional & National Basketball sites. For more information, contact hosts listed below, visit <http://www.nirsa.net/spoend/index.htm> or email Valerie McCutchan at the NIRSA National Center: valerie@nirsa.org.

National Intramural Basketball Championships



Georgia Tech

April 15-17, 2005

Atlanta, GA

Contact: Dan Hazlett

(404) 894-4942

dan.hazlett@crc.gatech.edu



University of Iowa

February 25-27, 2005

Iowa City, IA

Contact: Mike Widen

(319) 335-9477

michael-widen@uiowa.edu



Mississippi State University

March 11-13, 2005

Mississippi State, MS

Contact: Laura Walling

(662) 325-2179

lwalling@saffairs.msstate.edu



University of Houston

March 18-20, 2005

Houston, TX



Washington State University

March 4 – 6, 2005

Pullman, WA

Contact: Jeff Elbracht

(509) 335-9668

elbracht@wsu.edu



Central Michigan University

March 18-20, 2005

Mt. Pleasant, MI

Contact: Damon Brown

(989) 774-3686

brown2dm@cmich.edu



University of Kansas

March 18-20, 2005

Lawrence, KS

	Contact: Steve Waden (713) 743-9500 swaden@uh.edu		Contact: Kurt Schooley (785) 864-3270 schooley@ku.edu
	University of Arizona March 25-27, 2005 Tucson, AZ Contact: Mirum Washington-White (520) 626-3396 mirum@u.arizona.edu		Boston University March, 2005 Boston, MA Contact: Chris Daigle (617) 353-4364 cdaigle@bu.edu



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National Collegiate Golf Championship Pilot Program Returns



The second year of the National Collegiate Golf Championship Pilot Program is in full swing, doubling the number of schools that participated in 2003. The NCGC supports the NIRSA Foundation and donated over \$3,000 last year. Local Qualifiers start in September with over 30 events scheduled. Managed by the Collegiate Golf Alliance in association with NIRSA, the NCGC offers an excellent opportunity for your school to promote golf, support the NIRSA Foundation, and participate in a national championship. For a complete listing of host schools, information, and dates, please log on to <http://www.cgagolinks.com/ncgc.asp>.



Mike Munson presents a check for \$3,102 on behalf of CGA and the participating schools for the 2003 National Collegiate Golf Championship to Mark Fletcher, NIRSA Chair (University of Virginia), Dave Koch, Corporate Member, NIRSA Foundation Board (UCSD), and Tamra Garstka, NIRSA President (Arizona State University).

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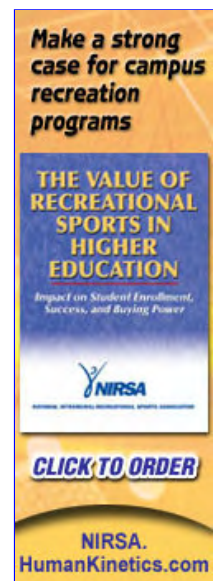
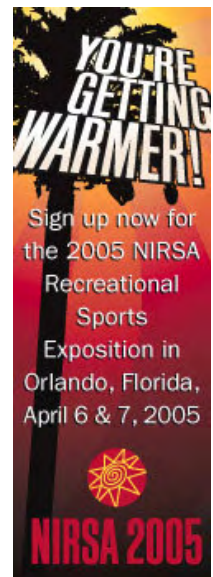


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2004-2005 NIRSA Master Calendar of Events

- September 23-24, 2004**
 PIRSA (Pennsylvania Intramural-Recreational Sports Association) Workshop: Lancaster, PA
 Gordon Nesbitt, Millersville University, gnesbitt@millersville.edu
- September 29-30, 2004**
 Rocky Mountain Workshop/Student Lead-on: Laramie, WY
 Joe Book, University of Wyoming, JoeBook@uwyo.edu, (307) 766-4175
- October 6-7, 2004**
 IIRSA (Illinois Intramural Recreational Sports Association) State Workshop, Southern Illinois University-Carbondale, Carbondale, IL
 Jeff Sessine, DePaul University, jsessine@depaul.edu, (773) 325-4559
- October 6-8, 2004**
 NIRSA Board of Directors Midyear Meeting: Orlando, FL
 Kiki Alexander, NIRSA National Center, kiki@nirsa.org, (541) 766-8211, ext. 11
- October 8-9, 2004**
 VRSA (Virginia Recreation Sports Association) State Conference: Fredericksburg, VA,
 Dave Frock, James Madison University, frockdj@jmu.edu, (540) 568-8717
- October 13-15, 2004**
 Big XII & Friends Conference: Stillwater, OK
 Douglas Ahlum, Oklahoma State University, (405) 744-7407
- October 17-23, 2004**
 National Collegiate Alcohol Awareness Week (NCAAW): Nationwide
 Janet Cox, The BACCHUS and GAMMA Peer Education Network, janet@bacchusgamma.org, (303) 871-0901
- October 20-23, 2004**
 National Recreational Facilities Institute: Atlanta, GA
 Karen Bach, NIRSA National Center, karen@nirsa.org, (541) 766-8211, ext. 17
- October 21-22, 2004**
 Kentucky State Conference: Highland Heights, KY
 Jill Kleiser, Northern Kentucky University, kleiserj@nku.edu, (859) 572-5728
- October 27-29, 2004**
 Texas State Workshop: Denton, TX
 Britton Sherry, University of North Texas, Britton@dsa.admin.unt.edu, (940) 565-2275
- October 28-29, 2004**
 ORSA (Ohio Recreational Sports Association) Workshop: Cleveland, OH
 Patrick Kennedy, Case Western Reserve University, patrick.kennedy@cwru.edu, (216) 368-3874
- November 3-5, 2004**
 WIRSA (Wisconsin Intramural-Recreational Sports Association) State Workshop: Superior, WI
 Tim Helein, University of Wisconsin (Green Bay), heleint@uwgb.edu, (920) 465-2449
- November 4-6, 2004**
 *Region II Conference: Charlotte, NC
 Terrie Houck, University of North Carolina (Charlotte), tvhouck@email.uncc.edu, (704) 687-2481
- November 5, 2004**
 MIRSA (Michigan Intramural-Recreational Sports Association) State Workshop, Flint, MI
 Amy Seth, Western Michigan University, amy.seth@wmich.edu, (269) 387-3759
- November 11-12, 2004**
 IRSA (Indiana Recreational Sports Association) State Workshop: Valparaiso, IN
 Rin Seibert, Valparaiso University, rin.seibert@valpo.edu, (219) 464-5211
- November 11-13, 2004**
 *Region I Conference: Syracuse, NY
 Mitch Gartenberg, Syracuse University, megarten@syr.edu, (315) 443-4386
- November 14-16, 2004**
 Region VI Conference: Tempe, AZ
 Stefani Price, Arizona State University, stefi@asu.edu, (480) 965-8900



- **November 16-17, 2004**
Foundation Midyear Meeting: Tempe, AZ
Pamela Hutcheson, NIRSA National Center, pamela@nirsa.org, (541) 766-8211, ext. 34
- **November 18-21, 2004**
Louisiana State Workshop: New Orleans, LA
Jimmy Pitre, McNeese State University, jpitre@mcneese.edu, (337) 475-5370
- **November 18-20, 2004**
Soccer Sport Club Championships: University of Texas, Austin, TX
Valerie McCutchan, NIRSA National Center, valerie@nirsa.org, (541) 766-8211, ext. 15
- **December 1-3, 2004**
National Marketing Institute: Seattle, WA
Barry Brown, NIRSA National Center, barry@nirsa.org, (541) 766-8211, ext. 13
- **December 3-5, 2004**
National Collegiate Golf Championship, Las Vegas, NV
Mike Munson, info@cgagolflinks.com, (413) 332-6038
- **December 24-31, 2004**
NIRSA National Center closed for the holidays
Kiki Alexander, NIRSA National Center, kiki@nirsa.org, (541) 766-8211, ext. 11
- **January 28-29, 2005**
Region III Student Lead-On: Chicago, IL
Dan Wahl, Ball State University, dkwahl@bsu.edu, (765) 285-1753
- **February 4, 2005**
TIRSA (Tennessee Intramural-Recreational Sport Association) State Workshop: Clarksville, TN
David Davenport, Austin Peay State University, davenportdl@apsu.edu, (931) 221-1242
- **February 10-12, 2005**
Region IV Student Lead-On: San Marcos, TX
Daniel Vasquez, Texas State University (San Marcos), dv04@txstate.edu, (512) 245-2392
- **February 18, 2005**
Nebraska and Friends, Wayne, NE
Jim Langel, james.langel@uni.edu, (319) 273-7160
- **February 18-19, 2005**
14th Annual Emerging Recreational Sports Leaders Conference: Florida International University
Demond Pryor, Oakland University, Rochester, MI, pryor2@oakland.edu, 9248)370-4881, or Sikirat Kazeem, Texas A&M University (College Station), skazeem@rec.tamu.edu, 9979)862-1857
- **February 22, 2005**
National Recreational Sports Fitness Day: Nationwide
Sarah Hubert, NIRSA National Center, sarah@nirsa.org, (541) 766-8211 ext. 20
- **March 10-12, 2005**
USA Team Tennis National Campus Championship: San Diego, CA
Valerie McCutchan, NIRSA National Center, valerie@nirsa.org, (541) 766-8211, ext. 15
- **April 2-4, 2005**
NIRSA Board of Directors Year-End Meeting: Orlando, FL
Kiki Alexander, NIRSA National Center, kiki@nirsa.org, (541) 766-8211, ext. 11
- **April 5-9, 2005**
*Annual Conference & Recreational Sports Exposition: Orlando, FL
Karen Bach, NIRSA National Center, karen@nirsa.org, (541) 766-8211, ext. 17
- **April 14-16, 2005**
Volleyball Sport Club Championships: Kansas City, MO
Mary Callender, NIRSA National Center, mary@nirsa.org, (541) 766-8211, ext. 14
- **May 11-14, 2005**
Big 10 Recreational Sports Conference: Columbus, OH (The Ohio State University)
Contact: Jilaine Anderson, anderson.1049@osu.edu, (614) 688-8787, or Kurt Carmen, carmen.7@osu.edu, (614) 688-3587
- **May 18-20, 2005**
National Fitness Institute, DePaul University: Chicago, IL
Valerie McCutchan, NIRSA National Center, valerie@nirsa.org, (541) 766-8211, ext. 15
- **June 7-10, 2005**
National School of Recreational Sports Management-Level II: Hilton Head Island, SC
Karen Bach, NIRSA National Center, karen@nirsa.org, (541) 766-8211, ext. 17
- **June 9-11, 2005**
Collegiate Sport Club Symposium: Hilton Head Island, SC
Mary Callender, NIRSA National Center, mary@nirsa.org, (541) 766-8211, ext. 14

- **June 21-24, 2005** (Tentative)
NIRSA Board of Directors Summer Meeting: Corvallis, OR
Kiki Alexander, NIRSA National Center, kiki@nirsa.org, (541) 766-8211, ext. 11
- **October 19-22, 2005**
National Recreation Facilities Institute: Minneapolis, MN
Karen Bach, NIRSA National Center, karen@nirsa.org, (541) 766-8211, ext. 17
- **October 27-31, 2005**
Region II Conference: Jacksonville, FL
Cruise ship out of Jacksonville, FL, hosted by the State of South Carolina
Gary Pogharian, University of South Carolina, Columbia, pogharia@gwm.sc.edu, (803) 777-4694,
- **April 1-3, 2006**
NIRSA Board of Directors Year-End Meeting: Louisville, KY
Kiki Alexander, NIRSA National Center, kiki@nirsa.org (541) 766-8211, ext. 11
- **April 4-8, 2006**
Annual Conference & Recreational Sports Exposition: Louisville, KY
Karen Bach, NIRSA National Center, karen@nirsa.org, (541) 766-8211, ext. 17

*** Potential Certification Exam Site**

Certified Recreational Sports Specialist (CRSS) exam applications are available through the NNC Education Department. Individuals must submit a complete exam application accompanied by the appropriate documentation and fee to the NIRSA National Center a minimum of 30 days prior to the preferred testing date. Applications will be reviewed and applicants will be notified of their eligibility to take the examination. The NNC will handle requests for special auxiliary aids during testing, if a written description of the need is attached to a complete application. Both the application and request must be received at the NNC 30 days before the proposed testing date.

**Deadlines for Nomination of
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What's New In the NIRSA News???

Tamra Garstka, NIRSA President
Arizona State University

When we look at our membership and what has been occurring across the nation, it is very uplifting. We have schools such as UNLV and California State San Bernardino that will be starting the construction of new facilities. I had the opportunity to tour The Ohio State University construction project for their facility of over 600,000 square feet and was awestruck! University of Texas—Arlington just celebrated the grand opening of their new outdoor field complex. Georgia Tech will be doing a grand opening for their brand new facility. And, the Ohio Recreation State Association (ORSA) will be celebrating 30 years as an association. These are exciting times, with exciting events and celebrations. We have a menu of regional and state meetings, symposia, institutes, extramurals and sport club championships that will happen this fall. Take advantage of every opportunity you can to be able to talk with your colleagues, celebrate your own successes, cheer on your team competitions and learn more within the profession.



There are many things that are happening within the NIRSA Board of Directors as well. In the next couple of months you will be hearing a lot about the many initiatives that our work teams and board members have been working on. Many know of our continued efforts to research the possibility of a partnership with Athletic Business. In addition, the Board of Directors has also been working on partnerships involved with Anheuser-Busch with regard to alcohol education programming. The Ohio State University has developed a Recreation and Wellness Research Institute which NIRSA will be recommending a partnership with as well. These partnerships are pursued to enhance the desired image of NIRSA!

A governance work team has been researching avenues to increase the knowledge of our Board of Directors. The NSC has been developing a marketing package that will assist in the recruitment of sponsorships within NIRSA. We have also formed a work team that is analyzing our sport club championships and extramural events to develop a philosophical base for both of these programs. The professional registry work team will be developing a survey to our members to see if NIRSA would like to continue to pursue the concept of a professional registry. The Board of Directors is also in the midst of the development of a funding model which will assist our decision making when additional funding is requested. We are also going to be sending various members a draft of our strategic map to get feedback. Yes, your Board of Directors and members are managing to keep very busy!

Finally, please keep our Florida friends in your thoughts. Many are faced with various challenges from the hurricanes. Have a great fall semester everyone!!



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NIRSA Know Reader Survey Results



In January, 2004, NIRSA's monthly association newsletter was converted from a printed version to an email distributed, fully on-line communication tool. In an effort to evaluate the success of this conversion, and to gather readership feedback on a variety of issues, the *NIRSA Know* online Survey was launched on July 20, 2004 to 2,796 NIRSA members. The results were derived from 350 completed responses, representing a 13% response rate.



**Planning
a new
facility?**



**NATIONAL
FITNESS
INSTITUTE**



May 18-20 2005
DePaul University
Chicago, Illinois

▷ **SIDELINES**



In general, it is apparent that the *NIRSA Know*, as well as the weekly eFASTNEWS, is important communication tools to the membership. The survey results have already provided valuable feedback and will continue to direct the NNC in the improvement of our communication efforts to the membership. The following are some brief summations of the data received, while the complete survey results can be viewed at <http://www.nirsa.org/secure/research/index.htm>.

1. Professional Members represented 85% of respondents, and 82% of all respondents have been NIRSA members for at least five years.
2. When asked their opinion on receiving either the eFASTNEWS and/or the *NIRSA Know*, members want to continue to receive both in their present format and schedule.
3. Receiving the *NIRSA Know* via an email with links to subsequent pages and articles on NIRSA website does not seem to present a problem and is the preferred method of receiving the newsletter.
4. Members are more likely to read only those sections of interest to them on-line and not likely to use the print function to read them off-line. This applies to both reading and printing the complete newsletter and/or just the sections of interest.
5. In general, members like the overall design, look, and functionality of the newsletter, and most do not feel that the newsletter contains too much information or should be made smaller.
6. It was apparent that the majority of readers had trouble visiting and finding the *NIRSA Know* archives. The responses to these questions prompted a Front Page article on how to use this resource in the August *NIRSA Know* newsletter.



Regular Physical Activity Really Does Boost Immune System In Older Men

From a study conducted by **Monika Fleshner, Taro P. Smith, and Sarah L. Kennedy**, all from the Department of Integrative Physiology, University of Colorado (Boulder).

As they get older, many older people, mostly men, are fond of saying something along the lines of, "I feel like a 25-year-old."

As it turns out, judging by the reaction strength of their immune system to an unknown, but harmless, protein antigen, it's possible for men over 70 to mount an immune response similar to that produced by much younger men -- if they get regular moderate physical activity of about six hours a week.

Previous studies show that the aging immune system suffers from a progressive decrease in function that can lead to several negative situations including increased risk of infectious disease and ineffective response to vaccination. It's been shown that regular moderate cardiovascular exercise such as walking or cycling may offset some of the immune function decline in healthy older people. However most earlier studies tested the effect of exercise on immune function using in vitro measures of immunity, which aren't always predictive of in vivo responses. Furthermore many earlier studies depended on antigenic challenges that weren't novel to the subjects, which stimulated secondary or tertiary responses.

Colorado researchers use KLH for true primary immune response

Researchers at the University of Colorado (Boulder) wanted to test the popularly accepted notion that people who maintain a physically active lifestyle will enjoy the benefits a stronger immune system into older age. They designed a novel in vivo challenge to the immune system. To get clean, comprehensive results, they used KLH (keyhole limpet hemocyanin), a benign T cell-dependent protein isolate that has been used extensively with animals in the past, that also is safe for humans.

The study, entitled "Influence of age and physical activity on the primary in vivo antibody and T cell-mediated responses in men," appears in the August 2004 issue of the *Journal of Applied Physiology*, one of 14 peer-reviewed journals published by the American Physiological Society.

The investigative team was lead by Monika Fleshner and included Taro P. Smith and Sarah L. Kennedy, all from the Department of Integrative Physiology, University of Colorado (Boulder).

Method and results

The researchers tested almost 50 healthy, young (20-35 years of age) and older (60-79) men, some physically active and some sedentary. Using KLH overcame a major problem in many earlier age vs. exercise studies which typically utilized in vitro tests or vaccine or recall antigens to elicit an immune response. In the first stage, all subjects were "immunized" with KLH with blood collected on day one and then each week for a month. The samples were comprehensively tested by ELISA (enzyme-linked immunoabsorbent assay) for anti-KLH IgM, IgG, IgG1 and IgG2.

The second phase was three weeks later. Subjects received an intradermal injection, or skin test, of KLH with inflammation measured each day for five days to assess anti-KLH delayed-type hypersensitivity response (DTH). There was significant reduction in all anti-KLH measures with aging except for anti-KLH IgG2. The physically active older group had significantly higher anti-KLH IgM, IgG, IgG1 and DTH but not IgG2 compared with the sedentary older group.

Experiment one found that the anti-KLH IgM and IgG titers were elevated three weeks after immunization, showing that the ELISA successfully detected KLH-specific Ig and that KLH immunization induced a primary antibody response. Moreover, the KLH skin test resulted in a DTH reaction that peaked after two days, persisting up to five days. Non-immunized subjects had no inflammation, showing that the DTH reaction was specific to KLH recognition.

Discussion and conclusion

The researchers said this was the "first study to clearly demonstrate in humans by use of a novel in vivo antigenic challenge that a physical active lifestyle is associated with preventing age-associated declines in the generation of a primary antigen-specific T cell-dependent antibody and DTH responses in aging humans."

The study found that there is an age-related decline in the primary antibody response to the novel antigen KLH as well as an age-related decline in the memory T cell response to KLH. The older physically active subject had an improved antibody and DTH response compared with older sedentary subjects that is equal to that of younger subjects. The changes in anti-KLH IgG production are primarily of the IgG1 isotype. This suggests that aging produces declines one specific T cell sub-type (Th1) that is essential for the generation of IgG1 in humans and that a physically active lifestyle in the older subjects selectively maintained the function of that specific T cell subset.

Importantly, antigen-driven responses, but not total antigen nonspecific Ig, were affected by age or exercise, suggesting this measure is truly reflecting alterations in the in vivo function of T and B-cells.

In conclusion they said the results provide in vivo evidence that physical activity is associated with maintaining a more optimal T cell-mediated response and that the DTH measure could have an important clinical implication because reductions in DTH is a predictor of mortality in the elderly and is a determinant of infectious disease risk. Furthermore, the researchers said "maintaining a physically active lifestyle improves health throughout the life span, but especially during times of immunocompromise, such as advancing age."

They noted that although most of the regular exercisers were runners, that the type of exercise didn't seem to matter.

Source and funding: The study, entitled "Influence of age and physical activity on the primary in vivo antibody and T cell-mediated responses in men," appears in the August 2004 issue of the *Journal of Applied Physiology*, one of 14 peer-reviewed journals published by the American Physiological Society.

This study was supported by National Institutes of Health (A148557 and 2M01-RR-00051 from the General Clinical Research Center Program of the National Center for Research Resources).

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This article appeared 25 Aug 2004 at the following url:
<http://www.medicalnewstoday.com/medicalnews.php?newsid=12497#>



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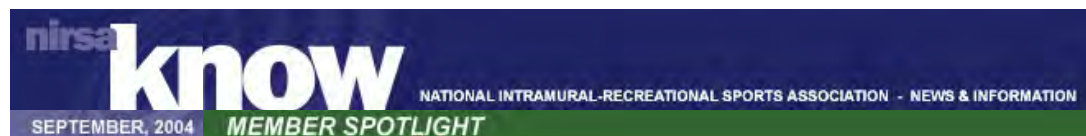


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Explore the rest of the Contents within this issue of the NIRSA Know!



University of Alabama (Tuscaloosa) Introduces Their New, Improved Facility

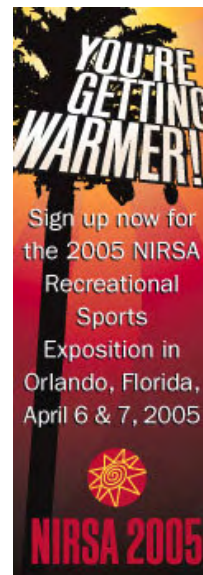
George M. Brown, Director of University Recreation at the University of Alabama (Tuscaloosa), wishes to extend a hearty thank you to so many NIRSA colleagues who have emailed or written their warmest regards and congratulations on their recently re-opened new and renovated Student Recreation Center. After five years from planning to design to construction and completion, he and his staff are so proud of their new home and the wonderful possibilities that it affords them in programs and services. A special thanks goes to the staffs of the University of Alabama (Birmingham), the University of Mississippi, and Clemson University, with special mention of the Long Distance Award going to Butch and Tricia Stanphill, for coming to the Grand Opening Ceremonies on August 30. Pictures of the facility are available at <http://urec.sa.ua.edu> under the expansion tab.

George adds: "We, the staff here at 'Bama, would like to extend an invitation to anyone making their way through these parts to stop in and visit with us and take a tour. I hope to see many of you at the NIRSA Facilities Institute in exciting Atlanta, Georgia, in October! I also hope you all have a great and productive year at your institutions!"



Is There Something to Shout About at Your Campus?

Send us your news for the *Know*! If your campus is opening a new or renovated facility, let us know with an email to the NNC at nirsa@nirsa.org. Include digital photos or a link for them, and we will contact you for the scoop.





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NATIONAL INTRAMURAL-RECREATIONAL SPORTS ASSOCIATION - NEWS & INFORMATION

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We invite suggestions, ideas, and recommendations on ways to improve the **NIRSA Know OnLine**. We hope to hear from you soon!

• [Contact the NIRSA Know Editor](#)

Welcome to the NIRSA Network!



NIRSA.ORG	OnLine Portal for NIRSA Information
NIRSA.NET	OnLine Portal for NIRSA Events
NIRSA.INFO	OnLine Portal for NIRSA News & Information
NIRSAFOUNDATION.ORG	OnLine Portal for the NIRSA Foundation
NIRSA.HUMANKINETICS.COM	OnLine Portal for the NIRSA Educational Center
BLUEFISHJOBS.COM	OnLine Portal for Job Seekers & Employers

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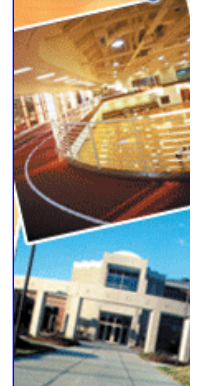
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Planning
a new
facility?



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