



MARCH, 2004

NATIONAL INTRAMURAL-RECREATIONAL SPORTS ASSOCIATION • NEWS AND INFORMATION

CONTENTS

- Front Page
- Member News
- Professional Dev.
- Exposition
- Sports
- Foundation
- Calendar
- Leadership Notes
- Research
- Comments to Us

SIDELINES



EMERGING

Music, Smiles, & Info = A Record Setting ERS�!

The Emerging Recreational Sports Leaders (ERSL) Conference, hosted by Clark Atlanta University in Atlanta, GA, in February, was a huge success and attracted student and professional members from many parts of the country.

Chaired by Damon Brown, coordinator at Central Michigan University (Mount Pleasant), the ERS� Conference was kicked off by the Drum Café, an interactive drumming troupe. The participants were then challenged by their peers through presentations and group roundtables.

"The over 100 conference participants created an energy that had never been felt before at an ERS� event. The presentations were great, but the exchange of information was amazing. This is NIRSA!" says Brown.

This conference was created to prepare student leaders and young professionals as they take on the task of guiding others to live, work and play in a multicultural society. The ultimate goal of the conference was to develop and encourage conference participants to consider health, wellness, and recreation as a career option.

The idea for ERS�C was based on the NIRSA's first meeting of the original 22 intramural directors at Historically Black Colleges and Universities (HBCU's) who met in New Orleans in 1950. It was the vision of Mike Dunn, who at the time (1992) was the Director of Recreational Sports at Southern Illinois University. The ERS�C is a forum for information exchange, education, discussion, critical communication, and positive dialogue for those interested in the field.

"The program this year was one of the best ever. I am very pleased that we had a record number of 104 attendees this year," says Kacy Toberg, Facilities Coordinator, Georgia State University in Atlanta.

A number of NIRSA professionals were enlisted to serve as educators and role models by providing their expertise in topical areas and sharing their experiences with student participants. Members of NIRSA's Board of Directors, President-elect Tamra Garstka, Stan Shingles, Steve Young, Jeff Gontarek, Mrs. Lee Wasson, and Past Presidents Bill Sells and Mike Dunn lent their support.

"The conference concentrated on the theme of leadership, knowledge, understanding and awareness. The challenge is not what you (students) are, but what you hope to become," says Brown.

"I have had the pleasure of experiencing this conference as both a student and now as a professional member on the planning committee. I think we really do have a gem here with the ERS�C that more people in our Association need to know about and participate in. Students also get the opportunity to learn more about leadership and what it takes to become a recreational sports professional. The core group of dedicated professionals who come back to this conference, year after year, have made a great impact on me as both a student and a professional," says Toberg.

"I would not be who I am today or where I am today without my involvement in NIRSA and with the ERS� Conference. I will always be grateful! The 2004 ERS� Conference was an event to remember. I can't wait until next year in Miami. See you there!" she says.

Mark your calendar now: The 14th Annual ERS� Conference is February 18-19, 2005 at Florida International University in Miami. For information, visit the student section of the NIRSA Network at <http://www.nirsa.net/education/erslc1.htm> or contact Damon Brown 200 Student Activity Center Mt.



Sunday & Monday:
2 days to shop the

RECREATIONAL SPORTS EXPOSITION!

Sunday:
April 18th
12:30-3:30

Monday:
April 19th
10:15-4:15



NIRSA 2004

Plan to attend

The National Intramural Basketball Championships



The Ohio University
(Athens)
April 1-4, 2004

Contact: Kristin Hace
or Chris Morris at
(740) 597-1746
nibc@ohio.edu

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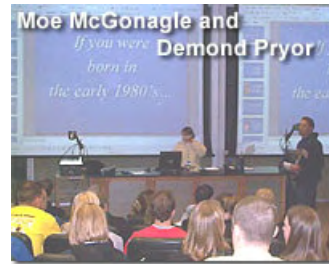
Pleasant, MI 48858; phone: 989-774-3689 or brown2dm@mail.cmich.edu.



Region III Student Lead-On Establishes a Record Attendance

"Connecting the Dots" was the theme for the Region III 2004 Student Lead-On Conference hosted by Ohio University in Athens, Ohio, in January 2004. A record breaking 232 student and professional attendees participated.

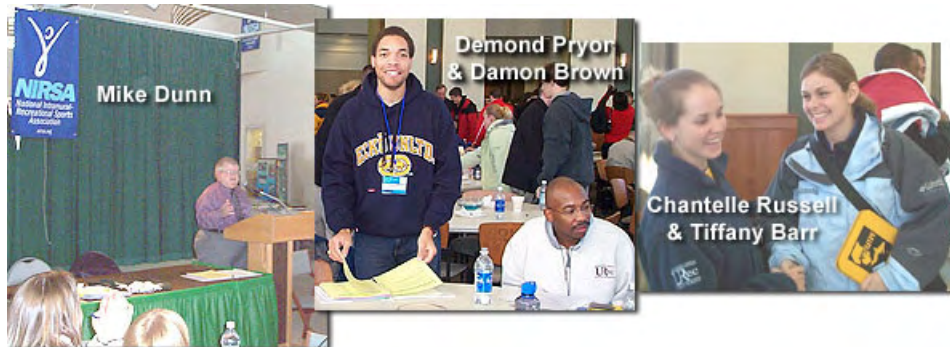
The two-day conference began with welcomes and opening comments from Lead-On Host Site Coordinator, Kristin Noble (Ohio University, Athens) and Lead-On Student Coordinator, Demand Pryor (Central Michigan University). General Sessions on the history, present and future, of NIRSA were presented by longtime NIRSA Professional Members, Greg Jordan (Oakland University), Mike Dunn (The Ohio State University), and Moe McGonagle (DePaul University, Chicago), nicknamed "the mother of student development."



Between the General Sessions, 10 educational sessions were presented, including "Drew Carey's Guide to Professional Development" presented by Mike Newhouse and Chad Rodgers (both at Southern Illinois University, Edwardsville). Bryan Harris and J.R. Rathjens (both at The Ohio State University) presented "Getting the Most of Your Graduate School Experience." Ean Bett, Ralph Carie, and Lauren Martini (all from Miami University, Oxford, Ohio) gave a presentation titled "Preparing Students for Success." Troy Vaughn (Ball State University), Dale Lewis (University of West Florida), and Chris Morris (Ohio University), critiqued and evaluated resumes.

For the thirteenth consecutive year, "Commercials" were presented by Moe McGonagle and students from DePaul University. McGonagle described the 2-to-3 minute self-esteem enhancements as "sound bites of motivation" and, as in previous years, she received numerous requests after the conference for scripts to use at campus staff development events.

Members of NIRSA's Board of Directors, President Sid Gonsoulin (The University of Southern Mississippi), Region III Vice President Stan Shingles (Central Michigan University), and National Student Representative, Jeff Gontarek (Loyola College in Maryland) attended.



Ice Cream, Scavenger Hunts, Western Dances & Shared Info Made Region IV Student Lead-On a Huge Hit

"Lead On. Ride On!" was the theme for the Region IV 2004 Student Lead-On Conference hosted by the University of Houston (Texas) last month. Ninety-five students and professionals participated.

The two-day conference started with welcomes and opening comments from Lead-On Student Coordinator, Neely Cupit (University of Houston), Director of Campus Recreation, Kathleen Anzivino (University of Houston), and UH Vice Chancellor/Vice President for Student Affairs, Dr. Elwyn C. Lee.

NIRSA President Sid Gonsoulin (The University of Southern Mississippi) addressed the group, giving greetings from NIRSA and thanks to the Lead-On planning group (Jennifer Ordonio, Julie Walker, and Brooks Dabbs, all from the UH). Gonsoulin also shared his thoughts on leadership during the post-dinner session.

Lead-On Planner Jennifer Ordonio was a huge hit with the audience when she served the group ice cream sundaes as she led them through an exercise to discover their "flavor" when it comes to personality traits. A scavenger hunt, Wally Ball, and country line-dancing lessons, were just a few of the activities that made the Opening Session Friday evening a big success.

Two General Sessions and 14 educational sessions were presented Friday and Saturday. Participants heard how to "Write a Résumé to Get the Interview" and how to "Interview to Win the Job." Time Management, Customer Service, Conflict Resolution, Supervising Peers, Developing Holistic Employees, and Event Publicity, were some of the many topics covered during the educational sessions. Session choices also included learning more about athletic Graduate Assistant positions, other kinds of jobs within Student Affairs, and ways to include "Wellness Dimensions" in campus recreation programming.

Although a few participants had braved the early morning hours on Friday to join Brook Dabs on a 5K jog around the beautiful UH Campus, for some reason, not quite as many made it to the Stadium Romp Workout Saturday. (Maybe it had something to do with all the country&western dancing Friday night.) Many students took advantage of UH's "Crash at the Rec" option of overnight accommodations, and apparently enjoyed even more team-building activities late into the night!

Other members of NIRSA's Board of Directors were present, including Region IV Vice President John Campbell (University of Texas), and National Student Representative Jeff Gontarek (Loyola College in Maryland) who joined President Gonsoulin at the event. A great big thank you goes to all the presenters who made the Lead-On such a huge success.

Please Thank Our 2004 Conference Sponsors! They are the Greatest!

NIRSA thanks the following 2004 conference sponsors: **Matrix Fitness Systems, Inc.** for sponsoring the Welcome Social, **NIRSA Insurance/P5 Sports** for sponsoring the Cyber Byte Café in the Exhibit Hall, the **United States Tennis Association** for sponsoring the Interactive Tennis Pavilion, **Sayings For You** for sponsoring the Conference Pen and **Sports Imports** and **CC Creations** for sponsoring the Conference Notebook.

Please be sure to stop by each sponsor's booth when you visit the Recreational Sports Exposition in Albuquerque.



Seven Outstanding Sports Facilities Win Awards

Seven winners will receive awards during the NIRSA Annual Business Meeting on Monday, April 19, 2004, at the NIRSA Annual Conference and Recreational Sports Exposition in Albuquerque, NM. In addition, the Institutions selected will be featured in the next edition of the *Outstanding Sports Facilities, Volume 5*. To all the NIRSA member institutions that participated in this year's Outstanding Sports Facility Award competition, a big Thank You! This award is designed to provide NIRSA members, including its Professional, Student, Institutional and Associate members, an award recognizing a newly constructed and/or renovated/expanded facility.

If you have any questions about the OSF awards program, please contact Joe Kaminski, Chair, Facilities Management Committee at (402) 554-2856 or by email at jkaminsk@mail.unomaha.edu.

Be sure to attend: Facility Planning/Design Workshops

Title	April Day	Room	Time	Firm	By
Facility Design: Past, Present and Future	18	San Miguel	8:00-9:00am	HOK Sport	Pat Tangen
Recreation Demand/Patterns of Growth	18	Mesilla	8:00-9:00am	Hughes Group Architects	Wayne Hughes
Facility User Statistics	19	Galisteo	1:45-2:45pm	University of Notre Dame	Kara O'Leary
How Are We Going to Build This?	19	Galisteo	9:00-10:15am	RDG Planning & Design	Jack Patton
Simulation Architect II	19	Cochiti/Taos	8:00-8:45am	F&S Architects	Anita Moran
How Fit is My Recreation Center	20	Acoma	12:00-3:15 pm	TMP Associates	David Larson
A Practical Guide to Universal Design	20	Galisteo	9:15-9:45am	Cannon Design	Karl Leabo
Rec Center Go Vertical	21	Galisteo	9:00-10:00am	Gilbane Building Co.	Martin Sharpless



Slate of Student Candidates for Office 2004-2005

[Click here to review Candidate Bios and Position Statements](#)

National Student Representative

Tiffany Barr
Central Michigan University

Region I Student Representative

- Jamie Drahos
Saint Joseph's University
- Theresa Miele
The George Washington University

Region II Student Representative

- Sarah Gigantino
James Madison University
- Carly Morse
The University of Mississippi

Region III Student Representative

- Mandy Madden
Indiana University
- Dan Wahl
Ball State University

Region IV Student Representative

- Katie Milligan
Texas State University (San Marcos)
- Emily Schlumbrecht
Louisiana State University

Region V Student Representative

- Robert Campbell
Drake University
- Mike Schultz
University of Colorado at Boulder

Region VI Student Representative

- Michelle Curro
Cal Poly (San Luis Obispo)
- Amanda Smith
Sonoma State University



New NIRSA Officials' Development Work Team Formed

Stephen Rey, CRSS, Associate Director at The University of Southern Mississippi, was recently appointed by NIRSA President Sid Gonsoulin to chair a new work team. The work team was formed as a result of a National Association of Sports Officials (NASO) request that a NIRSA representative be appointed to its Officiating Development Alliance. The Officiating Development Alliance (ODA) of NASO consists of officiating leaders whose mission is to enhance the industry through the development of educational programs and promotions.

The other team members include six regional representatives and the chairs of the extramural, intramural, basketball, flag football and floor hockey committees. The work team is developing charges, an action plan, and a position statement for the ODA. As NIRSA's representative, Rey recently attended the midyear meeting of the ODA in Dallas in February along with representatives from the following organizations:

- Professional Association of Volleyball Officials
- Referee Enterprises, Inc
- United States Soccer Federation
- Major League Baseball

- National Association of Sports Officials
- National Football League
- National Basketball Association
- National Federation of State High School Associations
- National Collegiate Athletic Association

Rey presented the following report:

1. The formation of a NIRSA Development Work Team.
2. The team's charges from the NIRSA Board of Directors
3. An action plan to complete those charges.
4. A timetable concerning completion dates.
5. Position Statement to the NASO and ODA concerning NIRSA's involvement with the Alliance.
6. How NIRSA can benefit the NASO and ODA.
7. How the NASO can benefit NIRSA.
8. A presentation of the current educational materials available to the NIRSA membership concerning sports officiating and development.

As a result of this report, many ODA organizations are interested in continuing, or beginning relationships with NIRSA in the area of officials' development. The NIRSA work team will meet during the Annual Conference in Albuquerque to continue working on these charges.



Ninety-Three Entries Set a Record for the 2004 Creative Excellence Awards

This was a very creative year as NIRSA received 93 entries from 35 NIRSA institutions for the Creative Excellence Awards program – a record number of responses. Designed to recognize the innovation and creativity of NIRSA members, the CEA distinguishes the outstanding accomplishments in recreational sports and fitness marketing and provides Institutional Members not only with national exposure, but acknowledgement for their hard work and marketing efforts.

In ten categories, First, Second, and Third place awards will be presented during the Annual Business Meeting April 19, 2004 in the Kiva Auditorium during the 2004 Annual Conference. For more information about the Creative Excellence Awards, click http://www.nirsa.org/about/awards_creative_excellence.htm, or contact Kristy Stotler (ks12@txstate.edu), Tammie Kaman (tammiek@mac.com), or Barry Brown (barry@nirsa.org).

Be sure to attend all of the Marketing Sessions at Conference

- **Marketing Roundtable** by Kristy Stotler, Sunday April 18 at 8:00-9:00am – Galisteo Room
- **Celebrating Your Recreational Sports Alumni: Connecting Generations for Future Success** by David Gaskins, Tuesday April 20 at 8:00-9:00am – San Miguel Room
- **Marketing is Everybody's Business** by Jodi Rudick, Tuesday April 20 at 2:00-3:15pm – Mesilla Room
- **Bam! For Programmers, Facility Managers and Supervisors** by Jodi Rudick, Wednesday April 21 at 10:15-11:45am - Cimarron/Dona Ana Room
- **Do You Treat Your Customers Like a One Night Stand?** by Jodi Rudick, Wednesday April 21 at 1:15-2:15pm - Cimarron/Dona Ana Room
- **The Recreation Sport Mascot: What Having One Can Do For You** by Marci Harrington, Wednesday April 21 at 2:30-3:30pm – Galisteo Room

Plan to attend the [2004 National Marketing Institute](#), December 1-3, 2004 in Seattle, WA.



NIRSA Enters Second Year of Partnership with AORE

NIRSA and the Association of Outdoor Recreation and Education (AORE) have teamed up for a second year to provide outdoor recreation students and professionals with extended professional development opportunities.

All members of AORE and NIRSA benefit because they are eligible to receive limited membership benefits of both organizations through the partnership.



How does this work? NIRSA members can attend the AORE conference (International Conference on Outdoor Recreation and Education – October 28-30, 2004 – at Montgomery Bell State Park, Burns, Tennessee) at the AORE member rates, and AORE members can attend the 2004 NIRSA Annual Conference & Recreational Sports Exposition (April 17-21, 2004 in Albuquerque) at the NIRSA

member rates. For more information, email Valerie McCutchan at the NNC: valerie@nirsa.org.

Be sure to attend these Outdoor Recreation educational sessions during the upcoming conference:

- **Outdoor Roundtable**, by Andrew Martin, Sunday, April 18 at 9:15-10:30 am - Galisteo Room.
- **Challenge Ropes Course** by Tom Heck, Saint Cloud State University, Tuesday April 20 at 9:15-10:45am - Acoma/Zuni/Tesuque Room
- **Using Outdoor Adventure to Teach Leadership** by Wilderness Education Association, by Scott Jordan Tuesday April 20, 11:00 am – noon in the Aztec Room
- **Starting an Outdoor Program From Scratch** by Wayne Taylor Wednesday, 9:00 am-10:00 am April 21 in the Mesilla Room



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[NIRSA NETWORK HOME](#)	[BACK](#)			
[MEMBER NEWS](#)	[PROFESSIONAL DEVELOPMENT](#)	[EXPOSITION](#)	[SPORTS](#)	
[FOUNDATION](#)	[CALENDAR](#)	[LEADERSHIP NOTES](#)	[RESEARCH](#)	[COMMENTS TO US](#)

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MARCH, 2004

CONTENTS

- Front Page
- Member News
- Professional Dev.
- Exposition
- Sports
- Foundation
- Calendar
- Leadership Notes
- Research
- Comments to Us

MEMBER NEWS



Support NIRSA's Newest Members

Support NIRSA's Newest Associate Members

Beynon Sports Surfaces	www.beynonsports.com
John Sines Editing Services	johnsines@mindspring.com
Pricewaterhouse Coopers LLP	www.pwc.com
WaterART Fitness, Inc.	www.waterart.org

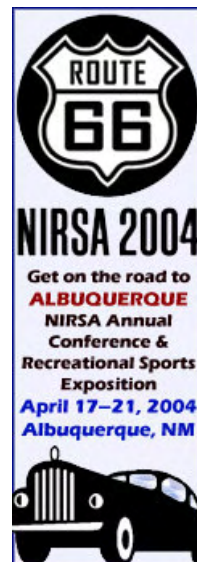
New Institutional Members

Florida High School Athletic Association	Gainesville, FL
Headquarters US Marine Corp	Quantico, VA
Massachusetts Institute of Technology	Cambridge, MA
Sul Ross State University	Alpine, TX
US Fleet Activities	Sasebo, Japan

SIDELINES



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[NIRSA NETWORK HOME](#)	[BACK](#)			
[MEMBER NEWS](#)	[PROFESSIONAL DEVELOPMENT](#)	[EXPOSITION](#)	[SPORTS](#)	
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NATIONAL INTRAMURAL-RECREATIONAL SPORTS ASSOCIATION - NEWS & INFORMATION



MARCH, 2004


CONTENTS

- Front Page
- Member News
- Professional Dev.
- Exposition
- Sports
- Foundation
- Calendar
- Leadership Notes
- Research
- Comments to Us

MEMBER NEWS

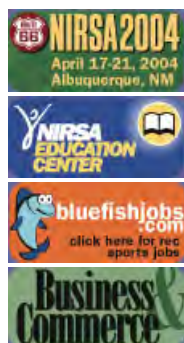
- **Luke Bartlett**, former Outdoor Recreation Graduate Assistant at University of Northern Iowa, is now Recreation/Facility Coordinator at Western Kentucky University (Bowling Green).
- **Noah Harner**, former Intramural Sports Coordinator at Embry-Riddle Aeronautical University, is now Assistant Recreational Sports Director at Assumption College in Worcester, MA.
- **Lisa Quick**, former Aquatic Facility Coordinator, is now the Customer Service Coordinator at James City County Parks and Recreation in Williamsburg, VA.

members on the MOVE



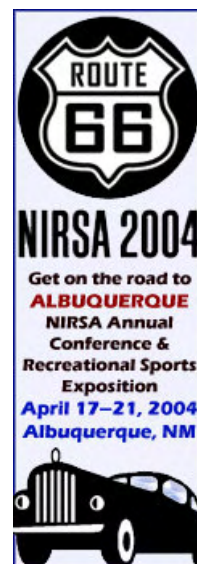
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Know of a Member on the Move?

Members On the Move is a NIRSA service for all Professional Members. If you have relocated, please [submit the information using the online form](#) or call the Membership Department at NIRSA at (541) 766-8211



[| NIRSA NETWORK HOME |](#) [BACK |](#)
[| MEMBER NEWS |](#) [PROFESSIONAL DEVELOPMENT |](#) [EXPOSITION |](#) [SPORTS |](#)
[| FOUNDATION |](#) [CALENDAR |](#) [LEADERSHIP NOTES |](#) [RESEARCH |](#) [COMMENTS TO US |](#)

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MARCH, 2004

CONTENTS

- Front Page
- Member News
- Professional Dev.
- Exposition
- Sports
- Foundation
- Calendar
- Leadership Notes
- Research
- Comments to Us

SIDELINES



PROFESSIONAL DEVELOPMENT



It's not too late to register for the 2004 NIRSA Annual Conference & Recreational Sports Exposition!

[Click here to register now!](#)

Join your peers, colleagues, supporters, and good friends to learn about the latest trends in recreational sports and fitness. Here's what you don't want to miss in Albuquerque this year...

Preconference Workshops (Saturday, April 17)

- Adventure Games & Initiatives for Your Portable Bag of Tricks
8:30am-4:15pm
- Fitness Program Management 101: Running a Comprehensive Fitness Program
8:00am-5:00pm
- Management Skills for the New or Prospective Manager
8:30am-4:30pm
Minimum of 20/maximum of 40
- Student Professional Development
8:00am-5:00pm
Register for undergraduate or graduate track.
- Floor Hockey Rules/Officials Training
8:00am-12:00pm (half-day workshop)
[Click here to see the new NIRSA Floor Hockey Rule Book!](#)
- Soccer Officiating
12:00pm-5:00pm (half-day workshop)
--Special savings are offered to those that register for both Floor Hockey and Soccer Officiating



Opening Keynote - Larry Winget (Sunday, April 18)

Hard-Core Self-Help That's Funny
10:45am-12:15pm

Attend this high-impact session to challenge yourself to be more, and do more, than ever before. Larry Winget is a philosopher of success who just happens to be hilarious. His presentation titled "Hard-core Self-Help That's Funny" teaches universal principles that will work for anyone, in any business, at any time, and does it by telling funny stories.

Dynamic Invited Speakers

Paul Wesselmann, Stone Soup Seminars
Paul Brailsford, Brailsford & Dunlavey
Jodi Rudick, ADvisors Marketing Group
Fabian De Rozario, Golden Key International Honor Society
Dr. T. Richard Cheatham, Texas State University (San Marcos)

Educational Sessions beginning Sunday, April 18 – Wednesday, April 21

More than 100 Concurrent Sessions

Adaptive Recreation	Intramurals Officiating
Administrative/Executive Skills	Marketing/Public Relations
Aquatics Computers/Technology	Outdoor Recreation/Experiential
Extramurals	Professional Preparation
Facility Management	Research
Facility Planning Design	Risk Management/Legal Issues
Family/Youth Programs	Special Events
Financial Planning Fund-Raising	Sport Clubs
	Staff Development
Fitness Health/Wellness	Student Professional Development
Instructional Programming and much more!

Recreational Sports Exposition - Sunday, April 18, 12:30pm-3:30pm

Lunch provided

Monday, April 19, 10:15am-4:15pm

Food and refreshments served throughout expo hours.

NOTE: For liability reasons, no one under the age of 18 is allowed in the exhibit hall at any time.

Socials & Networking Opportunities

Welcome Reception, sponsored by Matrix Fitness Systems, Inc.

Sunday & Monday:
2 days to shop the

**RECREATIONAL
SPORTS
EXPOSITION!**

Sunday:
April 18th
12:30-3:30

Monday:
April 19th
10:15-4:15



NIRSA 2004



Saturday, April 17 - New Mexico Museum of Natural History

People of Color Social

Monday, April 19 - Hyatt Regency Albuquerque

Take a Student to Lunch

Tuesday, April 20

Route 66 Theme Night

Tuesday, April 20 - Albuquerque Convention Center

Honor Award Banquet

Wednesday, April 21 - Hyatt Regency Albuquerque

For full details about these events and all conference socials click on
http://www.nirsa.net/education/conference_socials.htm.

Continuing Education Units

Register to earn CEU (IACET) and CEC (ACE) credits for qualifying sessions. Check the daily educational sessions at http://www.nirsa.net/education/conference_ed_sessions_sunday.htm to view designated sessions.

American Council on Exercise (ACE) Certification Exams at NIRSA Annual Conference

ACE will offer its Group Fitness Instructor, Personal Trainer Certification, Lifestyle & Weight Management and Clinical Exercise Specialist Certification exams during the NIRSA Annual Conference. NIRSA members receive discounted registration fees.



For complete exam registration materials and information, contact ACE at 4851 Paramount Drive, San Diego, California 92123. Telephone 800-825-3636 or visit <http://www.acefitness.org>. Discount Code NIRSA04

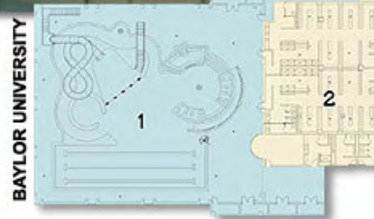
Fall 2004 Facility Symposia Planned

NIRSA will again hold a Facility Institute this coming fall in Atlanta, GA. The demand for new or renovated recreation facilities has become of foremost importance for recreational sports professionals as colleges and universities learn of the recruitment and retention value these facilities have for students. As a result, an estimated \$4.4 billion will be spent on new or renovated indoor and outdoor facilities during the next five years.

Whether you are planning construction, or have a role in managing an existing facility, you will want to attend one of the most popular NIRSA events: the National Recreation Facilities Institute. Attendees will tour nearby award-winning facilities and learn first-hand from the industry experts - architects, contractors, facility planners - and from the experiences of NIRSA colleagues.

Watch eFASTNEWS for future updates.

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[NIRSA NETWORK HOME](#)	[BACK](#)			
[MEMBER NEWS](#)	[PROFESSIONAL DEVELOPMENT](#)	[EXPOSITION](#)	[SPORTS](#)	
[FOUNDATION](#)	[CALENDAR](#)	[LEADERSHIP NOTES](#)	[RESEARCH](#)	[COMMENTS TO US](#)

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MARCH, 2004

SPORTS

CONTENTS

- Front Page
- Member News
- Professional Dev.
- Exposition
- Sports
- Foundation
- Calendar
- Leadership Notes
- Research
- Comments to Us

SIDELINES



USA Team Tennis National Campus Championship

March 11-13 2004 – Daytona Beach Florida

The April issue of *NIRSA Know* will carry a feature article on the National Campus Championship along with pictures. Tournament results can be found at - <http://www.nirsa.net/sc/tennis/2004/index.htm>



NIRSA congratulates the University of Michigan tennis sport club team on its victory at the USTA Midwest Sectional Tournament held in February at the University of Wisconsin-Madison. Michigan represented the Midwest section at the National Campus Championship.

Thanks to all the universities that sent teams to Daytona Beach

University of Alabama	Lehigh University
University of California – Berkeley A & B	University of Michigan A & B
University of Central Florida A & B	University of North Carolina –Wilmington
Clemson University	North Carolina State University
University of Colorado A & B	Ohio University
Colorado State University A & B	University of Pennsylvania
College of New Jersey	Penn State University A & B
Cornell University	University of Puerto Rico
University of Delaware	Rutgers University
Flagler College	Sam Houston State University
University of Florida	Texas A & M University
Florida International University	UCLA
Georgia Tech	Villanova University
Harvard University	University of Virginia
James Madison University	Virginia Tech A & B
Johns Hopkins University	Western Washington
University of Kentucky	



Plan to attend

The National Intramural Basketball Championships

The Ohio University (Athens)
April 1-4, 2004

Contact: Kristin Hace
or Chris Morris at
(740) 597-1746
nibc@ohio.edu

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NIRSA Collegiate Volleyball Sport Club Championships

April 8-10, 2004 in Charlotte, NC

A record number of 240 men's and women's teams will compete at the 20th Anniversary of the NIRSA Collegiate Volleyball Sport Club Championships, April 8-10 in Charlotte, NC. The entry deadline has passed and all teams have been assigned to a division. A list of the entered teams is on the [NIRSA Network](#).

All divisions have been filled for the Championship. NIRSA Associate Member **Molten Inc.** is the Official Ball Sponsor and offers its volleyballs at a great price that includes shipping. This offer is good through June 1, 2004.

Men's "Pro Touch" (white) -V58L and Women's

"Super Touch" (white) -IV58L.....\$32

Men's "Pro Touch" (RWB)-V58L-3 and Women's "Super Touch" (RWB)-IV58L-3.....\$35



molten

tournament.

Order form and additional information is at:
<http://www.nirsa.net/sc/vb/2003/pics/moltenflie>

Be sure to watch the NIRSA Network for ongoing score updates during this



NIRSA Publishes the Revised Floor Hockey Rule Book - It's FREE OnLine!

The *NIRSA Floor Hockey Rule Book* is back....and you didn't even know it was gone! The Floor Hockey Committee has worked hard to revise the second edition of the *NIRSA Floor Hockey Rules & Official's Manual*, and to create the first-ever Floor Hockey Clinician Kit. Both of these items will soon be available as a downloadable PDF on the NIRSA Members Only area of the NIRSA Network in the Intramural Rules section. This book and kit are not offered through the NEC - NIRSA Education Center Website.

The Floor Hockey committee is also presenting a half-day preconference workshop at the 2004 NIRSA Annual Conference in Albuquerque, Saturday, April 17 from 8am-12 pm. The revised rule book and new clinician kit will be unveiled at the workshop.

NIRSA Associate Member **Gopher Sport** has donated much of the equipment for the workshop and part of the registration package will include a complimentary floor hockey stick from Gopher Sport. **USA Hockey InLine** also loaned equipment for the workshop.

GOPHER



TennisWelcomeCenter.com to Open Soon



In the next few weeks, the United States Tennis Association (USTA), in cooperation with the US tennis industry, will launch a national marketing campaign to increase tennis participation. Soon you will see special labels on tennis ball cans, promotional hang-tags on racquets, inserts in tennis shoe boxes, flyers, banners, and ads in tennis and non-tennis publications.

Your recreational sports facility can be listed on tenniswelcomecenter.com website if you have tennis courts that are open to the public and you have a published telephone number available.

To learn more about this exciting program contact Valerie@nirsa.org or visit <http://www.nirsa.net/spoend/tennis/index.htm>



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[NIRSA NETWORK HOME](#)	[BACK](#)			
[MEMBER NEWS](#)	[PROFESSIONAL DEVELOPMENT](#)	[EXPOSITION](#)	[SPORTS](#)	
[FOUNDATION](#)	[CALENDAR](#)	[LEADERSHIP NOTES](#)	[RESEARCH](#)	[COMMENTS TO US](#)

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MARCH, 2004

FOUNDATION

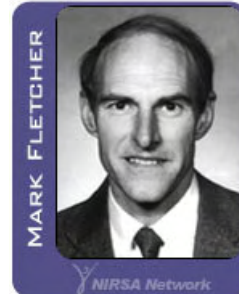
CONTENTS

- Front Page
- Member News
- Professional Dev.
- Exposition
- Sports
- Foundation
- Calendar
- Leadership Notes
- Research
- Comments to Us



Foundation Scholarship Program Benefits NIRSA Student Members

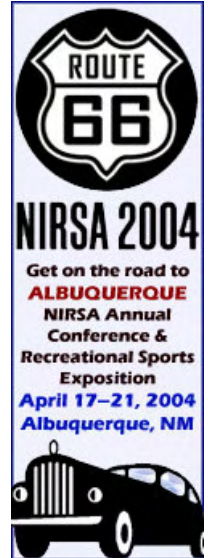
"The NIRSA Foundation Board of Directors is pleased to offer NIRSA student members an opportunity to receive a scholarship that covers registration to the 2004 NIRSA Annual Conference & Recreational Sports Exposition in Albuquerque, New Mexico," says Mark Fletcher, CRSS (NIRSA Foundation Scholarship Committee) and Associate Director of Athletics/Director of Intramural Recreational Sports at the University of Virginia, Charlottesville, VA.



SIDELINES

"To be eligible for one of twelve NIRSA Foundation Scholarships, the applicant must be a graduating senior or a graduate student in good standing with plans to pursue a career in recreational sports. All eligible Region VI students should also consider applying for the SoCal Scholarship as well."

"The NIRSA Foundation is dedicated to providing funding for scholarships, research, student and professional development, educational resources, program planning, and other similar interests in recreational sports," Fletcher adds.



2004 NIRSA Annual Conference & Recreational Sports Exposition Scholarship Recipients

The following scholarships are sponsored in part by the NIRSA's Charter Corporate Partner – **The Active Network**, the **Region VI SoCal Golf Scramble**, and the **Will Holsberry Endowment**.



Stacy Mitchell	Arizona State University	William Wasson Scholarship*
Meredith (Meg) Handley	Georgia Tech	The Active Network
Earl Cabellon	Bowling Green State University	NIRSA Foundation
Rebecca Cegledy	The Ohio State University	NIRSA Foundation
Samantha Faile	University of Tennessee	NIRSA Foundation
Kristin Hace	Ohio University	NIRSA Foundation
Carly Morse	The University of Mississippi	NIRSA Foundation
Kristin Noble	Ohio University	NIRSA Foundation
Elizabeth Sites	University of Texas at Austin	NIRSA Foundation
Stephanie Thompson	Ohio University	NIRSA Foundation
Daniel Wahl	Ball State University	NIRSA Foundation
Tia Wallace	Texas State University (San Marcos)	NIRSA Foundation

* The scholarship winner with the highest GPA is designated as the William Wasson Scholarship recipient, which is funded by the William Wasson Endowment



Region VI SoCal Scramble Scholarship Recipients

Aja Madsen University of Arizona
Amanda Smith Sonoma State University

For information on how to apply for the **2005** NIRSA Foundation Scholarships, contact Pamela Hutcheson at pamela@nirsa.org or call the NNC.



Will Holsberry Scholarship Recipient Funded by the Will

Holsberry Endowment

Deadline for Application: April 23, 2004

The NIRSA Foundation Board of Directors is pleased to present this scholarship for the third year. Funded by the Will Holsberry Endowment, it covers the registration fees for the National School of Recreational Sports Management (NSRSM). The scholarship will be awarded for the NIRSA NSRSM Level I (June 7-10, 2004).

To be eligible, the applicant must meet the following criteria:

1. Current NIRSA Professional Member with five years of membership.
2. Application essay describing:
 - Service and loyalty to the Association
 - Interest in being a leader within the Association
 - Financial need

To apply for the Will Holsberry Scholarship, please complete all of the application materials and return eight sets of each postmarked **on or before, April 23, 2004** to:

Attn: NIRSA Foundation
NIRSA National Center
4185 SE Research Way
Corvallis, OR 97333

Scholarship applicants will be notified by May 5, 2004. Should you have any questions please feel free to contact Dave Koch at UCSD at dkoch@ucsd.edu, or Pamela Hutcheson at the NIRSA National Center (541) 766-8211 X34 or foundation@nirsa.org.



NIRSA Foundation Matching Campaign

For the fifth consecutive and final year, the NIRSA Foundation has the opportunity to double contributions made during the 2004 NIRSA Annual Conference & Recreational Sports Exposition. If members donate a minimum of \$10,000 before the Honor Award Banquet on Wednesday night, an anonymous donor will contribute another \$10,000 to the NIRSA Foundation, for a grand total of at least \$20,000! Contributing is easy with donation boxes placed in the NIRSA Booth and in the Registration area. The goal has been met every year; join us on the road to success in Albuquerque!



NIRSA Foundation Tees Off in Albuquerque



Join us April 17th for golf at one of the top 25 public courses in the nation in Albuquerque. The University of New Mexico Championship Course is known as the UNM South Course. Play with your friends while supporting the efforts of the NIRSA Foundation. The tournament is a great way to interact with NIRSA professionals, students and exhibitors in a recreational setting. The entry fees are \$95 per Professional player and \$70 per Student player, \$155 for double play (this is limited to 20 players). The registration fee is not a cumulative donation to the NIRSA Foundation and is not recorded on the donation honor roll. To register go to www.nirsafoundation.org/golf.htm or contact Dave Koch at UCSD, (858) 822-5260 or dkoch@ucsd.edu.



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[NIRSA NETWORK HOME](#)	[BACK](#)			
[MEMBER NEWS](#)	[PROFESSIONAL DEVELOPMENT](#)	[EXPOSITION](#)	[SPORTS](#)	
[FOUNDATION](#)	[CALENDAR](#)	[LEADERSHIP NOTES](#)	[RESEARCH](#)	[COMMENTS TO US](#)

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MARCH, 2004

CALENDAR

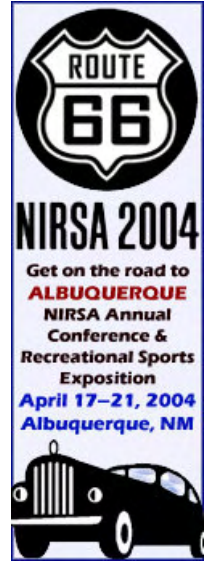
CONTENTS

- Front Page
- Member News
- Professional Dev.
- Exposition
- Sports
- Foundation
- Calendar
- Leadership Notes
- Research
- Comments to Us

▶ SIDELINES

**2004-2005 NIRSA Master Calendar of Events**

- **April 8-10, 2004**
Volleyball Sport Club Championships: Charlotte, NC
Mary Callender, NIRSA National Center, mary@nirsa.org, (541) 766-8211, ext. 14
- **April 14-16, 2004**
NIRSA Board of Directors Year-end Meeting, Albuquerque, NM
Kiki Alexander, NIRSA National Center, kiki@nirsa.org, (541) 766-8211, ext. 11
- **April 17-21, 2004**
*Annual Conference & Recreational Sports Exposition: Albuquerque, NM
Karen Bach, NIRSA National Center, karen@nirsa.org, (541) 766-8211, ext. 17
- **April 22, 2004**
NIRSA New Board of Directors Meeting, Albuquerque, NM
Kiki Alexander, NIRSA National Center, kiki@nirsa.org, (541) 766-8211, ext. 11
- **June 7-10, 2004**
School of Recreation Sports Management, Level 1: Indianapolis, IN
Karen Bach, NIRSA National Center, karen@nirsa.org, (541) 766-8211, ext. 17
- **June 7-9, 2004**
NIRSA Board of Directors Summer Meeting: Corvallis, OR
Kiki Alexander, NIRSA National Center, kiki@nirsa.org, (541) 766-8211, ext. 11
- **July 10-11, 2004**
*California State Workshop: Irvine, CA
Cindy Cook, University of California-Irvine, ccook@uci.edu, (949) 824-6497
- **October 6-8, 2004**
NIRSA Board of Directors Midyear Meeting: Orlando, FL
Kiki Alexander, NIRSA National Center, kiki@nirsa.org, (541) 766-8211, ext. 11
- **Fall, 2004**
National Recreational Facilities Institute, Atlanta, GA
Karen Bach, NIRSA National Center, karen@nirsa.org, (541) 766-8211, ext. 17
- **November 4-6, 2004**
*Region II Conference: Charlotte, NC
Terrie Houck, University of North Carolina, tyhouck@email.uncc.edu (704) 687-2481
- **November 11-13, 2004**
*Region I Conference: Syracuse, NY
Mitch Gartenberg, Syracuse University, megarten@syr.edu (315) 443-4386
- **November 14-16, 2004**
Region VI Conference: Tempe, AZ
Stefani Price, Arizona State University, stefi@asu.edu (480) 965-8900
- **November 18-20, 2004**
Soccer Sport Club Championships: University of Texas, Austin, TX
Valerie McCutchan, NIRSA National Center, valerie@nirsa.org, (541) 766-8211, ext. 15
- **December 1-3, 2004**
National Marketing Institute, Seattle, WA
Barry Brown, NIRSA National Center, barry@nirsa.org (541) 766-8211, ext. 13
- **February 18-19, 2005**
14th Annual Emerging Recreational Sports Leaders Conference: Florida International University
Mark Jacobson, NIRSA National Center, mark@nirsa.org (541) 766-8211, ext. 18
- **April 5-9, 2005**
*Annual Conference & Recreational Sports Exposition: Orlando, FL
Karen Bach, NIRSA National Center, karen@nirsa.org (541) 766-8211, ext. 17
- **April 14-16, 2005**



Volleyball Sport Club Championships: Kansas City, MO
 Mary Callender, NIRSA National Center, mary@nirsa.org, (541) 766-8211, ext. 14

- **May 18-20, 2005**
 National Fitness Institute, Chicago, IL
 Valerie McCutchan, NIRSA National Center, valerie@nirsa.org, (541) 766-8211, ext. 15
- **October 19-22, 2005**
 National Recreation Facilities Institute: Minneapolis, MN
 Karen Bach, NIRSA National Center, karen@nirsa.org (541) 766-8211, ext. 17

*** Potential Certification Exam Site**

Certified Recreational Sports Specialist (CRSS) exam applications are available through the NNC Education Department. Individuals must submit a complete exam application accompanied by the appropriate documentation and fee to the NIRSA National Center a minimum of 30 days prior to the preferred testing date. Applications will be reviewed and applicants will be notified of their eligibility to take the examination. The NNC will handle requests for special auxiliary aids during testing, if a written description of the need is attached to a complete application. Both the application and request must be received at the NNC 30 days before the proposed testing date.

**Deadlines for Nomination of
 Awards/Scholarships/NIRSA
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 Amendments**
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[NIRSA NETWORK HOME](#)	[BACK](#)			
[MEMBER NEWS](#)	[PROFESSIONAL DEVELOPMENT](#)	[EXPOSITION](#)	[SPORTS](#)	
[FOUNDATION](#)	[CALENDAR](#)	[LEADERSHIP NOTES](#)	[RESEARCH](#)	[COMMENTS TO US](#)

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MARCH, 2004

LEADERSHIP NOTES

CONTENTS

- Front Page
- Member News
- Professional Dev.
- Exposition
- Sports
- Foundation
- Calendar
- Leadership Notes
- Research
- Comments to Us

SIDELINES

**You are appreciated!**

As your President, I have had the privilege of attending and speaking at numerous NIRSA events where I have witnessed first-hand the professionals and emerging professionals who are dedicated to sustaining the future of our profession and our NIRSA. Other Board members have witnessed and reported similar zeal, dedication, and outcomes.

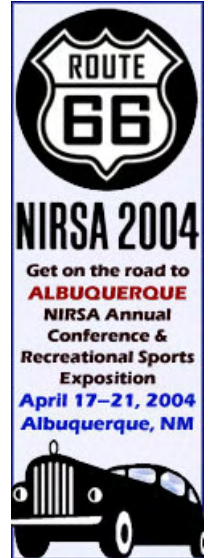
By April 17 when we gather in Albuquerque for the 2004 Annual NIRSA Conference, more than 50 NIRSA educational events will have occurred where 4,524 participants (1,300 emerging professionals) have gathered for learning, sharing of ideas, networking, and camaraderie. All this has taken place in less than 12 months.



I have often referred to what we do as "creating a little magic for our students." Besides the educational events, an additional 5,000 students have been the beneficiaries of the labor of love from more than 500 volunteers who have planned, programmed, and hosted numerous NIRSA sporting events.

To all of the volunteers, both professionals and emerging professionals, you are appreciated for what you have done to strengthen the profession and bring quality of life experiences to all those who participated as delegates to your events. Thank you.

Sincerely,
Sid Gonsoulin
NIRSA President

**Proxy Voting & Association Governance**

NIRSA Past-President Brian Carswell
Associate Director, University of Arizona

During a December of 2002 Executive Summit Meeting in Las Vegas, NV, the Executive Committee developed a list of strategic issues related to the future governance of NIRSA. Among these issues were:

- Election Procedures
- Committee Structure
- Composition of NIRSA Board of Directors
- Bylaws voting

**Election Procedures**

Since a task force was already in place researching the possibilities of online elections of officers, the Executive Committee decided to make Election Procedures the first issue to consider. The Election Revisions Task Force has completed its work, and NIRSA members will be voting in April on approving an efficient proxy voting process that will allow members to vote online for NIRSA officers up to 24 hours prior to the meeting at which the election is to be conducted at the Annual Conference. Please join me in thanking Pat Besner, John Campbell, Sam Hirt, and Jane Russell for their efforts over the last three years to tirelessly research the possibilities, impact, and implementation details of moving to an online voting process.

Committee Structure

The 2002 McKinley Report, a Board of Directors planning document, observed then reported that NIRSA's existing committee structure is "too large and cumbersome to effectively manage." The report also contained many comments from members that revealed some dissatisfaction with their experiences while serving on committees.

This year's Board has begun to address the issue by assigning Board officers the responsibility to liaise with committee and work team chairs. Communication between the Board and member committees has been enhanced through this change in the reporting structure.

Another revision to the committee structure has been the formation of specialized work teams that deal with specific strategic issues. Additionally, to enhance communication and advance action items generated from NIRSA members, a designated NNC staff member has been assigned as a liaison to each committee and work team.

Future Strategic Mapping plans involve a review of the committee system to examine the most effective way to reorganize the current structure that will improve committee efficiency and effectiveness, while still providing professional development opportunities for members.

Composition of the Board of Directors

One of the annual challenges the Board of Directors faces is the more than 50 percent turnover each April as new Vice Presidents replace those who have completed their two-year term. The learning curve that takes place as each new Board member becomes familiar with issues, operational procedures and each other, keeps the BOD from operating at peak efficiency.

Another Board-related challenge is ensuring that there are enough potential leaders who will answer the call to serve NIRSA in the future. Among potential ideas that could be examined to assist with these issues are:

- Adjusting the term length of Vice Presidents
- Examining the number of members on the Board
- Altering the constituency that Board members represent (e.g. representation by size of school)
- Implementation of a formal program to produce future NIRSA leaders

Bylaws Voting

As NIRSA continues to expand its scope of influence in all areas of recreation, it is reasonable to predict that there will be certain Bylaws initiatives up for approval that will require only the vote of an Institutional Member representative. For example, one issue that immediately stands out is any future proposal to increase institutional dues over and above the annual Consumer Price Index adjustment. This has been a topic of interest for many members and will be studied by the Board in the near future.

As the Board sets its goals for next year and thereafter, these issues will be researched, incorporated into the strategic mapping process for the association and then implemented through the efforts of member volunteers. Communication between NIRSA members and the Board will remain a priority and a key to all future success.



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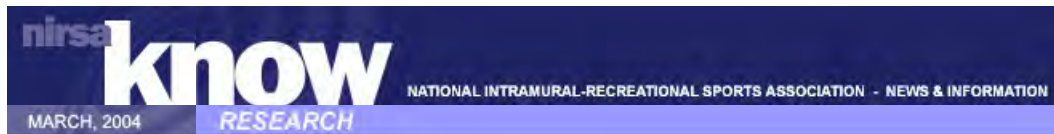
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[NIRSA NETWORK HOME](#)	[BACK](#)			
[MEMBER NEWS](#)	[PROFESSIONAL DEVELOPMENT](#)	[EXPOSITION](#)	[SPORTS](#)	
[FOUNDATION](#)	[CALENDAR](#)	[LEADERSHIP NOTES](#)	[RESEARCH](#)	[COMMENTS TO US](#)

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MARCH, 2004

RESEARCH

CONTENTS

- Front Page
- Member News
- Professional Dev.
- Exposition
- Sports
- Foundation
- Calendar
- Leadership Notes
- Research
- Comments to Us

SIDELINES



Sports Injuries Straining U.S. Health-care System

Many more Americans than previously believed are injured each year in sporting and recreational activities.

The federal Centers for Disease Control and Prevention in Atlanta, GA, conducted the broadest investigation to date of U.S. sports and recreational injuries, and found that about 7 million people per year seek medical advice or treatment related to physical activities.

Previous studies, based primarily on data from hospital emergency room visits, underestimated the stress on the health-care system created by sports and recreational injuries, the study's authors said. The researchers found, for example, that earlier studies of injuries among Americans age 5-to-24 underestimated the number of injuries by 42 percent.

Injuries in all age groups cost an estimated \$500 million annually in medical services. The injuries translated into at least one lost school day for students in about a fifth of the cases, and one or more work absences for adults.

Basketball and bicycling, as individual activities, produced the greatest number of injuries across all age groups. Basketball was the leading cause of injury for 15- to 24-year-olds, while bicycling led injuries for 5- to 14- year-olds. Meanwhile, a broad category called recreational sports, which included tennis, racquetball, hiking and other largely outdoor pursuits, was responsible for the most injuries for those 25 and older.

The most common types of injuries were muscle strains and sprains, which accounted for 31 percent of all injuries.

---[[See ways to prevent these injuries in this issue's "SideLines" feature](#)]---

Though supportive of efforts promoting the benefits of physical activity, the study recommended a greater emphasis on preventive measures as a means of reducing injury rates.

"We want to encourage people to be physically active," said Dr. Ellen Sunglow, a behavioral scientist with the CDC's National Center for Injury Prevention and Control.

"But maybe the message that's been missing is that they should be protective as well."

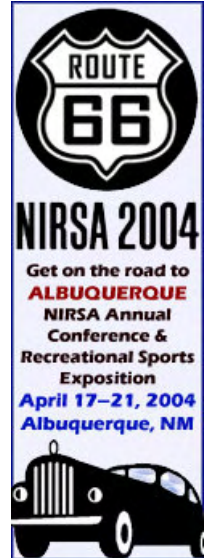
Slowing down the rate of injuries is often as easy as putting on a bicycle helmet or wearing protective eye gear for racquetball, said Sunglow. Just as important as wearing protective gear, especially for older athletes, is proper stretching and conditioning before playing sports.

"Participation in sports, recreation games and activities should lead to better health and greater physical fitness," said Dr. Jeffrey P. Koplan with the CDC. "Not a visit to the emergency department."

The study, published in the June 2003 issue of *Injury Prevention*, was based on a survey of 40,000 people and covered the years 1997 through 1999.

By Martin Miller, *Los Angeles Times*

As reprinted in the *Albany Democrat-Herald*, August 5, 2003

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[NIRSA NETWORK HOME](#)	[BACK](#)			
[MEMBER NEWS](#)	[PROFESSIONAL DEVELOPMENT](#)	[EXPOSITION](#)	[SPORTS](#)	
[FOUNDATION](#)	[CALENDAR](#)	[LEADERSHIP NOTES](#)	[RESEARCH](#)	[COMMENTS TO US](#)

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NATIONAL INTRAMURAL-RECREATIONAL SPORTS ASSOCIATION - NEWS & INFORMATION

MARCH, 2004

COMMENTS TO US


CONTENTS

- Front Page
- Member News
- Professional Dev.
- Exposition
- Sports
- Foundation
- Calendar
- Leadership Notes
- Research
- Comments to Us

 We invite suggestions, ideas, and recommendations on ways to improve the NIRSA Know OnLine. We hope to hear from you soon!


• [Contact the NIRSA Know Editor](#)





NIRSA 2004

Get on the road to
ALBUQUERQUE
NIRSA Annual
Conference &
Recreational Sports
Exposition
April 17-21, 2004
Albuquerque, NM



▶ **SIDELINES**



[NIRSA NETWORK HOME](#)	[BACK](#)			
[MEMBER NEWS](#)	[PROFESSIONAL DEVELOPMENT](#)	[EXPOSITION](#)	[SPORTS](#)	
[FOUNDATION](#)	[CALENDAR](#)	[LEADERSHIP NOTES](#)	[RESEARCH](#)	[COMMENTS TO US](#)

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