

## inside...

- N2 NFL
- N4 Professional Development
- N5 Sponsored/Endorsed Programs
- N6 Sport Club Championships
- N7 NIRSA Foundation
- N8 Members on the Move
- Calendar of Events

## sidelines

## A NEW VIEW OF MODERATE AMOUNTS OF PHYSICAL ACTIVITY

A report about physical activity from decades of research reveals that people can improve their health with moderate activity\* on a regular basis, and can fit the activities they enjoy into their daily lives.

Activity	Duration in minutes
Washing/waxing a car .....	45-60
Washing windows/floors .....	45-60
Playing volleyball .....	45
Playing touch football .....	30-45
Gardening .....	30-45
Wheeling self in wheelchair .....	30-40
Walking 1.75 miles (20 min/mile) ..	35
Basketball (shooting baskets) .....	30
Bicycling 5 miles in .....	30
Dancing fast (social) .....	30
Pushing a stroller 1.5 miles in .....	30
Raking leaves .....	30
Walking 2 miles (15 min/mile) .....	30
Water aerobics for .....	30
Swimming laps .....	20
Wheelchair basketball .....	20
Basketball (playing a game) .....	15-20
Bicycling 4 miles in .....	15
Jumping rope .....	15
Running 1.5 miles (15 min/mile) ....	15
Shoveling snow .....	15
Stairwalking .....	15

\*A moderate amount of physical activity is roughly equivalent to physical activity that uses approximately 150 calories (kcal) of energy per day, or 1,000 calories per week.

Source: Center for Disease Controls



## NFL College Flag Football Scores Big with NIRSA Members

A national phenomenon swept the 2002 season of intramural flag football. The students at Saint Cloud State University tried to get Coordinator of Intramural Sports and Special Events Butch Fealy a raise. Students at Southern Illinois University (Edwardsville) begged Assistant Director of Special Events Chad Rodgers to register their team after the deadline. At the University of Connecticut, some students had parents travel to watch their intramural competitions. Even the losing teams at Saint Cloud State University were ecstatic.

Excitement spread across the nation, as 32 schools participated in a pilot flag football sponsorship program that carried the name of the National Football League (NFL) and its sponsors. The program provided equipment, free promotional items for students, a media stipend for two full-page ads in campus newspapers, and a chance to win a trip to the Super Bowl in January 2003.

Choosing to put your intramural program in the hands of a first-time, pilot program requires a special faith in the Association. Steve Rey, associate director at the University of Southern Mississippi, says they did it for the students. "When we returned from the [NIRSA] national conference and told our students about the program, they were extremely excited about participating in a



Andre Tippett with the New England Patriots signs autographs at the University of Connecticut

program sponsored by the NFL and NIRSA."

Associate Director Caesar Wood at the University of North Texas decided to run the program so students would get "lots of free stuff." Wood explained, "I believe it added some excitement for the flag football season with the NFL and the opportunity for the students to meet an NFL player."

Others participated for the involvement with quality sponsors. "[We are] always looking to enhance programs with established successful companies," said Matt McKinnon, director of intramural sports at Marquette University. Lynn Smith, associate director at Vanderbilt, was pleased that the sponsorship did not interfere with the

Please see NFL, page N2



## Strategic mapping for the Association

According to Brian Carswell, NIRSA President, "The Strategic Mapping Team recently met in conjunction with the Region VI Workshop in Las Vegas, NV, and had the opportunity to spend some terrific time planning for the future of NIRSA. We discussed several topics at length and among them were "certification," "governance," and "research," specifically regarding the Kerr & Downs report and how the results can be used to benefit NIRSA members. The goal of our meeting was to prioritize ongoing steps necessary to develop a strategic plan for NIRSA Board and membership review and critique. We will have more specifics at the 2003 Annual Conference in April."

## Are you looking for your 2003 NIRSA Conference Registration Brochure?

The brochure was part of the 2002 December issue of *Recreational Sports & Fitness*. Make your reservations online at [www.nirsa.org](http://www.nirsa.org) or call the NNC to request a registration form. Be sure to take advantage of the early bird rate and register before **February 28, 2003**.



## NFL

continued from page N1

actual structure of their intramural program. "The program allowed us to run the leagues the way we have in the past," he said. "They did not put restrictions on the day-to-day operations."

The connection with the NFL marks the first time NIRSA has affiliated with America's most popular sports league as a part of an intramural sports program. "The NFL is proud to be affiliated with NIRSA, whose expertise and knowledge of intramural sports enabled us to launch NFL College Flag Football and make it a success," said Peter Murray, vice president of Partnership Marketing and Corporate Sales at the NFL. Chad Rodgers, assistant director of special events at Southern Illinois University (Edwardsville) remarked, "The [affiliation] has had a fantastic impact on our program. My student employees would come and talk to me about how they would be in the cafeteria or walk around campus and hear people talk about the program. They just kept saying this is going to be a big year for Intramurals."

Ken Dunlap, assistant director at the University of Alabama (Tuscaloosa), explained, "It is a great tie-in between the two programs." "Because so many students emulate college and pro football athletes by their play designs, apparel, and such, the program lends itself well to flag football."

While the three-organization team of NIRSA, the NFL, and a third-party implementation firm organized the logistics of the program and delivered materials, intramural sports professionals managed program execution through their already established

programs. "The NFL provided for all of our equipment needs and also helped with promotional efforts before the league started," said Edward Londono at Barry University. "Our end of the deal was relatively simple."

Chad Rodgers describes the program materials in detail: "The field markers, footballs, and flag belts were of exceptional quality. The championship balls the winning teams received were phenomenal, and every student wanted one. The player kits were much more than I was expecting, including a Super Bowl DVD, 989 Sports promotional CD, NFL merchandise catalog, Edge Pro Gel samples, and a water bottle, and it all fit into a nice mesh bag with the NFL College Flag Football logo on it. We received many, many shirts, hats, AT&T phone cards, mini-footballs, carabiners and other items for the Championship Bash."

"The program equipment was of the highest quality," said Scott Bosler, coordinator of intramurals and sports clubs at the University of Toledo. "I received more than \$1,000 in equipment to help run the program," Bosler commented.

Lynn Smith was surprised that students noticed the difference in equipment: "Twice

players came up to me and expressed appreciation for having the [field] markers. I also overheard favorable comments about the markers. This really surprised me. I did not think the players would notice the equipment that much."

Most NIRSA-member institutions in the NFL program saw increases in their participation, with one school's participation jumping a whopping 50 percent. "Our surveys indicated that the sponsorship did increase interest but the most responses were that they had seen the advertisement in the paper," said Sam Axley, assistant director at Purdue, where participation went from 250 to 293 teams. The NFL provided a media stipend for two full-page advertisements in campus newspapers.

At the University of Connecticut, participation rose 9.5 percent, with more than 60 teams placed on the waiting list. At the University of North Carolina (Charlotte), par-



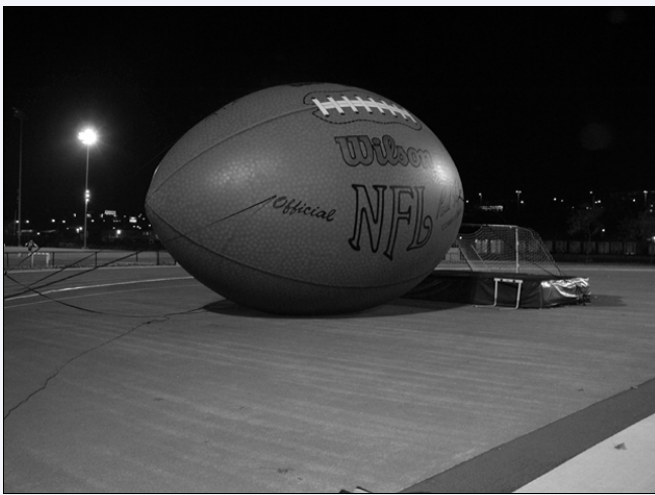
Night game at the University of Connecticut



NFL Giveaways are popular at the University of Connecticut



University of Northern Colorado



NFL game ball was a big hit at Marquette University (Wisconsin)



Denver Bronco Cheerleaders and team at the University of Northern Colorado

ticipation increased 30 percent. “Everyone sees our flyers on a daily basis and may not give them much thought,” said Matt Boyer, associate director at the University of North Carolina (Charlotte). “The NFL logo placed on the flyers helped catch their attention, and I believe that is what made our league grow.”

Scott Schuttenberg, coordinator of intramural and club sports at the University of Northern Colorado, said the reason for their success was that “the flag football teams seemed to practice and be more involved and competitive towards making the playoffs and Championship Bash.”

By the end of the season, most of the 32 schools involved in the NFL program had amazed their participants. Assistant Director Jim Popovich at Robert Morris University had to deal with constant rain over the entire season, but described it as “fun in the mud, just students playing like they were little kids again.”

Success stories included those of winning teams that planned to use their championship trophy as a recruiting tool for their sorority; participants trying on the Super Bowl ring of a trusting NFL player; and students who got their entire dorm to come see them play in the Championship Bash. Ken Lovic, intramural and sport club director at Georgia State University, had a fifth-year, graduating senior say to him, “that was an amazing sight to see; I have been playing intramurals for five years and have never seen [our fields] looking like that with all of the action.” Lovic added that they want the program back next year.

Sam Axley describes one of those dreadful rule-protest meetings that ultimately ended positively: “I got a visit from a captain of one of our Co-Rec teams who came in the day after his first game. They had lost their

first game the night before and weren’t sure if the rules had been applied correctly. After a long talk, he seemed satisfied. Before he left, he told me that they really wanted those championship awards. The team ended up winning the championship after all.”

The NFL sponsored Bash turned the championship games into a massive celebration and spectator event.

“Once teams found out what the Championship Bash was all about, many were very excited to have the opportunity to play in it, and reaching the championship game became prestigious,” said Bhavin Parekh, intramural coordinator at the University of Connecticut. Butch Fealy (St. Cloud State) tells of a student who walked onto the fields after they put up the banners and said, “I guess I finally made it to the big leagues.”

After the program is evaluated fully by NIRSA and the NFL, both will determine whether it can continue and expand to more schools. Some schools recommended expanding to more regional tournaments that culminate with a national tournament. According to Peter Murray at the NFL, “The goal is to significantly increase the number of participating schools in year two, and work toward developing regional and national tournaments in future years.”

“Many of the students were hoping that if they had won at the campuses, they would have a chance at going to a regional and then nationals sponsored by the NFL,” said Bhavin Parekh.

A sentiment expressed by several of the participating schools: “after it was over, many of the participants and other students were asking if this was going to be a yearly thing,” said Matt McKinnon.

—Aaron Hill



## National Executive Development Institute

APRIL 4-5, 2003 • CLEVELAND, OH • MANAGING THE JOURNEY WITH VISIONARY LEADERSHIP

Today's challenge of leading a successful and dynamic organization is having a vision for the future and a clear strategy to manage the journey. For the first time, this NIRSA professional executive development event takes place during the NIRSA Annual Conference and Recreational Sports Exposition.

This year's unique Institute will enable participants to understand and implement the changes necessary to operate/manage a successful recreational sports organization and facility. Attendees will learn how to build leadership skills through individual courage and

team effort, and how to build on past success, while creating a clear vision for the future.

Don't miss this opportunity to take advantage of the convenience of having two great NIRSA events scheduled at one location! Benefit from professional development opportunities at both the conference and the National Executive Development Institute, and save on travel expenses! Visit [nirsa.net/education/institute.htm](http://nirsa.net/education/institute.htm) or call the NNC for a registration form and detailed information about this exciting professional development opportunity.

—Karen Bach

## National School of Recreational Sports Management – Level I

JUNE 2-5, 2003 • TEMPE, AZ

The interactive National School of Recreational Sports Management (NSRSM) provides a comprehensive collection of material designed to enhance a professional's management and problem-solving skills. The NSRSM-Level I curriculum is specifically for new professionals with one-to-five years of experience. This interactive symposium is essential for individuals emerging as recre-

ational sports administrators. It covers the principles of management necessary as a foundation for every professional's career. Topics are uniquely tailored to complement those with entry-level experience.

Complete information is available on the NIRSA website. Don't delay! Space is limited to 48 registrants.

## Collegiate Sport Club Symposium

JUNE 19-21, 2003 • DENVER, CO

A STEP FORWARD: LEVELS OF SPORT CLUB DEVELOPMENT

First offered in 1988, more than 600 students and professionals have attended the Collegiate Sport Club Symposium. Since students graduate, facilities are built or renovated, and policies change, recreational sport professionals will find that the information and networking provided at this symposium is invaluable for keeping current with the issues in the field.

"The specific roundtables were extremely informative. As always, NIRSA folks are willing to share ideas. It was an informative and comprehensive symposium," said an attendee on an evaluation form at the 2001 symposium.

"A Step Forward: Levels of Sport Club Development" is the theme of the symposium. Participants will attend numerous educational sessions and roundtable discussions that will provide information, resources, and networking opportunities pertinent for creating a successful sport club program. Attendees will leave understanding coaching issues, risk management, travel issues, small college programming, fund-raising, student

development, and more.

A preconference trip to the United States Olympic Training Center and the US Air Force Academy in Colorado Springs is planned for June 18. Evening or post-conference activities may include a trip to a Colorado Rockies baseball game.

All meetings and lodging will be at the Holiday Inn, Denver Downtown. The rate is \$100 plus tax for a single/double. Call (303) 573-1450 for reservations.

**Early bird symposium deadline is May 18, 2003.** Registration rates range from \$270 for Professional/Student Member from Institutional Members to \$450 for Nonmembers.

Registration fees include: two and a half days of educational sessions, refreshment breaks, an evening social and luncheon. Complete registration information will be available on the NIRSA website by mid-February, and will be mailed to all Professional Members.

—Mary Callender

## NIRSA CRSS Exam

If you are planning to take the Certified Recreational Sports Specialist (CRSS) exam at the 2003 NIRSA Annual Conference, you must preregister with the NNC by **March 3, 2003**. Attach requests for special auxiliary aids (i.e. hearing, visual, etc.) required during testing to the application. For more information, go to [nirsa.org/secure/crss/crss\\_general.htm](http://nirsa.org/secure/crss/crss_general.htm) or contact Eileen Shufelt at [eileens@nirsa.org](mailto:eileens@nirsa.org).

There is no linkage between the CRSS Certification and Continuing Education Units (CEUs).

The purpose of the CRSS certification program is to:

1. Maintain a high quality of professional competence of recreational sports specialists.
2. Provide a means of identifying individuals who possess the necessary knowledge and expertise required in the field.
3. Promote the educational standards set forth for recreational sports professionals.
4. Encourage professional growth and development of recreational sports personnel.

The multiple-choice exam covers programming, management/operations, risk management/legal concepts, program evaluation, participant's rights, history/philosophical foundations, and professional ethics. CRSS exams are offered at various sites throughout the year. See events marked with an asterisk (\*) on the Calendar of Events on page N8.

—Eileen Shufelt



## Partnership Boosts Professional Development Opportunities for Outdoor Recreation Professionals

NIRSA and the Association of Outdoor Recreation & Education (AORE) recently teamed up for a one-year pilot program (2003) to provide outdoor recreation students and professionals with extended professional development opportunities. Members of AORE and NIRSA will benefit because members of either organization are eligible to receive limited membership benefits of the partner organization.

Through this arrangement, NIRSA members can attend the AORE conference (International Conference on Outdoor Rec-

reation & Education) at the AORE member rates, and AORE members can attend the NIRSA Annual Conference & Recreational Sport Exposition at the NIRSA member rates. Because of this partnership, each conference will add programming to accommodate the influx of attendees. Additionally, BluefishJobs.com will allow AORE members to post positions. For more information, contact Valerie McCutchan at the NNC or [valerie@nirsa.org](mailto:valerie@nirsa.org).

—Valerie McCutchan

## February 22, 2003: National Recreational Sports and Fitness Day

You will find complete information on how to celebrate at [www.nirsa.net/calendar/index.htm](http://www.nirsa.net/calendar/index.htm)

- Photos of Previous Celebrations
- How to Plan for the Day
- Official Proclamation
- Ideas for Activities
- Event Duties Checklist
- How to Prepare a Successful News Release
- Poster "It's Your Day!"

## sponsored/endorsed programs

### USA Tennis on College Campus

With spring just around the corner, it is time to start thinking about tennis. Give your students something new instead of the same old tennis tournament. USA Team Tennis is an easy way to play organized matches where the emphasis is on fun, fitness and the social benefits of tennis. The United States Tennis Association (USTA) provides a program manual to help you get started. Also, the USTA has an incentive program to promote USA Team Tennis. Add fun, excitement and money to your spring tennis. For more information, contact Valerie McCutchan at the NNC or [valerie@nirsa.org](mailto:valerie@nirsa.org).

### 2003 NIRSA endorsed Regional and National Basketball Championships sites

University of Florida	Feb. 21-23	Patrick Bailey	(352) 846-1082 x-229
Mississippi State	March 14-16	Laura Walling	(662) 325-2179
The University of Texas at Austin	March 14-16	Chad McKenzie	(512) 471-3116
Northeastern University	March 15-16	Jeff Kearney	(617) 373-7895
University of Nebraska-Omaha	March 21-23	Mike Kult	(402) 554-2539
University of Arizona	March 28-30	Mirum Washington-White	(520) 626-3396
Old Dominion University	March 28-30	David Davenport	(757) 683-3384

#### National Championships site:

Ohio University, Athens, Ohio	April 17-19 2003	Chris Morris	(740) 597-9906
		or Kurt Schooley	(740) 597-1746

The National Championships will be open to all eligible teams and not just regional winners. Check out [www.nirsa.net/archives/spoend/basketball/2003/index.htm](http://www.nirsa.net/archives/spoend/basketball/2003/index.htm) for updates.

## NIRSA Flag Football 2002 Regional Championship Winners

Host	Men's Champions	Women's Champions	Co-Rec Champion
The Ohio State Univ.	Mean Machine-Middle Tennessee State Univ.	None	Bad Company II-Mid Tennessee State Univ.
Univ. of Florida	Shut 'Em Down-Univ. of South Florida	Dream Team-Southern Univ. (Baton Rouge)	None
Cornell Univ.	The "A" - Team-Univ. of Rhode Island	None	Don't Even Show Up-Univ. of Connecticut
Univ. of Alabama	U' Know It-Univ. of Alabama (Birmingham)	Southern Comfort-Univ. of Alabama	None
Arizona State Univ.	Zong-Univ. of Arizona	Last Minute Losers-Arizona State University	mv7sport.com-Arizona State Univ.
UNC (Wilmington)	Belcher Boys-Liberty University	Repeat Offenders-Campbell University	Plundering Pirates-UNC (Wilmington)
Univ. of Maryland	Bring da' Ruckus-UNC (Charlotte)	Silent Assassins-Howard University	Six & Chix-The College of New Jersey

NIRSA extramural events are possible because of the tremendous support provided by NIRSA professionals who volunteer their time and energy. NIRSA thanks the Regional Hosts and traveling staff for an outstanding program.

## New champions crowned for the 2002 NIRSA Collegiate Soccer Sport Club Championships

After three days of good weather and competitive soccer, four teams emerged as champions at the NIRSA Championships in Bakersfield, California. In the Men's Championship Division, Weber State University and defending National Champion Brigham Young University played for the National Championship, as well as for bragging rights in the state of Utah. Weber State was a wild card invitation for Region VI and its attendance at the Championships was not guaranteed. However, the coach of the BYU team called the Director of Competition to recommend that Weber State get the wild card bid, stating "they are a very good team." He was right; BYU succumbed to Weber State 2-0 in the final and Weber State was crowned as the 2002 Men's National Champion.

In the Women's Championship Division, the University of Colorado faced off against the University of Michigan for the 2002 title. The two teams have met in previous NIRSA Championships with Michigan defeating Colorado 1-0 in the 1999 semifinals, and again defeating them 2-1 on penalty kicks in the 2000 quarterfinals. Michigan once again prevailed, this time for the

National Championship in a 2-1 victory over the University of Colorado "Gold."

The Men's Open Division was a very competitive event as a number of teams were considered as wild card bids for the Championship Division. Due to limited numbers, not all of the qualified teams were invited. Texas A&M dominated play by going 6-0 overall and having only one goal scored on them, to their 13 goals. Their largest margin of victory (4-0) came in the Open Championship final against the 2000 men's National Champion, Penn State University.

The University of Delaware was crowned Women's Open Division champion after defeating the University of Arizona 2-1 in overtime. Delaware entered the Open Division late since it was hoping for a bid to the Championship Division. When it didn't receive one, the team decided to attend the open division to allow the many seniors on the team a chance to compete one last time ... and they went out champions!

In 2003, the NIRSA Soccer Championships will return to the University of Alabama campus in Tuscaloosa.

—Mary Callender



**Weber State University Men's National Champion**



**Texas A&M University Men's Open Division Champion**



**University of Michigan Women's National Champion**



**University of Delaware, Women's Open Division Champion**

For the first time in the nine-year history of the soccer championships, the event was not held on a university campus. As a result, NIRSA members came from all over to help administer the event. A very special thanks goes to the following volunteers:

### **Arizona State University**

Howard Taylor, Director of Competition

### **Fitchburg State College**

Noah Yannie, Director of Officials

### **University of Alabama (Tuscaloosa)**

Ken Dunlap

### **Arizona State University**

Jeff Bricker

Chad Ellsworth

Doug Ewing

### **Northern Arizona University**

Brandon Den Hartog

Rhonda Powers

### **University of Arizona**

Brian Carswell

Mary O'Mahoney

### **California Polytechnic State**

**University (Pomona)**

Raamen Bass

### **California State University (Northridge)**

Michelle Messiha

KC Robinson

### **University of California (Davis)**

David Dunham

### **University of California (Irvine)**

Marcus Manning

### **Colorado School of Mines**

Brandon Leimbach

### **University of Colorado**

Kris Schoech

### **Cornell University**

Jason Linsenmeyer

### **University of Florida**

Marinda Reynolds

### **Georgia Institute of Technology**

April Goode

### **Lake County Soccer Park**

Josh Fuller

### **Ohio University (Athens)**

Hafedh Benhadj

Scott Jones

Bill Sells

### **Texas A&M University (College Station)**

Kim James

Sikarat Kazeem

### **Wichita State University**

John Lee

### **ACCS**

John Richardson

## 2003 Volleyball Sport Club Championships

APRIL 10-12, 2003 • COLUMBUS, OH

The entry materials for the 2003 NIRSA Collegiate Volleyball Sport Club Championships can be found at [www.nirsa.net/sc/vb/2003/index.htm](http://www.nirsa.net/sc/vb/2003/index.htm). The 2003 tournament will be at the Greater Columbus Convention Center in Columbus, Ohio. All divisions are expected to fill and carry a waiting list, so encourage your volleyball sport club teams to enter well before the **March 3, 2003** deadline. If you are a NIRSA member interested in volunteering at this event, contact Valerie McCutchan for specific information: [valerie@nirsa.org](mailto:valerie@nirsa.org).

—Valerie McCutchan

## USA Team Tennis National Campus Championship

MARCH 27-29, 2003 • PALM COAST, FL

The 4th Annual USA Team Tennis National Campus Championship presented by the United States Tennis Association, NIRSA, and the Intercollegiate Tennis Association is March 27-29, 2003 at the Palm Coast Resort in Palm Coast, Florida. Entry forms and information are available at [www.nirsa.net/sc/tennis/index.htm](http://www.nirsa.net/sc/tennis/index.htm). Please view the website for detailed team and individual eligibility guidelines or contact Valerie McCutchan at the NNC: [valerie@nirsa.org](mailto:valerie@nirsa.org).

## 2003 Career Opportunity Center combines technology & longer hours to improve service!

The 2003 Career Opportunity Center (COC) at the NIRSA Annual Conference & Recreational Sports Exposition in Cleveland, will provide a venue for job recruiters and candidates to connect one-on-one. Before the conference, technology will play a larger role than in previous years. Candidates will receive, via email, information about the COC, details about employers' presentations, and more.

Recruiters should arrange for specific presentation times and audio-visual equipment after registering, but before the conference, by contacting Mary Martin at the NNC or [marym@nirsa.org](mailto:marym@nirsa.org).

BluefishJobs.com (NIRSA's electronic job bank) will again be the initial source for recruiters to present their full- and part-time jobs, Graduate Assistantships, and internship positions. Employers must post positions online **between February 5 and March 15** to ensure inclusion in the printed on-site job summaries. Printed summaries will be distributed to job seekers at the COC, allowing candidates to review position listings outside of COC hours.

By member request, the 2003 COC will operate for longer spans of time daily and will offer more hours than in previous years. To view the COC hours of operation, please see the online conference schedule at [www.nirsa.net/education/conference\\_schedule.htm](http://www.nirsa.net/education/conference_schedule.htm).

Job seekers and employers should visit [www.nirsa.net/education/conference.htm](http://www.nirsa.net/education/conference.htm) to register for the Career Opportunity Center.

—Mary Martin



### NIRSA National Center

4185 SW Research Way  
Corvallis, OR 97333-1067  
TEL: (541) 766-8211  
FAX: (541) 766-8284  
EMAIL: [nirsa@nirsa.org](mailto:nirsa@nirsa.org)  
WEB: [www.nirsa.org](http://www.nirsa.org)

NIRSA Know material is copyrighted by NIRSA.

EDITOR Sarah Jane Hubert

### NNC Team email & phone extensions

#### EXECUTIVE DIRECTOR

KENT BLUMENTHAL, [kentb@nirsa.org](mailto:kentb@nirsa.org) ..... x12

#### DIRECTOR OF FINANCE & ADMINISTRATION

MARK JACOBSON, [mark@nirsa.org](mailto:mark@nirsa.org) ..... x18

#### DIRECTOR OF MARKETING

AARON HILL, [aaron@nirsa.org](mailto:aaron@nirsa.org) ..... x13

#### EDUCATION DIRECTOR

KAREN BACH, [karen@nirsa.org](mailto:karen@nirsa.org) ..... x17

#### NATIONAL SPORT PROGRAMS DIRECTOR

MARY CALLENDER, [mary@nirsa.org](mailto:mary@nirsa.org) ..... x14

#### MEMBERSHIP DEVELOPMENT & EXPOSITION DIRECTOR

CAROLE HOBROCK, [carole@nirsa.org](mailto:carole@nirsa.org) ..... x16

#### ACCOUNTING MANAGER

JOYCE LEVY, [joyce@nirsa.org](mailto:joyce@nirsa.org) ..... x33

#### EXECUTIVE OFFICE ASSISTANT

MELODY CLARK, [melodyc@nirsa.org](mailto:melodyc@nirsa.org) ..... x11

#### WEBSITE ADMINISTRATOR

TODD COTTON, [webmaster@nirsa.org](mailto:webmaster@nirsa.org) .... x 10

#### GRAPHIC DESIGNER

CORY GRANHOLM, [cory@nirsa.org](mailto:cory@nirsa.org) ..... x 10

#### COMMUNICATIONS SPECIALIST/EDITOR

SARAH JANE HUBERT, [sarah@nirsa.org](mailto:sarah@nirsa.org) .. x 20

#### ASSISTANT DIRECTOR OF NATIONAL SPORT PROGRAMS

VALERIE MCCUTCHAN, [valerie@nirsa.org](mailto:valerie@nirsa.org) . x15

#### MEMBERSHIP OPERATIONS COORDINATOR

MARY MARTIN, [marym@nirsa.org](mailto:marym@nirsa.org) ..... x37

#### EDUCATION PROGRAM COORDINATOR

EILEEN SHUFELT, [eileens@nirsa.org](mailto:eileens@nirsa.org) ..... x21

#### RECEPTIONIST

MELODY BALL, [melody@nirsa.org](mailto:melody@nirsa.org) ..... x10

#### NIRSA FOUNDATION & ADMINISTRATIVE ASSISTANT

SARAH WILLIAMS, [sarahw@nirsa.org](mailto:sarahw@nirsa.org) ..... x34

#### MARKETING ASSISTANT

SABRINA CUNLIFFE, [sabrina@nirsa.org](mailto:sabrina@nirsa.org) ... x26

#### SPORT PROGRAMS ASSISTANT

MINDY DALCOUR, [mindy@nirsa.org](mailto:mindy@nirsa.org) ..... x35

#### ACCOUNTING ASSISTANT

CHARLA LARKIN, [charla@nirsa.org](mailto:charla@nirsa.org) ..... x23

#### MEMBERSHIP OPERATIONS ASSISTANT

HOLLY NOSS, [holly@nirsa.org](mailto:holly@nirsa.org) ..... x43

#### ACCOUNTING ASSISTANT

KATHY ROGERS, [kathy@nirsa.org](mailto:kathy@nirsa.org) ..... x44

### NIRSA's Mission Statement

The mission of the National Intramural-Recreational Sports Association is to provide for the education and development of professional and student members and to foster quality recreational programs, facilities and services for diverse populations. NIRSA demonstrates its commitment to excellence by utilizing resources that promote ethical and healthy lifestyle choices.

## nirsa foundation

## Foundation Giving Campaign

The NIRSA Foundation Board of Directors thanks all donors, and looks forward to another successful Matching Campaign Drive at the 2003 Annual Conference & Recreational Sports Exposition in Cleveland, OH. This annual fund-drive goes into effect if the NIRSA Foundation is able to collect \$5,000 in donations by the night of the Honor Awards Banquet. Then an anonymous donor matches the donation with a \$5,000 donation, for a total of \$10,000. Look for the current list of NIRSA Foundation donors by visiting [www.nirsafoundation.org/current.htm](http://www.nirsafoundation.org/current.htm) or for information on how to contribute [www.nirsafoundation.org/contribute.htm](http://www.nirsafoundation.org/contribute.htm). Contact Sarah Williams at the NNC or [sarahw@nirsa.org](mailto:sarahw@nirsa.org).

## Scholarships

The NIRSA Foundation Board of Directors thanks all of the students who applied for the 2003 NIRSA Foundation Annual Conference Scholarship, and the Region VI students who applied for the SoCal Scramble Scholarship. A total of 12 Annual Conference Scholarships (two are SoCal Scramble Scholarships) will be awarded: each winner will receive registration for the 2003 Annual Conference & Recreational Sports Exposition in Cleveland, Ohio.

The Foundation also appreciates the many professionals who applied for the 2003 Will Holsberry Scholarship. One 2003 Will Holsberry Scholarship winner will receive registration for either the 2003 Executive Institute or the National School of Recreational Sports Management.

**All scholarship applicants will be notified by February 20, 2003.** Look for a list of scholarship recipients on the NIRSA Foundation website at [nirsafoundation.org](http://nirsafoundation.org).

—Sarah Williams

## NIRSA Foundation contributes to the Career Opportunities Center

The NIRSA Foundation made a \$10,000 contribution to the Career Opportunities Center held in conjunction with the 2003 Annual Conference & Recreational Sports Exposition, April 1-5, 2003 in Cleveland, Ohio. The contribution subsidizes the cost for member candidates and member recruiters at the COC.



**Mike Belfiore**, formerly a Graduate Assistant for Sport Clubs and Special Events at SUNY (Cortland) is now the Assistant Director for Recreation and Intramurals at Adelphi University.

**Karen Carden** of Virginia Commonwealth University has been promoted from Aquatics and Intramural Coordinator to Assistant Director of Recreational Sports.

**Stuart Halsall** at University of Denver has been promoted from Director of Ritchie Center Operations to Director of Recreational Services and Ritchie Center Scheduling.

**Ben Jordan-Downs**, formerly a Student Supervisor at Virginia Tech, is now a Graduate Administrative Associate-Intramurals at The Ohio State University.

**Laura Johnson** of Florida State University has been promoted from Assistant Director of Intramural Sports to Facilities Coordinator.

**Carrie Tupper** of University of Maryland has been promoted from Coordinator of Aquatic Programs to Assistant Director for Aquatics.

—Mary Martin

## calendar of events

### 2003

#### February 7-8, 2003

\*Emerging Recreational Sports Leaders: Atlanta, GA

#### February 13-15, 2003

Region IV Student Lead-On: Abilene, TX

#### February 21, 2003

\*Nebraska State Workshop: Lincoln, NE

#### February 22, 2003

National Recreational Sports & Fitness Day and NIRSA's Founding date in 1950

#### March 27-29, 2003

USA Team Tennis National Campus Championship: Palm Coast, FL

#### March 29-31, 2003

NIRSA BOD Year-End Meeting: Cleveland, OH

#### April 1-5, 2003

\*Annual Conference & Recreational Sports Exposition: Cleveland, OH

#### April 4-5, 2003

\*National Executive Development Institute: Cleveland, OH

#### April 6, 2003

NIRSA BOD New Meeting: Cleveland, OH

#### April 10-12, 2003

Volleyball Sport Club Championships: Columbus, OH

#### May 14-16, 2003

\*Big 10 Sports Conference & Golf: Minneapolis, MN

#### June 2003

NIRSA BOD Summer Meeting: Corvallis, OR

### June 2-5, 2003

\*National School of Recreational Sports Management – Level I: Tempe, AZ

### June 19-21, 2003

\*Collegiate Sport Club Symposium: Denver, CO

### September 10-13, 2003

NIRSA BOD Midyear Meeting: Albuquerque, NM

### October 9-11, 2003

\*National Aquatics Institute: Minneapolis, MN

### October 15-18, 2003

\*National Recreational Facilities Institute, Newport Beach, CA

### November 4-6, 2003

\*Region I Conference: Atlantic City, NJ

### November 20-22, 2003

Soccer Sport Club Championships: Tuscaloosa, AL

## 2004

### March 30-April 3, 2004

\*Annual Conference & Recreational Sports Exposition: Albuquerque, NM

### April 8-10, 2004

Volleyball Sport Club Championships: Charlotte, NC

## 2005

### April 5-9, 2005

\*Annual Conference & Recreational Sports Exposition: Orlando, FL

**\*POTENTIAL CRSS TESTING SITES** - To take the CRSS exam, contact the NIRSA National Center Education Department for an application, then return it with the appropriate documentation and fee, a minimum of 30 days prior to the preferred testing date. Upon review, applicants will be notified of their eligibility to take the examination. The NNC will handle requests for special auxiliary aids during tests if a written description is attached to the application.

## NIRSA Welcomes its new members!

### New Institutional Members

Navy Personnel Command (Millington, TN)  
Johnson C. Smith University (Charlotte, NC)  
Lincoln University (Lincoln University, PA)  
University of North Dakota (Grand Forks, ND)  
Lamar State College (Port Arthur, TX)

### New Associate Members

FOXSports.com ([www.foxsports.com](http://www.foxsports.com))  
KKE Architects ([www.kke.com](http://www.kke.com))  
Aquatic Design Group  
([www.aquaticdesigngroup.com](http://www.aquaticdesigngroup.com))

NIRSA is pleased to announce that Precor, Inc. has agreed to sponsor the NIRSA Dance Party in Cleveland. You won't want to miss this great tradition, held at the Velvet Dog, one of Cleveland's hottest night clubs.

## Call For Recreational Sports Journal Articles

The *Recreational Sports Journal* seeks articles on a wide variety of subjects—theoretical, practical, technical, historical, philosophical, creative, or controversial. Detailed guidelines and a list of potential subjects can be found on the NIRSA website at [nirsa.org](http://nirsa.org) in the Member's Only section. Mail manuscripts to: Dr. Lynn Jamieson, CRSS, chair, department of recreation and park administration - HPER 133 Indiana University, Bloomington, IN 47401. Phone (812) 855-8676, fax (812) 855-3998 or [lyjamies@indiana.edu](mailto:lyjamies@indiana.edu)

## Correction

In the December 2002 *NIRSA Know*, William Thompson (1981 Honor Award winner) should only have one asterisk (\*) next to his name, because while he is retired, he is alive, well and living in southern California. Like Mark Twain, "The report of my death was an exaggeration." Bill, we are sorry for the misprint.

## February 7th is Deadline to be in NIRSA Foundation's 2003 Silent Auction brochure

Join the fun and participate in the 2003 NIRSA Foundation Silent Auction at the NIRSA Annual Conference & Recreational Sports Exposition in Cleveland, Ohio, April 1-5. For more information on participation and to receive a contribution form to donate auction items visit [www.nirsafoundation.org/silent.htm](http://www.nirsafoundation.org/silent.htm) or contact Sarah Williams at the NNC or [sarahw@nirsa.org](mailto:sarahw@nirsa.org).

**Please return your contribution form** by fax (541) 766-8284 or mail it to the NNC, 4185 SW Research Way, Corvallis, OR 97333, **no later than February 7, 2003** to be featured in the NIRSA Foundation Silent Auction Brochure. This fund-raiser provides great exposure for your organization and is a tremendous support to the NIRSA Foundation.