NEWS AND KNOWLEDGE FROM THE NATIONAL INTRAMURAL-RECREATIONAL SPORTS ASSOCIATION = JUNE 2001

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# **Aging Exercisers**

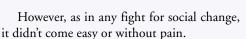
Baby boomers (age 36-54) and seniors (55+) make up an increasing proportion of fitness enthusiasts. In 1987, people 35+ comprised 39 percent of all health club members; in 1999, they accounted for 56 percent of all members.

SOURCE: Sportlink



# Hazel Varner: NIRSA's 2001 Honor Award Recipient

HAZEL SMITH VARNER MAY HAVE RETIRED IN 1997, but her influence is still felt at Keene State College in New Hampshire, and it is certainly still felt in NIRSA. Because of Varner and others, NIRSA has more equality for its members and there is an adherence to Title IX in the field of intramurals and recreational sports.



Born in Knoxville, Tennessee in 1929, Hazel Smith was "hooked on sports" since she was in the fifth grade.

"We were living in the country and our male teacher started up teams for girls in softball and basketball. We played neighboring schools in the city. At our first game, we played three-court basketball. I was hooked from there on. I always wanted to be what I became," says Varner.



She graduated from the University of Tennessee, Knoxville with a bachelor's and in 1952 a master's degree in education, majoring in health, physical education, and recreation. Hazel married Kenneth Varner, a university registrar at Ohio State, then later at the University of Rochester, New York; he died in 1975.

For the next 10 years, Varner taught high school PE and coached girl's intramural sports,

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# **NIRSA and ACE Form Partnership**

NIRSA recently teamed up with the American Council on Exercise (ACE). Deemed the "workout watchdog" by the *Wall Street Journal*, ACE sets the standard for certification of fitness professionals.

"It is our pledge to protect the public against unsafe and ineffective fitness products and instruction," says Ken Germano, ACE Executive Director. "Since 1985, more than 164,000 people have taken the ACE exam. Today, there are approximately 45,000 active ACE-certified Fitness Professionals in the U.S. and 77 other countries and we're the only certification organization recognized by the College Credit Recommendation Service."

As anyone who provide fitness training knows, two things need to happen when you work with clients. The training must be from an expert and the procedures have to be safe. Clients, patrons, students must all feel assured they are receiving the



proper method of exercise and that they will not be injured.

"Because the ACE examinations are valid, reliable, and unbiased, risk managers can feel confident they can demonstrate that all of their staff has a high level of competency in its training and their staff certifications are legally defensible should a need arise," says Germano.

"Having ACE-certified Group Fitness Instructors and Personal Trainers in the recreation center demonstrates competence in providing safe and effective exercise instruction for student members," says Tony Ordas, ACE director of certification.

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then served as a PE and Health instructor at The Ohio State University until she left upon the birth of her son. In 1970, she returned full-time as Director of Women's Intramurals and head Coach of the Women's Intercollegiate Volleyball team at the University of Rochester. In 1983, she moved on to serve as Director of Recreational Sports at Keene State College until she retired.

Varner says her first love was always intramural sports. "I played semi-pro soft-ball and had my own team in independent girls basketball. There were no high school or college sports for girls or women. This was one reason that it was so important to me that I help make it possible for them to play."

Although it was a sign of the times in the '60s and early '70s, Varner says "it was difficult then for women to get jobs in college intramurals and recreational sports and there was no opportunity for women's ideas to be heard."

But as Bob Dylan sang, "the times they are a changing." With the June Cleaver era of the 1950s past, women found new liberations and new freedoms. Kathy Bayless, a 20-year member of NIRSA summed it up in 1992, "NIRSA was a microcosm of society, and we could expect to have our share of leaders who wanted women as equal members."

The "women's movement" was everywhere across the country, including women in sports who wanted change in the male-dominated world of varsity, intramural, and recreational sports.

Varner was one of the women who stepped forward.

"The time was right. I have always been concerned with a sense of justice and fairness. After the civil rights movement, (early 1960s) women realized that they too, were being treated as second-class citizens. It was morally wrong for women not to have equality with men. I thought I could help make things right."

It would be at the University of Rochester where Varner made decisions for reform that made changes in recreational sports on that campus.

"Women's sports were just emerging on the University of Rochester campus. There had not been an intramural sport program for women until I was hired in 1970. Women's varsity sports were struggling due to a lack of money, staff, facilities, equipment, and training support. I personally worked very hard to educate the administrators. I supplied them with copies of Title IX\* and other materials and asked for meetings to discuss our needs. We were brushed off. We learned that our salaries were far below men's salaries and were told that 'it is a tradition at Rochester to pay women less.' Representatives of the Labor Department and Health Education and Welfare came to our campus to speak to women regarding salary inequities. Women in my department discussed filing a complaint but I said that I couldn't because my husband was the Registrar. In the final analysis, as conditions did not improve, I agreed to sign a campuswide complaint with the Labor Department,

# "I always wanted to be what I became."

followed by a complaint to HEW. Following these complaints, my husband was fired as the University Registrar."

Varner remembers this as the most difficult experience of her career.

Together she and her husband filed, and finally won in 1979, a lawsuit in the New York State Supreme Court for his wrongful firing, and discrimination against her, which also included the inequities in sport for women students.

"The most important result was that we won a principle. The University of Rochester was forced to begin to comply with Title IX for women's sports and women were paid salaries that were more equitable. Also a message was sent to other colleges in similar situations."

Her fight for equality was not limited to her university campus. She wanted equality for women in NIRSA as well.

In NIRSA's history, of the 11 founding members from Historically Black Universities, only a few women were at the first meeting in 1950 and "by 1954-59, female attendance at the annual conference was voluntarily abated," according to NIRSA historian Roy Yarbrough. At its midyear meeting in 1959, the executive committee revised the original constitution, eliminating women as members.

"The general feeling of, 'we have done okay without you and don't need you'

mindset was in place. The Association had become a fraternity," according to Yarbrough. (*NIRSA Journal*, Vol. 23, Number 1, April 1999).

According to a historical article "Women in NIRSA" in the fall 1992 issue of the NIRSA Journal, Varner wrote that the numerous men she interviewed felt that "women were excluded 'because it was a typical male organization of the times' or 'it was a restricted fraternity."

Those who did support women as NIRSA members, voted in 1971 to again admit them. The first NIRSA conference that women were allowed to attend was in 1972.

Admittance was one thing; acceptance was another.

"When women were finally allowed to become members, it was as if they didn't realize that we were there and didn't know what to do with us. Certainly, we were not welcomed by those who wanted to keep the 'fraternity' as it was. We were still confronted with sexist attitudes and programming," says Varner.

She set about to get more women involved. The first "women's network" in NIRSA was a result of a questionnaire on women's issues she sent to the 45 women members. In 1975, she was invited by the NIRSA president to speak before the executive committee. She presented a 10-point program that included more women's participation on programs and committees; an affirmative action plan; a study of the field comparing salaries of men and women for comparable positions; and placement of a woman on the executive committee.

"This was a turning point for women. It was the first time there was an attempt by the executive committee to make the organization more relevant for women.

"The week in New Orleans was very frustrating and difficult as we negotiated the list," she continues. Affirmative Action was approved, but a field study of salaries did not become a reality until 1986. Negotiation to appoint a woman to the Executive Committee failed.

"President Schelsky said that the board would be willing to appoint a woman, however, while the men's expenses would be paid to the midyear meeting, a woman would have to pay her own expenses," Varner reports. To Varner, it was not a matter of money but of principle. She turned down the offer saying the appoint-

ment would need to require equal treatment for men and women.

It was also at the 1975 conference that an open discussion of Title IX during the Opening General Session "created a rumbling and discontent in the audience." When the speaker from HEW canceled, a co-ed panel that included Carol Harding and Hazel Varner explained Title IX. While both Varner and Harding were aware of the law, "Apparently, this was very new information to many in the audience. Some men felt threatened, and young women in their first jobs also became scared. This information created a great deal of tension between men and women, and also between some women and other women."

The next decade brought stressful times in NIRSA, as well as at all levels of sport for women. It was a time of turmoil on campuses; men's and women's physical education programs were merging, women's athletics had emerged and women were asking for their fair share of the resources. Gradually the atmosphere in the profession, and in NIRSA, changed as more women stepped forward, and as affirmative action became more acceptable by both men and women.

"Certainly Mary Daniel's election to the presidency was a milestone in 1987."

Daniels presidency was followed by Judith Bryant (1990), Janet Gong (1993), Patricia Besner (1996), Juliette Moore (1998), and Patti Bostic (2001). Janet Gong received the Honor Award in 1997.

"NIRSA has become a truly professional organization with world prominence and is truly significant," she feels.

Although Varner has never served on the board (she ran unsuccessfully for Region I Vice President in 1990), she has worked on many NIRSA committees including editor (and author) of the Journal for three years, and on the editorial board for the Conference Proceedings Committee. In 1997, when the Association celebrated 25 years of continuous membership of women, she was recognized for her leadership and service in support of women in NIRSA.

Today, Hazel's activities are spent with her immediate family—granddaughters Elizabeth (6) and Jessica (3) Varner, and her passions are in national politics working in presidential campaigns.

"You know, when you live in New Hampshire, the politicians come to your house!"

Varner, who has been both an inspiration and a mentor to many, says that her own mentors have been both at her work and in NIRSA. "There are too many in NIRSA to list. They know I appreciate them."

Her own hero? "Susan B. Anthony, who cashed in her life insurance money and donated it to the University of Rochester so that women could be admitted."

Her idol? "Mildred Babe Didricksonthe greatest female athlete of all time."

Her biggest accomplishment in NIRSA? "To win the Honor Award in 2001."

Biggest regrets? I have no regrets regarding NIRSA. I have so many great friends across the country and that is the most that I could hope for. I came to love NIRSA and feel that it is my "extended family."

The biggest accomplishment in your field? "The most important thing to me is to believe that I have 'made a difference' to

students and perhaps to some colleagues."

Varner admits that her struggle for social change did not come easily for the women in sports nor in NIRSA.

"Fortunately, we were strong professionals; we were sure of ourselves and of our goals. We know that we played a role in making NIRSA a better organization. We also know that the experience was painful. Anyone who is involved in real social change does not expect, and does not get, the rewards of that change."

Not until now, Hazel Varner. NIRSA proudly honors you as the 2001 Honor Award Recipient.

Note: You may reach Hazel at 103 Highwood Drive, Franklin, MA 02038, or hvarner@worldnet.att.net.

\*Title IX of the Educational Amendments of 1972 is the landmark legislation that bans sex discrimination in all schools that receive federal funding whether it is in academics or athletics.

# ACE, continued from page N1

"It is important that NIRSA align itself with credible certification instructors ... ones that are willing to meet the minimum test standards of validity," says Nora Hudson, assistant director of Fitness and Wellness at the University of Southern Mississippi.

"I think ACE has demonstrated that they are willing to upgrade, evaluate and adjust to the growing demands of the fitness industry," she adds.

ACE offers both 3-day and 5-day training options in subjects from exercise physiology, human anatomy, biomechanics, nutrition, health screening, flexibility, emergency procedures, and numerous other aspects of professional fitness training.

ACE's extensive range of fitness and effective teaching topics cover everything from practical instruction and certification exam preparation, to business expertise for professional fitness trainers.

Those certifications include: Personal Training; Group Fitness Instructor; Clinical Exercise Specialist; and Lifestyle and Weight Management Consultant. Each class has its own set of study materials, tailored to the individual criteria necessary to turn a certification candidate into an effective fitness professional. All candidates must be at least 18 years old and hold a CPR certification. The average veteran fitness professional will need about one to three months to successfully prepare for a certification exam, while a novice should spend six to twelve months preparing.

"It is really great to work with another organization that shares our mission of advocating healthy active lifestyles for all segments of society," says Kent Blumenthal, NIRSA executive director.

The alliance with ACE will give NIRSA members access to its certifications at a rock-bottom price. NIRSA members will receive a 20 percent discount on certifications.

Members will also receive the benefits of being listed in ACE's Professional Registry and receive subscriptions to its bimonthly consumer fitness magazine and a trade magazine. They can access to more than 3,000 in-house educational courses, access to the ACE Pro Site that provides information and job opportunities, liability insurance, access to ACE's resource library for assistance when studying for an exam or researching client's questions.

Find out how to get your fitness staff ACE certified: contact Customer Service at the American Council on Exercise, 1-800-825-3636 or www.acefitness.org. If you are a NIRSA member, don't forget to mention it to take advantage of the

# Outdoor Recreation Symposium

■ July 8-11, 2001, New River Gorge, WV

Join us for the 2001 Outdoor Recreation Symposium designed to bring professionals and students together for learning, networking and sharing. The program format includes educational sessions and handson activities that will enhance your outdoor recreation program. Take advantage of this seasonal opportunity to expand your skills in a variety of areas.

## Who should attend?

If you work in the area of Outdoor Recreation, or are responsible for the staff that do, this symposium is vital for you.

#### About the location

The New River Gorge is located in the heart of the Appalachian Mountain Range. The New River is ironically one of the oldest rivers in the world, the "New" cuts its bed from the rugged West Virginia hills, winding through the 1,000-foot gorge known as "The Grand Canyon of the East"—a breathtaking sight in the summer. Base camp will be at the site of North American River Runners, an adven-

Registration Fees	Received:	Before 6/8/01	After 6/8/01	
Professional/Student Member from Institut	ional Member	\$360	\$410	
Additional Member from the same institution	on	\$335	\$385	
Professional/Student Member		\$430	\$480	
Non-Member		\$535	\$585	

ture and travel guide service that has access to both the New and Gauley Rivers near Hico, West Virginia. NARR has been operating for more than 24 years in this area and its mission is to entertain, excite and educate in a professional, fun and safe environment.

# **Schedule**

# July 7-8

Pre-conference Activity: ACA River Safety & Swift Water Rescue Workshop

# Sunday, July 8

Registration 5-7pm Dinner\* Opening Keynote speaker 7:30pm Bonfire

# Monday, July 9

Breakfast\*
Presentation/lectures
Lunch\*

Half-day activity\*

Dinner\*

Evening program

# Tuesday, July 10

Breakfast\*

Presentation/lectures

Lunch\*

Half-day activity\*

Dinner\*

Evening Program

# Wednesday, July 11

Breakfast\*

Post-Conference Activity (half-day morning activity) includes lunch.

\*Included in registration price.

Registration materials and presentation proposal forms are available from the NIRSA National Center, (514) 766-8211 or *www.nirsa.org*.

# **Aquatics Symposium**

■ October 11-13, 2001, College Station, TX

Make plans now to attend the first NIRSA Aquatics Symposium, October 11-13, 2001 in College Station, Texas. Experience more than two days of professional presentations, preceded by a 2-day pre-conference Aquatic Facility Operators course.

# **Topics to include**

- Changes to American Red Cross Certifications
- Lifeguard Pay And Retention
- In-Service Trainings
- AED and Oxygen Training
- Facility Maintenance
- Risk Management

Presentation proposals were due June 1 to Chris Denison, symposium coordinator at the University of Northern Iowa. If you are interested in presenting, please contact him as soon as possible.

The price includes AFO materials and lunch both days.

For more information or to register online visit www.nirsa.org or contact Mary

Registration Fees	Received:	Before 9/11/01
Professional/Student Member from Institu	ıtional Member	\$265
Additional Member from the same institut	ion	\$240
Professional/Student Member		\$315
Non-Member		\$415
PRE-CONFERENCE AFO COURSE		
NIRSA professional/student members		\$180
Non-members		\$200

Callender at the NIRSA National Center by calling (541) 766-8211 x14 or email mary@nirsa.org

# **Quality Suites in College Station, TX**

\$76 + tax/single or double

Continental Breakfast is provided and every suite has a small refrigerator and microwave. The hotel can provide limited shuttle service to and from the Texas A&M campus. Call (979) 695-9500 by September 19, 2001 to receive the NIRSA discounted rate.

#### **Schedule**

# Wed & Thurs, October 10-11

Pre-conference AFO Certification.

# Thursday, October 11

Symposium Registration and Opening Session

# Friday, October 12

**Educational Sessions** 

## Saturday, October 13

Educational Sessions and Closing Banquet



# Involve yourself, evolve the Association

Warren Isenhour, National Student Representative, Middle Tennessee State University

"To sin by silence when we should protest makes cowards out of men!" ~ Ella Wheeler Wilcox

As summer nears and we look forward to fun in the sun, I ask you to ponder the above quote. My first four weeks as National Student Representative were very enjoyable and educational. I have heard numerous complaints about issues within NIRSA concerning students. It is my goal to see that the Regional Student Representatives and myself work toward meeting your needs. However, while we have begun working for you, we must ask that you also work for yourself.

While it was a wonderful sight to see 479 students attend the 2001 NIRSA Annual Conference & Recreational Sports Exposition in Reno, it was a disappointment to see only 38 attend the student roundtable. With a student representation of 10 percent at the roundtable, we are a lot closer to silence than protest. For us to improve NIRSA and the student position, we must all become more involved. We are currently at an all time high with student membership at 911. This gives us a wonderful opportunity to have a strong voice.

One goal I stated during my campaign

is to increase student involvement and I stand firm on this issue. To exercise our voice, we must become involved. In college, as in life, those who get involved are the ones who advance and make a difference. We must be prepared to make that difference. Dr. William Wasson wanted to make a difference when he started the NIA. The 11 founding members of NIRSA started with a small voice that expanded into a powerful one within the recreational sports profession as well as colleges and universities. Without their voices, NIRSA would not be where it is today, and without our voice, NIRSA will not get to where it needs to be in the future. Stand with us and make a difference.

While the student membership continues to grow, likewise we continuously have students gaining full-time positions within NIRSA and elsewhere and thus moving on. I would like to take a minute to thank them for their involvement as student members and hope that they take that dedication to the next level. Our representatives and many other students from the

previous year made a huge impact on the student situation within NIRSA and we should be thankful.

Since the spring semester ended and my National Student Representative term has now begun, I look forward to achieving as successful a term as my predecessors. The foundation has been set, now we must begin to build upward.

It is going to be an honor to serve in this office and on the Board of Directors. As students of NIRSA, you have entrusted me as your leader. I thank you all for this honor. As a team, the RSR's and myself will serve you well. Before the summer gets into full swing, I have one last request. Take a minute to check the NIRSA Website and mark your calendars. The coming year is full of conferences and student lead-ons. As students, let's make every effort to attend these, and as professionals, let's get our students there.

Have a wonderful summer. I hope to hear from all of you.

Contact Warren Isenhour, National Student Representative, by writing me at 150 West Thompson Lane, Apt C-202 or at Middle Tennessee State University, Campus Recreation, PO Box 556, Murfreesboro, TN 37132; calling (615) 898-2104; faxing (615) 898-5568; emailing quietstorm06@hotmail.com

# Do you have a question about our Association?

If you have a question, email me at patricia.bostic@uconn.edu. I will research your questions and answer them. I will periodically post responses to all questions on the NIRSA Website and print them in the President's Message of NIRSA Know.

Don't be afraid to ask hard questions; all submissions will be confidential. This proactive approach will enable us to share and learn as we travel the NIRSA road to the future. I look forward to hearing from you!

Sincerely,

Patti Bostic, NIRSA President

# **2001 Career Opportunities Center Helps Employers fill 500 positions**

The 2001 NIRSA Annual Conference & Recreational Sports Exposition hosted the NIRSA Career Opportunities Center — the largest to date. Nearly 300 candidates and 500 position listings were registered with the 2001 COC. The 2001 Career Opportunities Committee and COC volunteers did an outstanding job, especially Troy Vaughn, Ball State University and Yvette Kell, University of Wisconsin, Whitewater, who contributed countless hours to this year's COC. Their hard work and excellent attitude made all the difference in the success of this program.

# **Volleyball Sport Club Champions**

The 17th Annual NIRSA Collegiate Volleyball Sport Club Championship surpassed all expectations at the 2001 tournament at the Bartle Hall Convention Center in Kansas City, Missouri in April. A record number of 188 teams participated. NIRSA member volunteers tirelessly dedicated their time and energy to this event and it was a success because of their hard work. Those hard-working volunteers included:

- Gary Colberg, University of California-Davis
- Katie Ekstam, Oregon State University
- Bill Sells, Ohio University
- Marti Cysewski, Western Oregon University
- David Dunham, University of California-Davis
- Travis Beetley, Sinclair Community College
- B.J. Larson, Hardin-Simmons University

- Scott Jones, Ohio University
- Patty McConnell, University of Colorado
- Susan Limestall, Truman State University
- Mary Chappell, University of Kansas
- Tena Wurdeman, Southeast Missouri State
- Jason Krone, University of Kansas
- Billy Mathew, University of Kansas
- Rick Rosenstengle, University of Kansas
- Marcia Haradon, Penn State University
- Mary O'Mahoney, University of Arizona

Congratulations to the winners. Please view *www.nirsa.org* for complete results.

Plan now to attend the 2002 NIRSA Volleyball Championships, April 17-20, 2002 at the Dallas, Texas Convention Center.



Women's Division I National Champion: University of Oregon



Men's Division II National Champion: Providence College (CAN)



Men's Division I National Champion – Utah Valley State College



Men's Open Division National Champion: Park University



Men's Division III National Champion: University of California-Davis "R"

# 2001 Target 5-on-5 Basketball Regional Champions

A record number of teams played this year in the 5-on-5 Basketball Regional championships and the winners traveled to Orlando, Florida in April to compete for the National Championship at the Wide World of Sports Complex in Disney World. The sponsors were: Target, Nestle Crunch, Schick and Edge. Watch for full results, photos and details from the National Championships in the August issue of *NIRSA Know*. Congratulations to all the Regional winners:

#### Site

University of Wisconsin-LaCrosse
University of Southern Mississippi
University of North Texas
Wichita State University
Ohio University
Boston University
University of Arizona
University of North Carolina-Chapel Hill

#### Mer

University of Northern Iowa "Total Domination" Georgia Tech "Georgia Tech" Texas A & M -Commerce "NFL" University of Kansas "Kansas" Eastern Michigan University "Dynasty" University of Connecticut "Few Good Men" Northern Arizona University "Squeegees" Macon State College "Run n' Guns"

#### Women

University of Wisconsin-Eau Claire "Superstars"
Georgia College & State "GCS"
Baylor University "Lady Bears"
University of Kansas "Jayhawks"
University of Louisville "Louisville"
St. Peter's College "SPC Select"
California State University-Northridge "CSUN"
North Carolina State "Pack Pride"

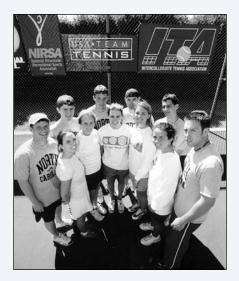
# **Second Annual USA Team Tennis National Campus Championship** is a great success

# **University of North Carolina-Chapel Hill Defeats University of Texas-Austin**

The second annual USA Team Tennis National Campus Championship, hosted by the University of Texas-Austin was a rematch of last year's final. University of North Carolina-Chapel Hill stood firm, defending its title by again and defeating UT-Austin to capture first place.

University of North Carolina advanced to the final round by ousting Texas A&M University (No. 2) and Texas A&M University (No. 1) in its first two rounds of Gold Division play without losing a single match. Likewise, UT-Austin was flawless in its first two rounds defeating Western Washington University and Illinois in its path to the final round. Although the final score doesn't show it, UT-Austin and UNC-Chapel Hill played three very intense, well conducted, and down-to-thewire tennis matches.

At the Saturday evening awards banquet, UNC-Chapel Hill and UT-Austin were presented with the Championship and Runner-Up awards, while James Madison University was recognized for its great sportsmanship by receiving the



event's first ever Team Sportsmanship Award. Keynote speaker Randy Snow, Vice Chair, USTA National Wheelchair Tennis Committee and 10-time Wheelchair U.S. Open Champion, gave a very informative and inspirational speech titled "Compete...Don't Compare."

The UT-Austin Recreational Sports staff and all of the teams that participated did an outstanding job of making this a success.

# Team Work 2001 USA Tennis on College Campus Program— **NIRSA Regional Representatives**

NIRSA is pleased to announce the following Regional representatives for the USA Tennis on College Campus Program. Please contact the representative in your region to get information about USA Tennis programs and the various incentives available. You can play tennis on your campus and earn money doing so.

- Region I: Laura Sutter, University of Maryland, (301) 226-4401, ls220@umail. umd.edu
- Region II: Jean Ostrander, U. of North Carolina-Wilmington, (910) 962-7393, ostranderj@uncwil.edu
- Region III: Alison Gilbert, Ohio University, (740) 593-9406, gilberta@ohio.edu
- Region IV: Janda Ibbetson, Texas Tech University, (806) 742-3351,



NIRSA Regional Tennis Volunteers: Kim Clark, Alison Gilbert, Laura Sutter, Jean Ostrander, Patty McConnell, Janda Ibbetson

janda.ibbetson@ttu.edu

- Region V: Patty McConnell, University of Colorado, (303) 492-7206, mcconnep@colorado.edu
- Region VI: Kim Clark, University of Arizona, (520) 621-8709, kdc@ u.arizona.edu

# **Get ACE-Certified**

#### **Personal Trainer**

Become an ACE-certified Personal Trainer and join the fastest growing segment of the fitness industry. Work with individuals who need your expertise on exercise physiology, kinesiology, nutrition, fitness assessment, exercise programming and more. The ACE Personal Trainer certification shows you've met the standards to design and implement safe and effective exercise programs in a one-on-one setting.

# **Group Fitness Instructor**

Studying for this certification involves expanding your knowledge of effective communication, instructional techniques and motivation skills. You will be able to lead group classes in kickboxing, group indoor cycling, step aerobics, yoga and more, after you earn your Group Fitness Instructor certification. Apply your knowledge of anatomy, kinesiology, exercise physiology, instructional techniques, and injury prevention in a group environment.

# Lifestyle & Weight Management

Earn your Lifestyle & Weight Management Consultant certification, and make a real difference in the daily lives of people who need weight-management programs. Your certification assures clients that you have specialized knowledge in fitness, nutrition and lifestyle change, along with effective communication and motivation skills.

#### **ACE Clinical Exercise Specialist**

If you are an experienced personal trainer interested in expanding your client base by working with individuals who have health challenges and/or disabilities, you should consider earning the ACE Clinical Exercise Specialist certification. Working with other healthcare professionals, the Clinical Exercise Specialist assists those who have health challenges such as asthma, AIDS, diabetes, hypertension, coronary artery disease and orthopedic problems, but who have been cleared for exercise by their doctors.

For more information about ACE, visit www.acefitness.org.

# NIRSA HAS LEFT THE BULLDING!

It was a great five days at the NIRSA 2001 Annual Conference & Recreational Sports Exposition held this year in Reno, Nevada. The exuberance of the attendees managed to even outshine all of the flashy lights and sounds in the hotel's lobby. as NIRSA members and exhibitors met once again share information, collaborate on ideas, and time to see old friends.

Although pre-workshops started Tuesday morning, the official opening of the conference was that night when NIRSA president William T. Sells of Ohio University, welcomed the 1,759 pre-registered attendees at the Opening General Session to hear keynote speaker Dr. Terry Paulson, of Paulson & Associates, Inc., share his views on managing change and expanding expectations.

Educational opportunities were heavily attended, both during the day and night as NIRSA members attended more than 120 educational presentations led by more than 300 instructors.

On Thursday, past president John

Meyer cut the ribbon to open the 2001 Recreational Sports Exposition where 115 leading recreation industry suppliers exhibited every recreation-related item imaginable from basketball hoops to architects who design state-of-the-art facilities.

A popular new feature this year was the abundance of food served during in the Exhibits.

The Honor Award Banquet is the venue to present NIRSA's most prestigious award. Attendees enjoyed one of the finest (according to members' rave reviews) banquet meals ever served at a NIRSA conference. The focus of the evening event was the presentation of awards.

For the second consecutive year, NIRSA members contributed toys and games at the conference for "Make a Child Smile," NIRSA's Conference Service Project. These toys were delivered to children at the Washoe Medical Center by Association President William Sells, NIRSA Executive

Director Kent Blumenthal, Past President Sam Hirt, and NIRSA volunteers Art Tuveson and Jim Fitzsimmons.



2001 Recreational Sports Exposition hosted 115 quality exhibitors.



Die-hard runners faithfully attended the early morning Fun Run.



"Make a Child Smile" Donations at the Washoe Medical Center.



Wind Spirit Dancers performed at the Opening General Session



More than 300 NIRSA members showed up to bowl in the hotel's alley Thursday night.



The coveted quilt made by Paula Opal from Texas A&M University was purchased for \$800, then presented to Art Tuveson by his staff at the University of Rhode Island.

# 2001 William N. Wasson Student Leadership and Academic Award

Congratulations to the 36 outstanding students who were recognized for this year's award. Committee Chair, Stephen Rey, University of Southern Mississippi, reports that 96 students were nominated for this year's award, more than at any other point in the history of the award.

#### Region I

UNDERGRADUATE STUDENTS Gabrielle Lynee Beltran, Cabrini College Colleen Marie Kelly, University of Maryland (College

Erica Lynn Sayler, Towson University Jennifer Windrum, University of Rhode Island GRADUATE STUDENTS

Jane Carroll, University of Rhode Island Corey T. Shannon, Temple University

#### Region II

UNDERGRADUATE STUDENTS Nathaniel Anderson Jr., University of Southern Mississippi

Sara Brie Ehlers, East Carolina University Amy Denise Smith, Georgia Southern University Elizabeth Webb, Jacksonville State University **GRADUATE STUDENTS** 

Angela Hagstrom, University of Southern Mississippi Bill Myers, University of Mississippi

#### Region III

UNDERGRADUATE STUDENTS

Nic Been, University of Wisconsin (River Falls) Krista Irgens, Ohio University LuAnn Smith, University of Wisconsin (River Falls) GRADUATE STUDENTS

Erin V. LeBlanc, The Ohio State University Kristie L. Moses, Indiana University (Bloomington)

#### **Region IV**

**UNDERGRADUATE STUDENTS** 

Amanda Arnold, Hardin-Simmons University Robert Borden, Southwestern University Matt Muramoto, Hardin-Simmons University Courtney Stevens, Southeast Missouri State University

**GRADUATE STUDENTS** 

Aaron Craig, Southeast Missouri State University Kevin Reedy, Hardin-Simmons University

#### Region V

UNDERGRADUATE STUDENTS

Jarrod P. Crouse, University of Nebraska-Lincoln Jessica Dworak, University of Nebraska-Lincoln Jeremy A. Glasser, University of Nebraska-Lincoln Kimberly Sallans, University of Nebraska-Lincoln

**GRADUATE STUDENTS** 

Oluseun O. Lawal, University of Nebraska-Lincoln Robin R. Whisman, University of Nebraska-Lincoln

#### Region VI

**UNDERGRADUATE STUDENTS** 

Ryan Park, Cal Poly, San Luis Obispo Jay Parmelee, Pepperdine University Alison Rush, Cal Poly, San Luis Obispo Joseph Gotelli, University of California (Santa Barbara)

**GRADUATE STUDENTS** 

Danielle Lewis, Oregon State University Joana Ziuraitis, Arizona State University

# **2001 National Service Awards**

The following were selected for exceptional leadership and service to the Association:

Jacqueline Hamilton, University of Texas (Austin), for her dedicated work as the Chair of the Facilities Committee. Hamilton coordinated the October 2000 Facilities Symposium, which had a recordbreaking attendance.

Diane Belz, University of Colorado (Boulder), for her dedicated work as the lead person to initiate continuing education credentialing through the International Association for Continuing Education and Training (IACET).

Jeff Kearney, University of Maryland (College Park) for his dedicated work in completing the NIRSA soccer officiating video, Between the Lines.

Roy Yarbrough, California University of Pennsylvania, for his dedicated work in preserving and promoting NIRSA's heritage.



National Service Awards: Jacqueline Hamilton, Diane Belz, Jeff Kearney, Roy Yarbrough, Kristin Hanks (for Jim Miller), and Paul Wilson.

Jim Miller, Pepsi Bottling Group, for his dedicated efforts as the Chair of the Marketing Committee, which resulted in the first-ever NIRSA Marketing Symposium in December 2000.

Paul Wilson, University of Oklahoma, for serving as a role model and a valued professional for NIRSA. He has given NIRSA a better understanding of its minority membership by changing the Association from within.

# **Regional Awards of Merit**

Region I: Silvia Chan, University of Connecticut Region II: David Scott, University of West

Florida

Region III: Kathryn Bayless, Indiana University

Region IV: Joe MacLean, Texas Tech University Region V: Diane Belz, University of Colorado (Boulder)

Region VI: Gary Leonard, University of Washington

#### **Horace Moody Award Winners**

Region I: Steve Young, Temple University Region II: Steve Rey, The University of Southern Mississippi

Region III: J. Michael Dunn, The Ohio State University

Region IV: Jacob Tingle, Trinity University Region V: Vicki Highstreet, University of Nebraska (Lincoln)

Region VI: Mirum Washington-White, University of Arizona

#### **Student National Service Award Winners**

Sikirat Kazeem and Jeff Schmitt, both from The Ohio State University

# **Awards of Excellence**

NIRSA Journal Volume 24, Number 1: "Assessment of Programs and Services" by Gary L. Miller, Cheryl Davis Bullock, Jesse A. Clements and Mindy Miron Basi NIRSA Journal Volume 24, Number 2: "Recreational Sports Trends for the 21st Century: Results of a Delphi Study" by Sarah J. Young and Craig M. Ross



The deadline for submitting presentation proposals for the 2002 NIRSA Annual **Conference & Recreational Sports Expo**sition: August 15, 2001.

To download a form, go to www.nirsa.org or call the NNC at 541-766-8211 to receive a faxed copy. The deadline for submitting 2002 pre-conference workshop proposals: July 1, 2001

# **Anonymous Donor Scores Big Again**

For the second consecutive year, thanks to the generosity of attendees, an anonymous donor doubled the contributions made to the NIRSA Foundation during the confer-



ence. Although the donations were far from the needed \$10,000, thanks to the passion of many members, the final amount was collected moments before the deadline. Our generous anonymous benefactor matched the \$10,000 — resulting in \$20,000 that will go to the endowment of the NIRSA Foundation. The NIRSA Foundation provided financial support for general sessions and professional presentations at the 2001 NIRSA Annual Conference & Recreational Sports Exposition, which impacts the profession.

# New Aquatics Director's Handbook Big Seller at NIRSA Store

A new feature at this year's Annual Conference was the NIRSA Store located in the Expostion Hall. NIRSA staff sold a record number of NIRSA publications, training videos, banners, posters and even T-shirts.

One of the best sellers was the new NIRSA Aquatic Director's Handbook, edited by Paul Fawcett from Ball State University. This practical notebook is a hands-on, "how-to" manual, that is perfect not only

for the experienced aquatics director, but it will be an excellent training tool for your aquatics staff.

This publication is from the members of the NIRSA Aquatic's Committee, which reports that safety was the primary focus of the publication. The authors of the eight chapters have a combined total of 120 years of experience. Chapters are: Aquatic Staff Management by Paul Fawcett; Staff by Lee Yarger; Administration of Aquatics by Nicole Distel; Liability and Risk Management by Mike Miller; Programming by Terri Elder; Working with Groups and Organizations by Chris Denison; Sports Clubs by Gary Pogharian; and Swimming Pool Chemistry by Dr. Ralph Johnson.

In Dr. Johnson's chapter, he provides both a comprehensive overview of the importance of water safety, but also a clear, easy-to-understand explanation of what each necessary chemical does to maintain a healthy pool. The author of more than 80 textbooks, research studies and professional articles in a variety of aquatic areas, his ex-



The NIRSA Store was a big hit at the Annual Conference

pertise encompasses aquatic liability, lifeguard training, swimming pool operation, hazard identification and risk control, scuba diving, drowning and diving accidents.

Johnson, a professor and chairman of the sport management department at North Greenville College in South Carolina, retired from the Pennsylvania State System of Higher Education in 1997 after serving 25 years as Director of Aquatic Facilities and Programs and Coordinator of Graduate Studies in Sport Science at Indiana University of Pennsylvania.

An internationally-known consultant for the YMCA, American Red Cross, Department of the Navy, the Pennsylvania Departments of Health, Agriculture and Conservation and Natural Resources, Dr. Johnson also provides expert services to both plaintiff and defense attorneys in the United States and Canada.

You can order the NIRSA Aquatic Director's Handbook at the NIRSA www.nirsa.org for \$55 (Institutional Members) or \$70 (retail) or contact the NIRSA National Center.

# 2001-2002 NIRSA Task Force Chairs

All terms end 2002

# **Accreditation & Quality Assurance**

Chair: Kathryn Bayless, Indiana University (Bloomington) kbayless@indiana.edu

# **Consultant Services**

Chair: Stan Campbell, University of Nebraska (Lincoln) scampbell1@unl.edu

# Historically Black Colleges & Universities (HBCU)

Chair: Damon Brown, Central Michigan University brown2dm@mail.cmich.edu

# **NIRSA Natural High**

Chair: Laura Walling, Mississippi State University lwalling@saffairs.msstate.edu

# **Private Sector**

Chair: Michele Smith, David Posnack Jewish Community Center msmith@dpjcc.org

# **Professional Certification**

Chair: TBD

# Recreational Sports & Fitness Magazine Advisory

Chair: Jeff Sessine, DePaul University jsessine@wppost.depaul.edu

# **Social Programming**

This task force was formerly known as the Alternative Task Force. Chair: Melissa Toretch, Ohio University (Athens) toretch@ohio.edu

# **Strategic Planning**

Chair: Jeff Vessely, Indiana University - Purdue University (Indianapolis) jvessel@iupui.edu

# **Video Training**

Chair: Dr. James Peterson, Healthy Learning Videos (408) 372-6631

Note: The following task forces have been discontinued: Committee Structure, Continuing Education, Educational Needs Review, Leadership & Development, Recruitment Video, Planning Principles for Recreational Facilities on College Campuses, Power of One, and Sport Club Future Directions.

# **CPI-Related Dues Increase**

At the October 2000 Midyear Meeting, the NIRSA board of directors approved a Finance Committee recommendation to increase member dues based on the cumulative Consumer Price Index (CPI) for Portland, Oregon, as of January 1, 2001, as allowed by the NIRSA Bylaws.

The cumulative CPI increase from July 1, 1998 (the date of the first increase) to January 1, 2001, is 8 percent. The new dues schedule will go into effect on July 1, 2001. Calculated increases were rounded down to the nearest whole dollar. At an 8 percent increase, Institutional Member dues will now range from \$243 to \$756, up from \$225 to \$700. Institutional Member dues are determined by the size of community served.

	Current Dues	Cumulative Increase (%)	Dues w/ Cum. Increase	Increase (\$)
Professional (previous incr	ease: July 1, 1998	3)		
From Institutional Member	\$75	8.0%	\$81	\$6
From Institutional Non-Mem	ber \$95	8.0%	\$102	\$7
Student (previous increase	July 1, 1998)			
From Institutional Member	\$30	8.0%	\$32	\$2
From Institutional Non-Mem	ber \$40	8.0%	\$43	\$3

# **Certified Recreational Sports Specialists**

Congratulations to the following new Certified Recreational Sports Specialists. We applaud their success and competence!

Susie Fidler Christine Geary Scott Haines Jonathan Hart Iennifer Johnson Chris Meister Joseph Muscarella Joanne Orrange Iean Ostrander Heath Powell Dan Simmons Andrew Shell Guilford Standridge Stacey Hall-Yannessa Anne Zielenski

# **Sport Club Symposium**

June 21-23, 2001, Albuquerque, NM

There's still time to register for the Sport Club Symposium to be held June 21-23, 2001 in Albuquerque, New Mexico.

Visit the NIRSA Website at www.nirsa.org.

# 2001-2002 NIRSA Board of **Directors**

# President ('00-'03)

Patti Bostic, University of Connecticut

## President-Elect ('01-'04)

Brian Carswell, University of Arizona

# Past President ('99-'02)

William T. Sells, The Ohio University

# Past Presidents' Rep ('01-'02)

Patricia R. Besner, University of Toledo

# Region I Vice President ('01-'03)

Jeffrey S. Kearney, University of Maryland, College Park

# Region II Vice President ('00-'02)

Sid Gonsoulin, University of Southern Mississippi

# Region III Vice President ('01-'03)

Jan Wells, University of Michigan

# Region IV Vice President ('00-'02)

Dr. Warren (Spider) Simpson, Hardin-Simmons University

## Region V Vice President ('01-'03)

Ron Seibring, Saint Cloud State University

# Region VI Vice President ('00-'02)

Kathleen Hatch, Washington State University

# National Student Rep ('01-'02)

Warren Isenhour, Middle Tennessee State University



#### **NIRSA National Center**

EXECUTIVE DIRECTOR

4185 SW Research Way, Corvallis, OR 97333-1067 tel: (541) 766-8211 email: nirsa@nirsa.org fax: (541) 766-8284 web: www.nirsa.org

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GRAPHIC DESIGNER CORY GRANHOLM

# NIRSA National Center Staff email addresses & phone extensions

EXECUTIVE DIRECTOR KENT BLUMENTHAL, kentb@nirsa.orgx12
CHIEF OPERATING OFFICER PAM WATTS, pam@nirsa.orgx18
EDUCATION DIRECTOR KAREN BACH, karen@nirsa.orgx17
NATIONAL SPORT PROGRAMS DIRECTOR MARY CALLENDER, mary@nirsa.orgx14
MARKETING DIRECTOR AARON HILL, aaron@nirsa.orgx13
ASSISTANT TO THE EXECUTIVE DIRECTOR JENNIFER HURD, jenniferh@nirsa.orgx11
WEBSITE ADMINISTRATOR TODD COTTON, webmaster@nirsa.org
MEMBERSHIP SERVICES COORDINATOR KIM DALEY, kim@nirsa.orgx21
EXPOSITION & ADVERTISING MANAGER CAROLE HOBROCK, carole@nirsa.orgx16
COMMUNICATIONS SPECIALIST/EDITOR SARAH JANE HUBERT, sarah@nirsa.orgx20
STAFF ACCOUNTANT
KAY MASSEY, kay@nirsa.orgx19
KAY MASSEY, kay@nirsa.orgx19  PROGRAM/EVENT COORDINATOR  VALERIE MCCUTCHAN, valerie@nirsa.orgx15
PROGRAM/EVENT COORDINATOR
PROGRAM/EVENT COORDINATOR VALERIE MCCUTCHAN, valerie@nirsa.org

# **NIRSA's Mission Statement**

The mission of the National Intramural-Recreational Sports Association is to provide for the education and development of professional and student members and to foster quality recreational programs, facilities and services for diverse populations. NIRSA demonstrates its commitment to excellence by utilizing resources that promote ethical and healthy lifestyle choices.



## **NIRSA Staff Promotions**

Melody Ball, our cheerful receptionist for the past 2½ years, has been promoted to Executive Office Administrative Assistant. Melody comes to this position with a wealth of NIRSA knowledge and experience.

Sarah Williams has become our new receptionist.

Danielle Herman has been promoted to Membership Services Assistant. Danielle's great customer service and computer skills will be an asset in the Membership department. Congratulations to both Danielle, Melody and Sarah.

## **New Email Address**

A new email account has been created for our Career Opportunities Services. Email messages pertaining to this service should be sent to *cos@nirsa.org*. Questions, comments, or concerns should be directed to Kim Daley, Membership Services Coordinator.

#### **Minutes Online**

The 2001 NIRSA Year-End Board Meeting highlights and the New Board Meeting minutes of April 1, 2001, are available on the NIRSA Website. Visit www.nirsa.org and go to the members only section. From there, click on "meeting minutes," then click on "Board of Directors 2001 Year-End Meeting Highlights."

# **Congratulations**

Congratulations to the following professional members, institutional members, and the managing editor of NIRSA's Recreational Sports & Fitness magazine, for being quoted in an article by Leo Reisberg in the Chronicle of Higher Education in February. This article presented the benefits derived from new state-of-the-art facilities and recreational sports, fitness and wellness centers being built or expanded on collegiate campuses.

- Washington State University in Pullman: Kathleen E. Hatch, Interim Associate Director of University Recreation, NIRSA Region VI VP and Board Member
  - University of Northern Iowa in Ce-

dar Falls, Iowa: Christopher R. Edginton, Director of The School of Health, PE/ Leisure Services, Timothy H. Klatt, Associate Director of Recreation Programming, Jeanette J. Marsh, Instructor of Personal Wellness,

- Loyola College in Maryland: Don Briggs, rock climbing instructor
- Rensselaer Polytechnic Institute in Troy, New York
- Recreational Sports & Fitness: Paul Ragusa, Managing Director

# Deadline for Nominations for NIRSA Leaders September 3, 2001

The Nominations and Elections Committee is now accepting nominations for candidates for office. The offices will begin in April 2002 and include:

- President-Elect
- Region II Vice President
- Region IV Vice President
- Region VI Vice President

NIRSA members interested in nominating Professional Members should follow these guidelines:

- An individual must have been an active Professional Member for at least two (2) years;
- Regional VP candidates may be nominated only by Professional Members from their respective region and must meet residency requirements.

- Any Professional Member may nominate President-Elect candidates.
- Any person may self-nominate for any office for which she/he is eligible.

Submit nominations in writing to the Chair of the Nominations and Elections Committee on or before September 3, 2001. The committee will contact those candidates eligible for consideration and request them to submit the following candidate materials: NIRSA Nomination Form, resumé, and letter of support.

All candidate materials should be sent to the Chair of the Nominations and Elections Committee on or before September 17, 2001. If selected as a finalist, a recent photo (3"x 5" or larger) must be submitted no later than October 5, 2001. Note: Digital photos cannot be accepted.

Brian Carswell, Chair of Nominations and Elections Committee

The University of Arizona Department of Campus Recreation 1400 East 6th Street, PO Box 210117

Tucson, AZ 85721-0117 Phone: (520) 621-8708 Fax: (520) 621-9973

Email: carswell@u.arizona.edu

A copy of the qualifications and responsibilities for these positions is available on the NIRSA Website or from the NNC.

NOTE: Nominations for candidates for student office positions are due to the NNC by November 12, 2001.

# calendar of events

# June 11-13, 2001

Summer Board Meeting, Corvallis, OR

#### June 21-23, 2001

Sport Club Symposium, Albuquerque, NM

#### July 8-11, 2001

Outdoor Recreation Symposium, New River Gorge, WV

# October 4-5, 2001

Illinois State Workshop, Chicago, IL

#### October 11-13, 2001

Aquatics Symposium, College Station, TX

#### October 14-16, 2001

Region V Conference, Omaha, NE

#### October 18-20, 2001

Board of Directors' Midyear Meeting, San Antonio, TX

# October 24-26, 2001

The Big 12 and Friends and Region IV Conference, College Station, TX

#### October 25-26, 2001

Ohio Recreational Sports Association Workshop, Oxford, OH

# October 27-28, 2001

Region I Conference, Ithaca, NY

# November 1-3, 2001

Region VI Conference & Lead-On, Boise,

## November 1-2, 2001

Michigan State Workshop, Ann Arbor, MI

#### November 1-3

Wisconsin State Workshop, Menomonie,

#### November 1-4, 2001

Region II Conference, Roanoke, VA

# November 14-17, 2001

8th Annual NIRSA Collegiate Soccer Sport Club Championships, University of Alabama, Tuscaloosa

# February 8-9, 2002

ERSL Conference, North Carolina Central University

#### April 9-13, 2002

2002 NIRSA Annual Conference & Recreational Sports Exposition, San Antonio, TX

# April 17-20, 2002

18th Annual NIRSA Collegiate Volleyball Sport Club Championships, Dallas, TX

Deadlines for submitting classified ad text for position listings on the NIRSA Website are the 10th and 25th of each month.