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sidelines

The resident population of the U.S. is 276,288,459 with an increase of:

- 1 birth every 8 sec.
- 1 death 12 sec.
- 1 immigrant 37 sec.
- 1 U.S. citizen returns
..... 4,833 sec.
- TOTAL NET GAIN:**
..... 1 person every 14 sec.

SOURCE: U.S. Census Bureau
December 8, 2000



School of Recreational Sports Management Level 1

new!

▪ *June 4-7, 2001 in Orlando, Florida*

In June, the School of Recreational Sports Management Level I will be offered for the first time ever. This vital career development opportunity is designed for professionals with 1-5 years of experience. Professionals in the first years of their careers will gain insights that take managers many years to learn on their own.

The faculty for the School of Recreational Sports Management brings decades of collective experience in the area of managing recreational sports programs. Each faculty member will share his or her personal perspective for ways to address the challenges faced by new professionals. Some topics include: communication, integrity, political climates, and budgets.

The faculty of the School of Recreational Sports Management features:

- Eric Nickel, CRSS, James Madison University
- Kurt Carmen, University of Toledo
- Maureen McGonagle, DePaul University
- Dr. Jane Russell, CRSS, University of Georgia
- Dr. Sarah Young, University of Nevada-Las Vegas

Early registration fees through May 1, 2001

- Professional Member from Institutional Member: \$440
- Additional NIRSA Member from same Institutional Member: \$415
- Professional Member: \$525
- Non-Member: \$625

FOR MORE INFORMATION OR TO REGISTER: Visit the NIRSA Website at www.nirsa.org/99symp.htm

Executive Institute: Be a catalyst for continuous improvement

▪ *June 5-7, 2001 in Orlando, Florida*

The 2001 Executive Institute provides interactive and intensive instruction of high-performance coaching. Not sports coaching, but professional coaching that gives instruction and training to others. A high-performance coach helps employees see their potential, guides them to reach that point where their excellence surpasses their imagined goals, then encourages them to rise even higher. As a participant, you will leave the Executive Institute with the ability to create in others a vision that continually stretches.

To be an effective high-performance coach you must possess more than a basic understanding of professional coaching. Dr. Joan C. Curtis, owner of Executive Expertise, is an outstanding professional in this field. With 17 years of experience in human-relations training as a communications consultant, Curtis will provide you with the communication skills necessary to effectively facilitate continuous improvement. You will learn the methods neces-

sary to provide encouragement. She will show you how to share the possibility of success with other professional employees while coaching them to move up to the next level. She will also impart the important skill of how to assist employees to accept, tolerate, and learn from a loss as they move forward toward their goals.

Who can attend?

This symposium is for professionals with 7+ years of full-time experience or 5+ years of full-time experience and graduation from the School of Recreational Sports Management Level II.

Early registration fees through May 1, 2001

- Professional Member from Institutional Member: \$440
- Additional NIRSA Member from same Institutional Member: \$415
- Professional Member: \$525
- Non-Member: \$625

FOR MORE INFORMATION OR TO REGISTER: Visit the NIRSA Website at www.nirsa.org/99symp.htm

NIRSA Announces Membership Milestones

January 2001 brought record-breaking numbers for both institutional and professional membership categories.

The total of 725 member institutions, nine more than at any other point in NIRSA history, is composed of two-year and four-year universities, military MWR departments, correctional facilities, YMCA/YWCA facilities, community recreation departments, and elementary/secondary schools. NIRSA institutional members serve as the core base for their students and professionals who lead the Association and who strive to continuously improve the quality and integrity of the field of recreational sports, intramural sports, fitness and wellness.

Additional records broken

- Professional memberships in the Association rose to an all-time high of nearly 2,400 recreation-related specialists.

“NIRSA continues to expand and improve because of the influence and contributions of its members. Our members know the value of the Association. Invite a nonmember colleague to your next NIRSA workshop or symposium, and send a friend a NIRSA membership application,” says Kim Daley, NIRSA’s membership services coordinator.

“With your help, NIRSA will continue to be the leading association for recreational sports professionals.”

| | |
|-----------------------------|-------|
| Institutional Members | 725 |
| Professional Members | 2,358 |
| Student Members | 809 |
| Associate Members | 135 |

Career Management Tips

What is the secret to success for job seekers? Often what sets a candidate apart is his or her proactive approach to a job search. According to “How to Take Charge of Career Progress” by Sherridan Revell from *careerjournal.com*, following the steps below will help you get started:

Before you start

1. *Determine your priorities.* What’s most important to you in your job? Assess your priorities to identify the types of companies to target in your job search.
2. *Identify your long-range goals.* What’s your motivation to leave your current position—lack of advancement, under-appreciation, seeking tuition reimbursement? It takes time to decide if a change is a step in the right direction.
3. *Stay on top, educationally and professionally.* The job market changes rapidly, so education is an important continuing commitment. Take all opportunities to boost your knowledge, whether through higher education, professional workshops or conferences. Investing the time, effort and money to earn job-specific certifications will give you an edge.

Your action plan should include

1. *A well-tailored, professional-looking resumé* is the first thing your potential employer sees that reflects how you view yourself as a professional. To be effective, it should convey your position level.
2. *Start networking.* Don’t overlook any contact that might help open doors of opportunity. Professional associations and trade-show contacts often are untapped resources.
3. *Identify the players in your field.* Research and list companies that ideally suit your qualifications and long-range interests. Include recruiters who specialize in your level of employment and types of companies.
4. *Send an appropriate resumé and custom-written letter* to the key decision-maker of the company. This proactive approach gets assertive job candidates in the door.
5. *Pursue advertised positions* through the Internet, industry journals and/or classified newspaper ads.
6. *Utilize the resources right under your nose.* Take advantage of NIRSA’s Career Opportunities Service, which provide the most current positions available in your field. Check out this valuable service in the Members Only section of www.nirsa.org and get started on your future.

FOR MORE INFORMATION ABOUT ACCESSING THIS SERVICE OR TO POST A POSITION: Contact Kim Daley, NIRSA Membership Services Coordinator at (541) 766-8211 x21 or kim@nirsa.org.

sponsored/endorsed programs

NIRSA Sponsored and Endorsed Programs

| PROGRAM | AGENT REPRESENTATIVE | PROGRAM TYPE | PHONE | DESCRIPTION |
|--------------------------------|-----------------------------------|--------------------|--------------|--|
| ActiveLeagues | Active.com | Strategic Alliance | 888-382-3312 | Web solution for recreational sports administrators |
| NIRSA Insurance | P5e.Health Services Ins. Agency | Sponsored Program | 801-412-2626 | Insurance needs for recreational sports administrators |
| USA Tennis on College Campuses | United States Tennis Assn. (USTA) | Endorsed Program | 310-645-7966 | Instructional and Team Tennis program |
| NIRSA Sports Board Network | Campus Concepts | Endorsed Program | 800-743-2220 | Display boards |
| Training & Fitness | Campus Concepts | Endorsed Program | 800-743-2220 | Sponsored sport event/program |
| 5-on-5 Basketball | Campus Concepts | Endorsed Program | 800-743-2220 | Sponsored sport event |

2001-2002 NIRSA Committee Chairs

REPORTS TO PRESIDENT

Affirmative Action

Mary Bohlig, University of Utah
Term Ends: 2002
Email: mlbohlig@campnet.utah.edu

Bylaws

Nadine Essel, Syracuse University
Term Ends: 2002
Email: ncessel@summon2.syr.edu

Conference Program 2002

Chair
Bill Sells, Ohio University (Athens)
Term Ends: 2002
Email: bsells1@ohiou.edu

Conference Program 2002

Vice Chair
Silvia Chan, University of Connecticut
Term Ends: 2002
Email: athadm29@uconnvm.uconn.edu

Finance

Pat Besner, University of Toledo
Term Ends: 2002
Email: pbesner@utnet.utoledo.edu

Honor Award

Larry Preo, Purdue University (West Lafayette)
Term Ends: 2003
Email: lspreo@purdue.edu

Journal Editorial Board (Editor)

Gary Miller, University of Illinois, Urbana/Champaign
Term Ends: 2002
Email: millerg@uiuc.edu

Nominations and Elections

Chair
Upcoming President-Elect
Term Ends: 2002

Nominations and Elections

Sub-Chair Region IV
Mary Ellen Milam, Texas Christian University
Term Ends: 2002
Email: m.e.milam@tcu.edu

Nominations and Elections

Sub-Chair Region VI
Ruth Olsen, University of Alaska (Fairbanks)
Term Ends: 2002
Email: ruth.olsen@uaf.edu

Nominations and Elections

Sub-Chair Region II
Chris Wise, Virginia Tech
Term Ends: 2002
Email: wisecg@vt.edu

Professional Ethics

Larry Spencer, Bowling Green State University
Term Ends: 2002
Email: lspence@bgnet.bgsu.edu

Research

Sue Delmark, University of North Texas
Term Ends: 2004
Email: sue@dsa.admin.unt.edu

Student Leadership and Academic Awards

Stephen Rey, University of Southern Mississippi
Term Ends: 2002
Email: stephen.rey@usm.edu

REPORTS TO PRESIDENT-ELECT

Aquatics

Nicole Distel, James Madison University
Term Ends: 2002
Email: distelnm@jmu.edu

Community/Junior College

Doug Rogers, Pensacola Junior College
Term Ends: 2002
Email: drogers@pjcc.fl.us

Correctional

Lou Garzarelli, Indiana University of Pennsylvania
Term Ends: 2002
Email: lgarz@grove.iup.edu

Elementary/Secondary

Jason Cohen, Rocky Hill Parks & Recreation
Term Ends: 2003
Email: jcohen@ci.rocky-hill.ct.us

Facilities

Sandi Carlisle, Oregon Park District
Term Ends: 2002
Email: coskycarlisle@earthlink.net

Family and Youth

Robin Bell, Washington State
Term Ends: 2002
Email: rbell@mail.wsu.edu

Fitness

Nora Hudson, University of Southern Mississippi
Term Ends: 2002
Email: nora.hudson@usm.edu

Health and Wellness

Winona Pugh, University of Victoria
Term Ends: 2002
Email: wpugh@uvic.ca

Instructional Programs

Amy Davidson, University of Virginia, Charlottesville
Term Ends: 2002
Email: amd2n@virginia.edu

Intramural Sports

Satoshi Kido, Indiana University (Bloomington)
Term Ends: 2002
Email: skido@indiana.edu

Marketing

Chair not confirmed

Military

Lisa Keller, Marine Corps Air Station (Miramar)
Term Ends: 2002
Email: ucsgirl10@aol.com

Outdoor Recreation

Jay Frain, University of Connecticut
Term Ends: 2003
Email: jfrain@maya.ath.uconn.edu

Sport Clubs

Gabriel Valenzuela, University of Rhode Island
Term Ends: 2002
Email: gva3856u@postoffice.uri.edu

REPORTS TO NNC STAFF

Career Opportunities

Yvette Kell, University of Wisconsin (Whitewater)
Term Ends: 2002
Email: kelly@mail.uww.edu

Conference Exhibits

Juliette Moore, University of Arizona
Term Ends: 2002
Email: juliette@u.arizona.edu

Extramurals (Manager)

Michael Bond, University of West Florida
Term Ends: 2003
Email: mbond@uwf.edu

Membership

Gene Grzywna, Northeastern University
Term Ends: 2002
Email: g.grzywna@neu.edu

Publications

Tim Miller, Baldwin-Wallace College
Term Ends: 2002
Email: timiller@bw.edu

Sport Club Championships

George Brown, University of Alabama (Tuscaloosa)
Term Ends: 2002
Email: gbrown@sa.ua.edu

Certification

Barb Aiken, University of Maryland (College Park)
Term Ends: 2002
Email: ba4@umail.umd.edu

Curriculum

Robert Barcelona, Indiana University (Bloomington)
Term Ends: 2002
Email: rbarcelo@indiana.edu

Standards

Dixie Bennett, Loyola University Chicago
Term Ends: 2002
Email: dbennet@luc.edu

Student Professional Development

Patrick Bailey, University of Florida
Term Ends: 2002
Email: pbailey@hnp.ufl.edu

Basketball

Chad Rodgers, Southern Illinois University (Edwardsville)
Term Ends: 2002
Email: chrodge@siue.edu

Flag/Touch Football

Christopher Morris, Ohio University (Athens)
Term Ends: 2002
Email: morrisc2@ohio.edu

Floor Hockey

Jeff Dvorak, University of Wisconsin (Madison)
Term Ends: 2003
Email: jdvorak@education.wisc.edu

Soccer

Jason Powers, Georgia Southwestern State University
Term Ends: 2002
Email: jmp@canes.gsw.edu

Softball

Lisa Schuetz, University of Wisconsin (Eau Claire)
Term Ends: 2002
Email: schuetlm@uwec.edu

Volleyball

Jung Park, University of Connecticut
Term Ends: 2002
Email: jung.park@uconn.edu

Sport Club Symposium

- June 21-23, 2001, Albuquerque, New Mexico

Sport Club Standards: Do we need them?

The Sport Club Symposium is a terrific opportunity for you to get informed on current trends. This year's symposium will focus on Sport Club Standards. Are they needed? How do they get established? Will they be required or recommended? How can they be implemented? This symposium will be a professional development opportunity you won't want to miss.

Registration

The following registration fee discounts end May 21, 2001.

- Professional/Student Member from Institutional Member: \$235

- Additional Member from the same institution: \$210
- Professional/Student Member: \$285
- Non-Member: \$385

Tentative post-conference activities

Saturday afternoon, June 23, 2001. More information will be provided with the registration materials.

- Option 1: Tour of a living pueblo.
- Option 2: Tour of Santa Fe.

Sheraton Old Town Hotel

This conference will be at the Sheraton Old Town Hotel, located in the city's historical and cultural corridor. It is within

walking distance of Historic Old Town, which features more than 200 specialty shops, restaurants and galleries, as well as the Albuquerque Museum, the New Mexico Museum of Natural History, the Explora Science Center, and the Albuquerque Aquarium and Botanic Garden.

- Rate: Sheraton Old Town Hotel, \$95+tax for single or double. Call (505) 843-6300 by June 6, 2001 to receive the NIRSA discounted rate.

FOR INFORMATION OR REGISTRATION MATERIALS: Contact Mary Callender at the NIRSA National Center at (541) 766-8211 x14 or email mary@nirsa.org

Outdoor Recreation Symposium

- July 8-11, 2001, New River Gorge, WV

Looking for a way to combine your occupation with your recreation? At the Outdoor Recreation Symposium, you can play in one of the best recreation areas in the United States while at the same time enhance your career with knowledge of recreation standards and current trends.

The Outdoor Recreation Symposium is perfect for networking and sharing. The format includes formal instruction and hands-on sessions that cover key top-

ics for outdoor recreation professionals and students.

Who should attend?

Professionals and students with responsibilities in outdoor recreation administration and management will benefit, however, all outdoor enthusiasts are welcome and encouraged to attend.

FOR MORE INFORMATION: Contact the NIRSA National Center at (541) 766-8211 or www.nirsa.org

Aquatics Symposium

- October 2001, check www.nirsa.org for date and location

In October 2001, an Aquatic Symposium will be offered for the first time ever. The actual site and date were not confirmed as of this printing, but are now available on the NIRSA website. Plans include a pre-conference workshop for Aquatic Facility Operator certification, or re-certification.

Covering topics of:

- In-service training
- Lifeguard pay and retention
- Updates to American Red Cross certifications
- Risk management
- Automatic external defibrillator and oxygen training
- Facility maintenance
- And much more

FOR MORE INFORMATION: Contact the NIRSA National Center at (541) 766-8211 or www.nirsa.org

Effective Email Marketing

Email is an excellent way to promote your recreational sports activities, especially if you are on a shoestring marketing budget. You'll maximize your email's effectiveness when you follow a few key steps:

- Target your message to the appropriate audience. Provide information and special offers relevant to your customers' interests.
- Keep it short and concise. Focus your email on information your participants NEED to know.
- Keep it clean. Avoid the temptation to be too sophisticated in your de-

sign. Keep it easy on the eye with a lot of line breaks and white space.

- Put your editor's cap on. Proofread.
- Break up run-on sentences and use simple language.
- Value is key. Your customers already receive an average of 60 emails a week; make sure yours is one that is read.
- Maintain consistency with your messages by always providing timely, relevant information.

SOURCE: *ActiveLeagues Exchange*, e-newsletter, December 14, 2000

The **2001 & 2002 NIRSA Flag & Touch Football Rules Book & Officials' Manual** is now for sale for \$6. See www.nirsa.org for details.

National Student Representative Candidates

Franqua Bedell, Hardin-Simmons University

Franqua Bedell is a second-year graduate assistant in campus recreation while he works on his M.Ed. in Sport and Recreation Management at Hardin-Simmons University. He is also pursuing a second master's degree in Counseling and Human Development. Franqua did his undergraduate work at the University of the Ozarks. He has attended several Student Lead-Ons, regional workshops and the Annual Conference. He also has served as the Texas Student Representative for NIRSA and is a member of the host committee for the 2001 Region IV Student Lead-On/ERSL Workshop. His other activities include working at a youth center in Abilene, and serving as an academic advisor, as well as an Adjunct Professor at Hardin-Simmons.



Warren Isenhour, Middle Tennessee State University

Warren Isenhour is a first-year graduate assistant in Campus Recreation at Middle Tennessee State University. He is working towards a degree in Sports Management. He received his bachelor's degree in Recreation Management from Appalachian State University. A member of NIRSA since 1997, Warren has served as a North Carolina Student Representative and has worked on the ERS� and Affirmative Action committees. He has worked with numerous state, and regional flag football championships, as an official at a regional basketball tournament, and also as a staff member (All Tournament Committee). He has attended NIRSA state, regional, national, Lead-On and ERS� conferences. He is a member of Alpha Phi Alpha Fraternity, and this past summer, he worked with the National Youth Sports Program (NYSP) in Miami, Florida.

Region II Candidates

Sean Fitzgerald, Mississippi State University

Sean Fitzgerald is an intramural sports

graduate assistant at Mississippi State University. He is working toward a master's degree in Sport Administration. He received a bachelor's degree in Sport Management from Georgia Southern University, where he was also a program assistant, as well as working as an intern with the Campus Recreation Department. Sean is a lifeguard and also officiates in his spare time. Although he has only been a member of NIRSA for one year, his involvement goes back several years when he attended state and regional workshops as an undergraduate. Some of his honors are:

- Eagle Scout
- Who's Who Among Students in American Universities
- Colleges Award Golden Key Honor Society
- Omicron Delta Kappa (Academic Honor Society)

Region III Candidates



Jason Levash, University of Wisconsin-Stout

Jason Levash is a sophomore at the University of Wisconsin-Stout, seeking a degree in Technology Education. He works for University Recreation where his main responsibility is Supervisor of Officials. Jason serves as a Resident Hall Advisor, and works in the University's Human Resource Office. He has worked with the NIRSA sponsored Regional Flag Football Tournament and has attended NIRSA state workshops. Some of his other accomplishments are:

- Member of Technology Education Collegiate Association
- Inter-Residence Hall Council
- National Residence Hall Honorary
- Summer League Basketball Coach
- Member of the Recreation Complex Committee

Larry Mellinger, Ohio University

A senior at Ohio University, Larry Mellinger is majoring in Recreation Management with a minor in Business Administration. He is an employee with the Division of Campus Recreation where he works with the intramural program. A registered high school official in basketball and football, Larry has officiated at many

NIRSA sponsored Flag Football Championships including two years at the National Tournament. He has attended state workshops, as well as the national conference and the Student Lead-On. He is the founding president of Leadership Enhancement and Development Experiences through Recreational Sports (LEADERS) and has served as president and vice-president of Ohio University's student officials association.

Region IV Candidates



Christie Ballinger, Hardin-Simmons University

Christie Ballinger received a bachelor's degree in Broadcast Management, Radio, Television and Film from Texas Christian University. Currently she is working on a master's degree in Sport and Recreation Management while serving as a graduate assistant at Hardin-Simmons University. She spends her time as a volunteer at a health center in Abilene, is a fitness instructor at the local YMCA, and serves as cross-country coach for the university's club team.

Region V Candidates



Tom Woodman, Minnesota State University-Mankato

Tom is currently a graduate assistant in Campus Recreation at Minnesota State University-Mankato where he is also pursuing a master's degree in Sports Administration. He received a bachelor's degree in Leisure Services from the University of Northern Iowa. Tom has worked as a lifeguard, and an intramural official and supervisor. A three-year member of NIRSA, Tom has served as the Iowa Student Representative and has attended several Annual Conferences as well as state, regional and Lead-On Conferences. He served as president and treasurer of the Student Leisure and Recreation Association and has worked with the Winter Special Olympics.

Help Double a Major Investment to the NIRSA Foundation

For the second year, the NIRSA Foundation has the opportunity to double contributions made during the 2001 NIRSA Annual Conference & Recreational Sports Exposition.

If a minimum of \$10,000 is contributed prior to the Honor Awards Banquet on Saturday, March 31, an anonymous donor will match the amount for the NIRSA Foundation! This would bring a grand total to at least \$20,000!

Contributing is made easy this year with donation boxes placed conveniently in the registration area and at the NIRSA booth in the Exhibit Hall and the NIRSA Store.

Remember, if everyone gives a little then everyone earns a lot. Support the NIRSA Foundation, give until it feels good, reach \$10,000 in contributions during the conference and the funds will be matched! For more information, come to the Opening General Session, Tuesday, March 27 at 7:30P.M.

2001 NIRSA Foundation Scholarship Recipients



Congratulations to the winners of the 2001 NIRSA Annual Conference & Recreational Sports Exposition scholarships, supported in part by the NIRSA Foundation Charter Corporate Sponsors: Active.com; Cybex International, Inc.; Mondo America, Inc.; Kiefer Specialty Flooring; Robbins,

Inc.; Sports Imports, Inc., and the SoCal Scramble Scholarship. Each scholarship winner receives a full conference registration for the 2001 NIRSA Annual Conference & Recreational Sports Exposition.

2001 NIRSA Annual Conference & Recreational Sports Exposition Scholarship Recipients

- Megan Alexander, University of Nebraska
- Rebecca Beumer, Ball State University
- Allison Dollar, SUNY Cortland
- Angela Hagstrom, University of Southern Mississippi
- Robin Hatchwell, University of Arizona
- Jay Iorizzo, Elon College
- Jennifer Leighton, Oklahoma State University
- Patrick Madine, Ohio University
- Nathan Martin, University of Southern Mississippi
- Danielle Pouzol, Western Illinois University
- Jeffrey Schmitt, The Ohio State University
- William Thornton, Indiana University

Region VI SoCal Scramble Scholarship Recipient

- Joana Ziuraitis, Arizona State University

Historical Prints Now Available

Remember and honor NIRSA's African-American heritage and history by proudly displaying photos of the founders of the National Intramural Association. The NIA became the National Intramural-Recreational Sports Association in 1975. Next year's National Recreational Sports & Fitness Day, which coincides with NIRSA's Founding Day on February 22, 1950, will be a particularly appropriate time to display photos at your organization.

Our heritage originates when twenty African-American men and women intramural directors from eleven Historically Black Colleges met at the first NIA Conference at Dillard University in New Orleans. We proudly honor NIRSA's heritage and history by sharing our story and archives with people who are willing to learn of this significant moment in recreational sports history. You too can share NIRSA's past.



You may purchase two feature archive photos—at market cost—through the NIRSA National Center by calling (541) 766-8211 to place an order. Each photo set includes an 8x10 photo of NIRSA's founder Dr. William Wasson and a 6x10 group photo of the first meeting of the NIA. The cost of the black and white two-photo set is \$18 plus shipping. Please use code "C50.FOUNDER" when ordering.

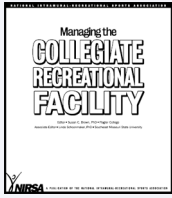
Additional items celebrating NIRSA's proud history are also available:

- 50th Anniversary Remembrances Video, \$14.95, "C50.VIDEO" (1999)
- Signed 50th Anniversary Commemorative Lithograph, \$85, "C50.LITH" (1999)

TO ORDER THESE PHOTOS OR HISTORICAL ITEMS: Visit www.nirsa.org/founders.htm or call (541) 766-8211.

NIRSA Store

Stop by the new NIRSA store in the Exhibit Hall while you attend the 2001 Annual Conference & Recreational Sports Exposition. We'll be displaying and selling key NIRSA publications, videos and products.



Managing the Collegiate Recreational Facility

Get your hands on one of the best publications: *Managing the Collegiate Recreational Facility*. This comprehensive manual provides both the experienced and the new recreational sports professional with specifics on the day-to-day operation of a sports facility. An excellent personnel training source, each of the 14 chapters contains key terms and concepts.

It was designed specifically for a three-ring notebook to easily access the full-size forms, so you can constantly refer to this subject-tabbed notebook as well as have an organized place to save future clippings, articles, or notes per subject. Compiled from the experience of 27 facility directors and managers, this manual offers specifics on: client recruitment/retention; marketing; public relations; building and equipment maintenance; managing risk, security, emergencies, crowd control; specialized spaces for tennis, aquatics, bowling, wall climbing, theaters, fitness, and ice rinks; staff recruitment, training, supervision, evaluations; budgets, revenue, assessments; and working with an architect on facilities.

©1999. 312 pages. PM.0770 • Institutional Member: \$95 • Retail: \$120

©1999. 312 pages. PM.0770 • Institutional Member: \$95 • Retail: \$120

activeLEAGUES

ActiveLeagues' New Data Tables Save Time

Our friends at ActiveLeagues are always looking for ways to save you time and make recreational sports administration easier. The recent changes they made to the data tables will do just that.

The data tables are found with league, season, division, team and player information. You'll save time with these new features:

- You can now sort the information any way you like (e.g. name, age, etc.)

by simply clicking on the column heading.

- Use the new SIZE button to select how much, or how little, information you want to view on your screen.

- Transfer existing data with ease. If you already use a computer spreadsheet program, simply cut and paste data from ActiveLeagues' tables right into your software.

For additional information on these features, contact your ActiveLeagues account manager.

ActiveLeagues' Help Center Has the Answers You Need

ActiveLeagues' easy-to-use, comprehensive, online help has instructions, tips, downloads, examples, templates. You will find "The LABB," open forums and more—all devoted to helping you manage your recreational sports programs better.

Also, check out the new "Tip Sheet" for increasing online registrations, as

well as the downloadable packets of captain/player instructions, and administrator instructions for making your homepage look great.

Visit the new Help Center at www.Help.LeagueLink.com, and send your feedback and suggestions to activeleagues.exchange@active.com.

nirsa know

NIRSA National Center

4185 SW Research Way, Corvallis, OR 97333-1067
tel: (541) 766-8211 email: nirsa@nirsa.org
fax: (541) 766-8284 web: www.nirsa.org

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EDITOR SARAH JANE HUBERT

GRAPHIC DESIGNER CORY GRANHOLM

NIRSA National Center Staff email addresses & phone extensions

EXECUTIVE DIRECTOR

KENT BLUMENTHAL, kentb@nirsa.org x12

CHIEF OPERATING OFFICER

PAM WATTS, pam@nirsa.org x18

EDUCATION DIRECTOR

KAREN BACH, karen@nirsa.org x17

NATIONAL SPORT PROGRAMS DIRECTOR

MARY CALLENDER, mary@nirsa.org x14

MARKETING DIRECTOR

AARON HILL, aaron@nirsa.org x13

ASSISTANT TO THE EXECUTIVE DIRECTOR

JENNIFER HURD, jenniferh@nirsa.org x11

WEBSITE ADMINISTRATOR

TODD COTTON, webmaster@nirsa.org x10

MEMBERSHIP SERVICES COORDINATOR

KIM DALEY, kim@nirsa.org x21

EXPOSITION & ADVERTISING MANAGER

CAROLE HOBROCK, carole@nirsa.org x16

COMMUNICATIONS SPECIALIST/EDITOR

SARAH JANE HUBERT, sarah@nirsa.org x20

STAFF ACCOUNTANT

KAY MASSEY, kay@nirsa.org x19

PROGRAM/EVENT COORDINATOR

VALERIE MCCUTCHAN, valerie@nirsa.org x15

EDUCATION COORDINATOR

EILEEN SHUFELT, eileens@nirsa.org x25

RECEPTIONIST

MELODY BALL, melody@nirsa.org x10

MEMBERSHIP ASSISTANT

MELODY BROWN, melodyc@nirsa.org x22

ADMINISTRATIVE ASSISTANT

VICTORIA FINDLAY, victoria@nirsa.org x22

GRAPHIC DESIGNER

CORY GRANHOLM, cory@nirsa.org x26

ACCOUNTING ASSISTANT

PEGGY HARMAN, peggy@nirsa.org x23

CUSTOMER SERVICE ASSOCIATE

DANIELLE HERMAN, danielleh@nirsa.org x32

ACCOUNTING ASSISTANT

CHARLA LARKIN, charla@nirsa.org x23

MEMBERSHIP ASSISTANT

MARY MARTIN, marym@nirsa.org x25

NIRSA's Mission Statement

The mission of the National Intramural-Recreational Sports Association is to provide for the education and development of professional and student members and to foster quality recreational programs, facilities and services for diverse populations. NIRSA demonstrates its commitment to excellence by utilizing resources that promote ethical and healthy lifestyle choices.



Code of Ethics available at the NNC

“An outstanding characteristic of a profession is that its members are continually striving to improve the quality of life for the population they serve. In making the choice to affiliate with a professional association, individuals assume the responsibility to conduct themselves in accordance with the ideals and standards set by the organization. For NIRSA members, this means they will strive to uphold the By-laws in a manner illustrated in the Code of Ethics.” – Preamble, Professional Code of Ethics

All new Professional and Student members of NIRSA receive a Code of Ethics, suitable for framing, included in their membership packets. Longtime members of NIRSA who may not have received a copy upon joining the Association, or those who may have misplaced their copy, are encouraged to email kim@nirsa.org or contact Kim Daley at 541-766-8211x21 at the NNC to receive a free copy.

Reminders for events at the NIRSA Annual Conference

• For continuing dialogue regarding the future of CEUs and certification, be sure to attend the NIRSA Town Hall meeting at the 2001 NIRSA Annual Conference & Recreational Sports Exposition in the Silver State Pavilion at 2:15P.M. Friday, March 30, 2001.

• Reminder – Due to liability constraints, no one under 18 years of age may be admitted to the Exhibit Hall of the 2001 NIRSA Annual Conference & Recreational Sports Exposition.

NIA Executive Secretary, NIRSA Past President, Paul Gunsten, dies

NIRSA president (1969), Paul H. Gunsten passed away in January. Paul was an Associate Professor Emeritus at Virginia Tech in Blacksburg where he had been recreation and intramural director for many years. Paul earned his master’s degree from the University of Kentucky, and then began his teaching and coaching career at Bridgewater College in Virginia. He was active in the field of health, physical edu-

cation and intramurals for his entire career at the secondary, college and university levels.

Beginning in 1966, Paul was active in the National Intramural Association (NIA), which later became NIRSA. He became President of NIA in 1969 and was also elected the first Executive Secretary, a position he held from 1969 through 1971. He received the NIRSA Honor Award in 1973. His contributions to the Association are numerous: newsletter editor, numerous committees, compilation of the first operating code, instrumental in having the conference proceedings printed, host of the NIA conference at Virginia Tech in 1971, author and conference presenter. Through his efforts in 1972, an intramural section was formed and officially recognized as a part of the Virginia Association of Health, Physical Education and Recreation-VAHPER; he was its first chairman.

Paul’s contributions to the field of recreation over the past 35 years continue to provide valuable opportunities for NIRSA members today. He will be missed.

NIRSA member retires

Barbara Brimi, CRSS, University of Texas at Austin, retired January 31, 2001. She has been a NIRSA member for 27 years, has earned the NIRSA Service Award, and

is a past NIRSA Foundation Board Chair.

NIRSA insurance update

NIRSA’s sponsored insurance for recreational sports programs continues to provide the best insurance at the most reasonable rates, though now operating under a different name. NIRSA Insurance is now offered through P5e.Health Services Insurance Agency in Salt Lake City. The former administrator—Continental Insurance—teamed with P5e.Health to create a larger company, with expanded services. Your primary contact will remain the same, although the address and phone number has changed (see below).

This NIRSA Institutional Member benefit through P5e.Health Services Insurance Agency helps Institutional Members manage the risk of their programs and activities. An insurance policy protects participants, the institution, as well as the administrator. Continue to get quality, reliable insurance at discounted rates through NIRSA Insurance:

NIRSA Insurance
P5e.Health Services Insurance Agency
2455 East Parleys Way, Suite 210
Salt Lake City, Utah 84109
855-P5 SPORTS
801-412-2626
Fax: 801-412-2625

| calendar of events | | |
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| <p>March 27-31, 2001 NIRSA Annual Conference & Recreational Sports Exposition, Reno, NV</p> <p>April 1, 2001 New NIRSA Board Meeting, Reno, NV</p> <p>April 11-14, 2001 17th Annual NIRSA Collegiate Volleyball Sport Club Championships, Kansas City, MO</p> <p>May 9-10, 2001 Mississippi State Workshop, Hattiesburg, MS</p> <p>May 17-19, 2001 Big 10 Conference, Ann Arbor, MI</p> <p>June 4-7, 2001 School of Recreational Sports Management, Orlando, FL</p> | <p>June 5-7, 2001 Executive Institute, Orlando, FL</p> <p>June 17-26, 2001 Summer Board Meeting, Corvallis, OR</p> <p>June 21-23, 2001 Sport Club Symposium, Albuquerque, NM</p> <p>July 8-11, 2001 Outdoor Recreation Symposium, New River Gorge, WV</p> <p>October 4-5, 2001 Illinois State Workshop, Chicago, IL</p> <p>October 14-16, 2001 Region V Conference, Omaha, NE</p> <p>October, 2001 Aquatics Symposium, site TBA (tentative)</p> <p>October 17-20, 2001 Board of Directors' Midyear Meeting, San Antonio, TX</p> | <p>October 27-28, 2001 Region I Conference, Ithaca, NY</p> <p>November 1-4, 2001 Region II Conference, Roanoke, VA</p> <p>November 14-17, 2001 8th Annual NIRSA Collegiate Soccer Sport Club Championships, University of Alabama, Tuscaloosa</p> <p>November 1-3, 2001 Region VI Conference & Lead-On, Boise, ID</p> <p>April 9-13, 2002 2002 NIRSA Annual Conference & Recreational Sports Exposition, San Antonio, TX</p> <p>April 17-20, 2002 18th Annual NIRSA Collegiate Volleyball Sport Club Championships, Dallas, TX</p> |

Deadlines for submitting classified ad text for position listings on the NIRSA Website are the 10th and 25th of each month.