

inside...

- N2 CEUs and CRSS
- N3 President and National Student Representative Comments
- N4 Sports Champions
- N5 Flag Football winners
- N6 2001 Symposia
- N7 New Online Course
- N8 Absentee ballots
- N9 National Service Award Nominations
- N9 Celebrate February 22, 2001

sidelines

Basketball, with 39.4 million participants, is the most popular team sport in the United States.

Source: Sporting Goods Manufacturers Association

A Paradox in Team Sport Trends

According to the Sporting Goods Manufacturers Association's (SGMA) latest research, participation in team sports in the US has declined in the past decade—but more American boys and girls are playing in youth leagues and on high school teams. Why the paradox?

"Throughout the 1990s, casual players drifted away from team sports for a variety of reasons. At the same time, more and more players — especially girls and younger players of both sexes — have taken up team sports in organized programs," said SGMA Vice President Gregg Hartley.

"The result is an apparent paradox: there are fewer players overall in many sports, even though team sports programs generally are expanding."

According to US Trends in Team Sports, in the past 10 years:

- Thirteen million fewer people played softball, but the number of high school softball players increased 44 percent.
- The number of basketball players in 1999

(39 million) was the same as 1990 but the number who played frequently (52 times or more a year) rose 15 percent.

- Participation in soccer increased 11 percent, while play on high school teams rose 65 percent, and play on U.S. Youth Soccer Association programs surged 76 percent.

- The number of baseball players declined 26 percent from 12.1 million, but the number who played frequently (at least 52 times a year) remained unchanged at 3.2 million.

"There has been a decline in spontaneous, pick-up play in team sports where the games are played purely for fun by children who live in the neighborhood," said Hartley. "Team sports in America are more organized and more serious than they used to be."

The report US Trends in Team Sports identified the following reasons for the overall decline:

- Inline skating grew 494% during the 1990s to nearly 28 million participants and thus attracted some young people away from team sports.

continued on page N2

Time to Get in the Game

The USA Tennis on College Campus program continues to grow and is about to get even better. As the partnership with USTA and the Intercollegiate Tennis Association (ITA) enters its third year in 2001, a new 'incentive' program has been approved by the United States Tennis Association (USTA) that can benefit everyone. Starting in January 2001, USTA will give a grant of \$7 (up from \$5) per participant in the USA Tennis 1-2-3 program and a grant of \$35 (up from \$25) per team in the USA Team Tennis program.

The USA Tennis programs are developed not only for the beginner, but also for highly skilled players.



Western Washington University says "Join us in 2001 for the Tennis Championship!"

For more information on the USA Tennis on College Campus program, please contact Valerie McCutchan at the NIRSA National Center by calling (541) 766-8211x15.

- The reduction of physical education programs and even recess in public schools.
- Television, video games, computers, and the Internet.
- The tendency of US families to schedule multiple activities sharply cut into free time for shared experiences or spontaneous play.
- The tendency of young athletes to specialize in one sport at an early age resulted in fewer multisport athletes, not only in high school but in youth leagues as well.

Other trends:

- There is a dramatic emergence of the female athlete; the number of girls on high school teams increased 40 percent between 1990 and 1998.
- Soccer solidified its position as a major sport. The number of frequent players (52+ times a year) rose 41 percent between 1990 and 1999.
- Basketball is America's favorite team sport. By 1999, basketball clearly ranked as the most-played team sport and one of the most popular sports activities of any kind.

These statistics are from continuing national research by American Sports Data, Inc. Hartsdale, NY, which has been tracking U.S. sports participation annually since 1987.

CEUs and the CRSS?

Members share their opinions through recent NIRSA survey.

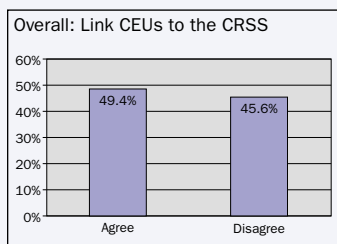
The NIRSA National Center recently distributed a survey seeking opinions and input regarding professional development, certifications, and continuing education units (CEUs).

The results indicate a divided opinion regarding the linkage of CEUs to the Certified Recreational Sports Specialist (CRSS) certification. Slightly more members support a link (49.4%) than oppose a link (45.6%). (See graph A).

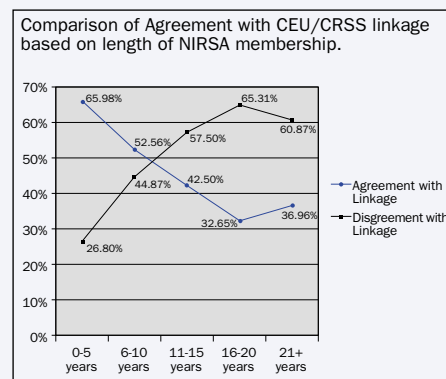
After multiple cross-comparisons, two factors emerged that indicate how members feel about the CEU/CRSS linkage. The first factor is length of membership in NIRSA, and the second factor is their CRSS status. The longer someone has been a member, the more likely they are opposed to a linkage (see graph B). Also, those who already have their CRSS are more likely to oppose a linkage. Fifty-five percent of those who are not CRSS certified support a linkage to CEUs, while only 44 percent of CRSS-certified respondents support a linkage.

The web survey was launched in October and distributed to all NIRSA members who provided an email address. More than 300 members replied.

Graph A



Graph B



Active.com to acquires with Eteamz.com

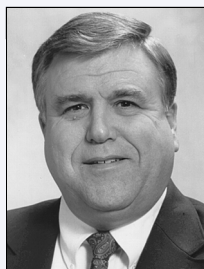
The addition of Leading Web Community for Team and League Sports Strengthens Active.com's Leadership in Online Participatory Sports and Recreation Space

The purchase of **eteamz.com**, a company that has established itself as a leading web community for team and league sports, reinforces Active.com's definitive leadership in the league market. The combined product offers high-end, high-utility web tools for league administrators and easy-to-use, engaging community tools for players, coaches and families. Active.com will also add 150,000 teams and more than 10,000 leagues to its user base, while boosting site traffic to 30 million page-views per month.

As one of the top ranked, most traf-

ficked sports sites on the Internet, eteamz.com has developed an online product that responds directly to the needs of players, coaches and families involved in team sports. According to Dave Alberga, president and chief executive officer of Active.com, eteamz.com represents a perfect complement to Active.com's existing ActiveLeagues offering. It enables Active.com to extend its online registration capabilities to a new customer base, while leveraging eteamz.com's community tools across its events, leagues and park activities segments.

"The two companies share a passion for participatory sports, an employee-and customer-focused culture and a team that represents the best talent in the industry," said Matt Landa, chief commerce officer, Active.com. Active continues to lead the events and leagues segment to, provide registration and data management tools for more than 20,000 events and league organizations, including established relationships with the United States Olympic Committee and multiple sports National Governing Bodies.



Celebrate...Celebrate!

William T. Sells, NIRSA President, Ohio University

February! What an exceptional month of meaning and history. A month that celebrates the birthday of the Father of Our Country, George Washington; the birthday of President Abraham Lincoln who signed the Emancipation Proclamation; a month with a day honoring all of the Presidents of the United States; a month with a special day set aside for love and caring, February 14 (Valentine's Day), and a month that experienced the first American to go into orbit on February 20, 1962 (John Glenn, exploring new frontiers.) Isn't it appropriate that the National Intramural-Recreational Sports Association also celebrates its birthday in the month of February?

NIRSA is an association that was founded by 11 Historically Black Colleges and Universities; an organization composed of caring and sharing members; an organization moving forward with visions, continuing to be in the forefront and to be the leaders in the Recreational Sports Profession as we enter a new century with unknown challenges? And, isn't it appropriate that the Emerging Minority Recreation Leaders Conference, now the Emerging Recreational Sports Leaders Conference, is traditionally scheduled during this month?

William N. Wasson, an instructor and intramural director at Dillard University in New Orleans, Louisiana toured 25 institutions of higher education in the 1948-49 academic year to collect data for "A Comparative Study of Intramural Programs in Negro Colleges." With funds awarded through a Carnegie Grant, he was given the opportunity to visit with colleagues, discuss their concerns and to observe their intramural facilities and programs. It

was apparent through these discussions and observations that a means for the exchange of ideas concerning the organization and administration of intramural programs was needed. The study promoted a meeting of intramural directors from 11 Historically Black Colleges and Universities at Dillard University on February 22-23, 1950. Individuals attending this historic meeting included: Cleve Abbott, Tuskegee Institute; Alvin M. Brown, Arkansas A & M College; Roosevelt Grattic, Bethune-Cookman College; Rudolph G. Matthews, Bethune-Cookman College; George W. James, Albany State College; Annette H. Akins, Dillard University; James E. Hawkins, Xavier University; Victor Kerr, Xavier University; Horace W. Moody, Southern University; Armstead A. Pierro, Dillard University; Alfred C. Priestly, Xavier University; William N. Wasson, Dillard University; Hiram Workman, Xavier University; Grant S. Grav, Tillotson College; Dimples Lee, Texas State University; Allen E. Weatherford, North Carolina College; Juanita G. Pierce, Texas State University; Viggo Wallace, Texas State University; and, R. E. Townes, Wiley College. This first meeting was also attended by Morris X. F. Jeff from the New Orleans Recreation Department and Jim Hall of a local newspaper, *The Louisiana Weekly*.

During the meeting two major objectives were defined:

- 1) "The conducting of an annual meeting of intramural directors to promote an exchange of ideas be held."
- 2) "The development of an organization that

would provide for the exchange of ideas and for intramural research."

Also during the meeting, officers were selected and Dimples Lee was named the Secretary, and William N. Wasson being named the organization's first President. It was decided by those in attendance that the organization should be named the National Intramural Association (NIA). Thus, February 22, 1950, experienced the birth of the NIRSA.

As February 22, 2001 approaches, I encourage all of you to take a moment to think about that day on February 22, 1950 and to thank those individuals who cared, shared and wanted to make a difference. I encourage you to share the wonderful history of our association, to celebrate the importance and significance of the vision and foresight of the individuals from those 11 Historically Black Colleges and Universities. We, today, in the Recreational Sports Profession and as members of the National Intramural-Recreational Sports Association have so much to be thankful for and are so indebted to our Founders.

I encourage you to proclaim and celebrate, on each of your campuses, National Recreational Sports and Fitness Day, February 22nd! Honor our Founding Fathers and share our history!

Thank you William Wasson, for your vision, your commitment and your dedication! Thank you participants of that first meeting, for your caring, sharing, and founding of the National Intramural Association!

Happy Birthday, NIRSA... may you have many, many more!

All historical information found in "Challenge And Change A History of the Development of the National Intramural-Recreational Sports Association 1950-1976", Clarke, James S., Leisure Press

Contact William T. Sells, NIRSA President, by writing to him at Division of Campus Recreation, Ohio University, Ping Student Recreation Center, Athens, OH 45701-2979; calling (740) 593-9907; faxing (740) 593-9903; emailing bsells1@ohiou.edu



Searching for something, yet not missing a thing

Nathan Martin, NIRSA National Student Rep, University of Southern Mississippi

To Nathan as you take the next step in your journey,

For the last few years I have been on an intriguing, emotional, and exhausting search. The path that I have chosen for this search has led me in circles, to dead ends, to new perspectives, and to a renewed hope. This path has been a difficult one for me. However, I have never once wanted to turn around because I believe this path will eventually lead to the end of this search and to the beginning of another. So, for what I am searching? I am searching for something larger than the sky, more powerful than the ocean,

and more peaceful than a sunset that joins them. What do you think I am searching for?

Perhaps I am searching for nothing, content in my situation and my perceived future. Perhaps I am searching for that person to whom I can devote my life. Perhaps I am searching for God. Or . . . perhaps I am simply searching for a better Gordita. Regardless of what I am searching for, I am searching. It is in this search that lays the value of life.

You seek the journey, not the treasure at the journey's end. So, as you prepare to move on to the

next step of your journey, out of grad school and into the "real world," don't forget to enjoy and embrace the search. Remember how I always misplaced my keys, yet they were always right in front of me? Keeping your head up and your eyes open, will keep you from becoming so consumed in the moment that you won't be able to find the glasses on your head. I hope you find what you are searching for old buddy, and that it is as comforting as you had always imagined.

Contact Nathan Martin, National Student Representative by writing to him at The University of Southern Mississippi, Recreational Sports, Box 5155, Hattiesburg, MS 39406-5155; calling (601) 266-5405; faxing (601) 266-577; emailing nathan.martin@usm.edu

Soccer Championships

Despite a week of unusually cold, wet weather in Austin Texas, a record number of teams attended the seventh annual NIRSA Collegiate Soccer Sport Club Championships. The University of Texas hosted the event in November. Thirty-two men's teams and 31 women's teams competed — with a record high attendance — and four new champions were crowned.

The winners were:

- Penn State University: Men's National Champion
- University of Michigan: Women's National Champion
- James Madison University: Men's Open Champion
- University of Virginia: Women's Open Champion

Be sure to view the NIRSA Website, www.nirsa.org/soc001a.htm, for complete tournament results and All-Tournament/MVP honors.



James Madison University: Men's Open Champion



Penn State University: Men's National Champion



University of Michigan: Women's National Champion



University of Virginia: Women's Open Champion

Volleyball Championship

April 11-14 2001-Kansas City MO

More than 200 men's and women's teams are expected to compete in the 17th Annual NIRSA Collegiate Volleyball Sport Club Championships at the Bartle Hall Convention Center in Kansas City MO, April 11-14 2001. The NIRSA National Center mailed the tournament packets in December and packets are available to download from the NIRSA Website. The entry deadline is March 2 but the tournament may fill before then, so try to submit entries in early.

Some changes include:

- No more than two former varsity athletes per team in all divisions except the newly created Men's and Women's Open Divisions
- The undergraduate eligibility requirements have been raised from six credit hours to three-fourths of the full-time enrollment.

Molten is the official ball sponsor. Please view the NIRSA Website for forms and further details on the championships, at www.nirsa.org/nir14g1a.htm.

Target 5-on-5 Basketball Regional Championships

At colleges and universities across the nation, the courts are swept, the nets are new, the scoreboard is ready, the awards are polished, and the airline tickets could be reserved in your team's name ... now all we need is your team! Target, Nestles Crunch, Schick's Edge are the sponsors for 2001 5-on-5 Basketball.

This NIRSA-endorsed program is open to all intramural teams from your

campus regardless of whether they won the championship. Each regional site will name a Men's and Women's Champion with each advancing to the National Championships. Please contact one of the following Regional Championship Hosts or Valerie McCutchan at the NIRSA National Center by calling (541) 766-8211 x15 for more information:

Date	Location	Contact	
Feb. 23-25	U. of Wis.-La Crosse	Nathan Barnhardt	(608) 785-6530
Mar. 2-4	Univ. of S. Mississippi	Steve Rey	(601) 266-5405
Mar. 9-11	Univ. of North Texas	Caesar Wood	(940) 565-2275
Mar. 9-11	Wichita State Univ.	John Lee	(316) 978-5290
Mar. 9-11	Ohio University	Chris Morris	(740) 593-9906
Mar. 16-18	Boston University	Chris Daigle	(617) 353-4364
Mar. 23-25	Univ. of Arizona	Mirum Washington-White	(520) 621-4709
Mar. 23-25	UNC at Chapel Hill	Catherine Dorwart	(919) 962-1153

2001 USA Team Tennis National Campus Championship

University of Texas at Austin, March 16-17, 2001

The United States Tennis Association (USTA), NIRSA, and Intercollegiate Tennis Association (ITA) will host the second annual USA Team Tennis National Campus Championship. Your sport club or intramural tennis team should attend this

co-rec team tennis event at the University of Texas at Austin, March 16-17, 2001. Information packets are available by contacting Valerie McCutchan at the NIRSA National Center at (541) 766-8211 x15.



Vicky Zachariadov, University of Texas – Austin

NIRSA and Campus Concepts To Host Training/Fitness Regional Competitions

Target, Old Spice, High Endurance, Red Zone, and Centrum Performance have all teamed with Campus Concepts and NIRSA to create a program to promote health and fitness on 200 college campuses nationwide.

The Training & Fitness program features eight regional fitness challenges open to all students, faculty and staff from any college or university. Teams of two in men's and women's divisions will compete in an obstacle course, "tug-o-war" and fun-run, to determine the all-around "most fit" male and female tandems. Win-

ners will advance to the national competition in Los Angeles, CA. The Challenges

will take place on NIRSA institutional member campuses next spring.

Location	Date	Contact
University of Alabama	March 17, 2001	Jill Tappen (205) 348-1337
Univ. of North Carolina	April 7, 2001	Lauren Mangili (919) 962-3301
Baylor University	April 7, 2001	Van Davis (254) 710-3315
University of Oregon	April 21, 2001	Brent Harrison (541) 346-1047
Miami of Ohio	April 21, 2001	April White (513) 529-8178
Colorado State Univ.	April 21, 2001	Loretta Capra (970) 491-4847
<i>Two more sites TBA</i>		
More information is available at www.nirsa.org/00tfit1/htm . and www.CampusSports.com . or contact Valerie McCutchan at the NIRSA National Center (541) 766-8211 x15.		

Congratulations to the Army Reserve Flag Football Regional Winners

HOST

Arizona State University
Ohio State University
University of Massachusetts - Amherst
University of West Florida
Baylor University
University of North Carolina - Wilmington
University of Maryland
University of Nebraska-Lincoln

WOMEN'S

Boise State "Babs"
Southern University "Hurricanes"
University of Connecticut "Tag Team"
Florida A&M University "Simply Marvelous"
Sam Houston State University "Going Deep"
Campbell University "Campbell University"
East Carolina University "East Carolina"
Central Missouri State U. "Delta Zeta"

MEN'S

Arizona State University "Wildcats"
Fort Knox
Towson University "Flagmag"
Louisiana State University "Spice"
Baylor University "Bucs"
U. of South Florida "Shut'em Down"
Liberty University "Don't be Mad"
U. of Nebraska-Lincoln "Underdogs"

CO-REC

Arizona State University "MV-7"
University of Wisconsin-Osh Kosh "Beavers"
College of New Jersey "Six and Chix"
University of Louisiana at Monroe "SBT"
University of Texas-Pan American "Vipers"
University of North Florida "Snafu"
Eastern Kentucky University "Eastern Kentucky"
U. of Nebraska-Lincoln "Woodchucks and Beavers"

U.S. Army Reserve and Uncle Ben's were sponsors of the 2000 Flag Football. NIRSA extramural events are possible because of the tremendous support provided by NIRSA professionals who volunteer their time and energy. NIRSA thanks the Regional Hosts (David Segal, Mike Penner, Dan Rimerman, Michael Bond, Kevin Engelbrecht, Tim McNeilly, Jeff Kearney and Mark Powell) and Campus Concepts for an outstanding program.



The Florida A&M "Black Magic" team members chase the Southwest Louisiana "Scrubs" receiver.



The Valdosta State Jabronis from Valdosta Georgia take on the Univ. of Louisiana at Monroe "SBT"

Make Plans now for Your 2001 Professional Development

REGISTRATION INCLUDES: Course fees, materials, resource information, refreshment breaks, social, opportunities for peer networking, and a closing banquet.

School of Recreational Sports Management: Level I – Orlando, Florida

June 4-7 2001

Grosvenor Resort (a Disney Property)

Orlando, Florida

\$99/night + taxes

This event is essential to your emerging role as a recreational sport administrator. Topics are uniquely tailored to complement your level of experience. Share ideas, concerns, and techniques with your peers, as well as learn from the field's top managers and leaders. Supervisors, this is a "must" for new hires.

Who should attend?

Professionals with one-to-five years of experience.

Executive Institute – Orlando, Florida

June 5-7, 2001

Grosvenor Resort (a Disney Property)

Orlando, Florida

\$99/night + taxes)

For upper-level administrators in recreational sports the Executive Institute is essential to your continued professional development. This intensive event focuses in-depth on a new topic each year. The Institute covers key subjects to sharpen your skills in leadership, long-range planning, and ways to provide vision and direction for your staff.

Who should attend?

Professionals with 7+ years of experience or five years of experience and graduation from the School of Recreational Sports Management: Level II.

Outdoor Recreation Symposium – tentative

July 2001

Site TBD

Seasonal outdoor programming will be the topic of a summer outdoor recreation symposium in 2001. Look for symposium announcements via NIRSA eFASTNEWS and on the NIRSA Website.

Sport Club Symposium – Albuquerque, New Mexico

June 21-23, 2001

Sheraton Old Town Hotel

Albuquerque, New Mexico

Lodging is \$95/plus tax for 1-2 people

A terrific opportunity for networking, this seminar brings students and professionals together to learn important issues and trends related to Sport Clubs. This event offers you the opportunity to gain valuable personal contacts, develop professional resources and meet with representatives from several National Governing Bodies to discuss your needs and concerns.

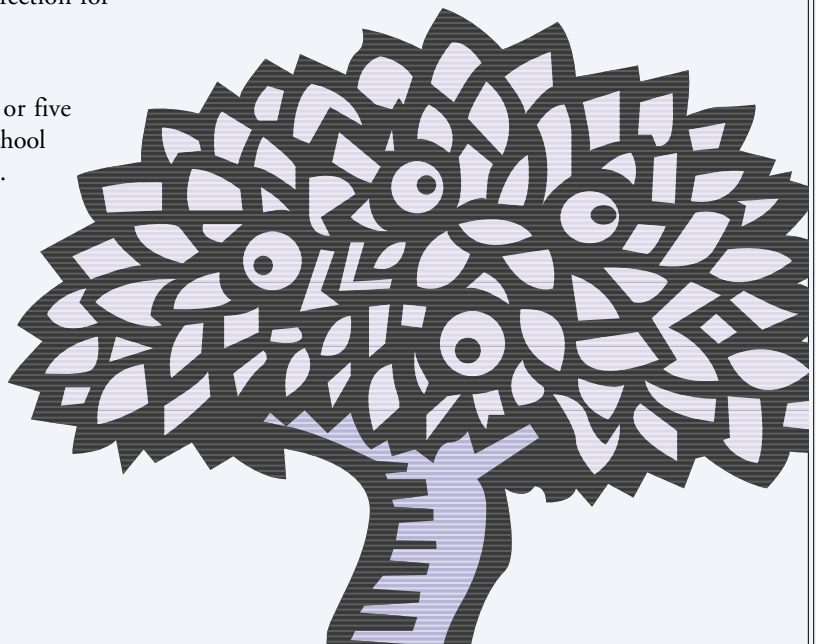
Learn more about:

- Standards for Sport Club coordinators
- NIRSA Sport Club Championships
- Risk management and liability issues
- Standards of conduct/discipline

Who should attend?

Professionals, students, and supervisors who work in the area of Sport Clubs.

Presentation proposals have been mailed. Contact Karen Bach the NIRSA National Center (541) 766-8211 x17 if you are interested in presenting a program.



Legal Liability and Risk Management

Instructor: Dr. Ian McGregor, McGregor and Associates
Begins: February 12, 2001
Early registration: Register by January 31, 2001 = \$350
After February 1: Registration fee is \$400 includes book
TEXTBOOK: *Risk Management in Sport and Recreation*, by Ian McGregor and Joe MacDonald, will be sent to you upon course registration.

Course CEU Value: 3 units

This four-week course will provide participants with the knowledge and skills needed to reduce the risk of sport, leisure, and recreation related injuries and the potential of negligence litigation. It explores negligence liability and the risk management planning process. Participants will learn:

- The critical concept of Reasonable Standard of Care and how this impacts all risk management planning efforts.
- Valuable risk management planning tools
- The skills necessary to develop and implement a comprehensive risk management plan.

Course work and assignments should take approximately 8-10 hours per week.

Learning 'online' as opposed to 'on-ground' poses unique challenges. It should be stressed, however, that during this online course, technology is used to support and enhance the learning process, and not as a means to an end.

PREREQUISITES

Participants must have access to a computer, modem, and the Internet, the WWW and email. You should be functional in word processing and comfortable using a web browser, e-mail, and accessing web sites. While online experience is helpful, this course is suitable for beginners. It will be conducted through www.onelist.com to retrieve all lectures, assignments, instructions, and to respond to the facilitator and fellow classmates.

Minimum TECHNICAL REQUIREMENTS

- Software: Windows 95 or 98 operating system, word processing (Microsoft Word).
- Hardware (recommended): 100 MHz computer, 16 MB RAM, 28.8 modem.

For more information, please contact Dr. Ian McGregor at:

Evening hours: 6-8pm Mon through Thurs (PST)

Phone (evening): 415-472-3030

Phone (day): 415-458-3758 (if evenings are a problem)

Fax: 415.472-3331

Email: mcgregor@sportrisk.com

Web site: www.sportrisk.com

In May, there will be online courses on Clubs, Aquatics, Outdoor Recreation and Communication.

A one-week computer technology course ('Internet Tools for Success') offered in April can be taken as a stand-alone course or as a pre-requisite for other online courses.

Participants Leave the Marketing Symposium Jazzed

Nearly 90 recreational sports students and professionals met in Las Vegas for NIRSA's first-ever Marketing Symposium in December. The three-



day event demonstrates the rapid advancement of marketing as a key professional membership category. In recent years, the number NIRSA members who are marketing professionals have jumped to 60.

The recent marketing event was not, however, limited to professionals solely in marketing. Directors, program coordinators, marketing professionals, and others joined to discuss marketing. The symposium focused on marketing, planning and identifying the value of your organization.

"I came back with loads of ideas and absolutely rejuvenated with marketing, marketing, marketing," said attendee Cheryl Nordin, assistant director for marketing at Central Michigan University.

Evelyn Green, associate director for marketing at the University of Southern Mississippi, teamed with two consultants to Fortune-100 companies, Eric Reidenbach with VAL-Tec Group, and Rick Burton with the University of Oregon. The trio delivered 15 hours of programming chock-full of marketing visions, trends and strategies.

"The information presented and the quality of the speakers was equal to a \$1,500 management seminar offered by [a major university]," said Nordin.

The diverse levels of experience and expertise created a dynamic group of attendees, ranging from seasoned marketing professionals to those new to marketing.

"I had a lot of fun interacting with fellow NIRSA members, and Las Vegas was great," said attendee Eric Corbitt, assistant director at Wright State University.

"The things I learned really helped in developing an effective plan for my department."



You're in the money!

Earn NIRSA Bucks to use on quality NIRSA products and services!

All you have to do is invite your non-member colleagues to attend the 2001 Annual Conference & Recreational Sports Exposition in Reno, NV, March 27-31, 2001.

Contact Kim Daley, membership services coordinator, at (541) 766-8211x21 or kim@nirsa.org for more details.

2001 NIRSA Annual Conference & Recreational Sports Exposition

Registration materials are available in the December issue of *RSF* magazine, via the NIRSA Website, www.nirsa.org, or by contacting the NIRSA National Center at (541) 766-8211.

Students: Don't miss this workshop!

Student Professional Development

SPD 2001: A NIRSA Odyssey

Tuesday, March 27, 2001

8:30am – 4:45pm

The sessions in this interactive workshop focus on communication skills, leadership and team building. In addition, facilitators will offer job-hunting skills for those looking for their first job.

Paul Wesselmann from Stone Soup Seminars will share his expertise in a keynote session titled "Creating Ripples: Maximizing the Conference, Your Career, and Your Life."

Conference registration materials are available in the December issue of *Recreational Sports & Fitness* magazine, via the NIRSA website or by contacting the NIRSA National Center at 541-766-8211 or email nirsa@nirsa.org.

Recreational Sports: Changing lives!

Attendees of the 2001 NIRSA Annual Conference and Recreational Sports Exposition are invited to bring new toys, games, books and stuffed animals for the Make A Child Smile program. Toys will be donated to the childrens' wing of the Washoe Medical Center. This important endeavor will have a positive impact on the lives of many children, bringing hope and joy and putting smiles on their faces. To find out how to participate, visit www.nirsa.org or the NIRSA National Center by calling at 541-766-8211.

The Recreational Sports Exposition

The Recreational Sports Exposition covers 90,000 square feet of exhibits from recreational sports industry leaders. Check out one of this year's features:

Quick Byte

Need to stay in touch with your family and colleagues while at the 2001 NIRSA Annual Conference and Recreational Sports and Exposition in Reno, Nevada? Check your email at the Quick Byte station in the Exhibit Hall.

Need to re-subscribe to the NIRSA Listservs? Here's how:

Choose the topic(s) that interests you.

Listserv name	Description	Email address
recsports	NIRSA RecSports	recsports@nirsa.net
facilities	NIRSA Facilities	facilities@nirsa.net
aquatics	NIRSA Aquatics	aquatics@nirsa.net
imsports	NIRSA Intramural Sports	imsports@nirsa.net
sportclubs	NIRSA Sport Clubs	sportclubs@nirsa.net
students	NIRSA Students	students@nirsa.net
nnhfitwell	NIRSA Natural High-Fitness-Wellness	nnhfitwell@nirsa.net

2. Send an email to: majordomo@nirsa.net

Leave the subject line blank and in the body of the message, type: *subscribe [then the name of listserv]*. For example, to subscribe to the NIRSA Aquatics listserv, you would type: *subscribe aquatics*

3. The request must be confirmed.

This means you will receive an email with follow-up instructions to complete your subscription to the listserv. You will then be able to send messages to the Listserv by sending messages to the appropriate address. For example, to email the NIRSA Students listserv, you would email to students@nirsa.net.

4. Member Forum

The NIRSA National Center has a "no-response" policy for the Listservs. The Listservs are reserved as a member forum, and no National Center staff will reply to postings on the web. If you have questions specifically directed to the staff, please phone or email them.

5. NEW NIRSA member communication tool

Web Forums are available as a communication tool at www.nirsa.org/forums. Visit this page to discover this great new NIRSA-medium, and then utilize it to share information with your colleagues.

Absentee Ballot Procedures

Professional Members

Professional members of NIRSA who cannot attend the Annual Business Meeting (Thursday, March 29, 2001) and/or their respective Annual Regional Meeting (Wednesday, March 28, 2001) of the Association in Reno, Nevada, may request an absentee ballot. Ballots for president-elect and regional vice-president (regions I, III, and V) will be mailed to professional members who request them beginning February 12, 2001. Ballots must be returned by mail by March 19, 2001.

Student Members

Student members of NIRSA who cannot attend the Annual Student Business Meeting (Wednesday, March 28) of the Association in Reno, Nevada, may request an absentee ballot. Ballots for national student representative and the six (6) regional representatives will be mailed to student members who request them beginning February 11, 2001, and must be returned by mail by March 18, 2001.

Requests for absentee ballots must be made in writing (mailed, faxed, or emailed) and should be submitted to: NIRSA National Center, Attention: Absentee Ballot, 4185 SW Research Way, Corvallis, OR 97333-1067; FAX (541) 766-8284; email: nirsa@nirsa.org

Professional or student members who return an absentee ballot and then attend the Annual Business Meeting and/or their respective Annual Regional Meeting, or the Annual Student Business Meeting, must notify the Chair of the Nominations/Elections Committee of their presence at the meeting(s).

Plan to Celebrate National Recreational Sports and Fitness Day Thursday, February 22, 2001

No matter how you choose to honor it, celebrating February 22 as National Recreational Sports and Fitness Day provides an opportunity to share our NIRSA philosophy with individuals and communities nationwide.

Why February 22?

In April 1999 NIRSA members passed a resolution to encourage an annual national celebration on its founding date, February 22, 1950. This celebration is intended to promote the tremendous benefits of participation in recreational sports, and serve as a tribute to representatives of 11 Historically Black Colleges who first met at Dillard University in New Orleans to form the National Intramural Association, NIRSA's predecessor.

Join NIRSA's 4,000+ individual and institutional members February 22nd in celebrating this special day to call national attention to the many positive benefits that participation in recreational sports, fitness activities and wellness program contribute to Americans of all ages.

Here are just a few ways to celebrate and get media coverage — get creative!

- Invite national/state experts, local physicians, health officials, and fitness professionals to join you.
- Create social events by having your governor, state representatives, mayor, city council or campus officials participate in proclaiming February 22 National Rec Sports Fitness Day.
- Conduct a fitness festival by organizing campuswide faculty and student fit-

ness activities such as a walk, or run.

• Hold public demonstrations of various forms of fitness, which could then be continued on a long-term basis such as:

- Martial arts
- Senior fitness classes
- Tae Bo-Kick Boxing
- Aerobics classes
- Tai Chi
- Swim Meets
- Weight lifting
- Yoga

• Involve local K-12 schools, recreation centers, local gyms, aerobic classes, fitness businesses and other sport and fitness agencies into all campus activities.

• Conduct a fitness-health fair with the medical community, heart association, chamber of commerce, business and industry, fire stations, educational institutions, sports clubs on campus or at local recreation centers and put on EMS demonstrations, Red Cross lifesaving training, and screenings for weight, diabetes, blood pressure, and cholesterol.

• Participate in lectures or local TV shows to create an increased awareness of local fitness activities.

• As a NIRSA Associate Member, you can provide support with signs, banners, prizes, and T-shirts for sporting competitions.

• Invite national/state experts, local physicians, health officials, and fitness professionals to join you.

For more information, contact sarah@nirsa.org or see the NIRSA Website nirsa.org for details.

National Service Award Nominees Announced

At the 2000 Mid-Year Board Meeting in Reno, Nevada, the NIRSA Board of Directors reviewed the nomination forms for individuals who were nominated by colleagues to receive a National Service Award. Winners will be announced and recognized at the 2001 NIRSA Annual Conference in Reno, Nevada. Nominees this year included:

- **Roy Yarbrough**, California University of Pennsylvania
- **Jeff Kearney**, University of Maryland (College Park)
- **Paul Wilson**, University of Oklahoma
- **Joey Michel**, Southeastern Louisiana University
- **Marc Scharphorn**, Grand Valley State University (not member)
- **Paul Fawcett**, Ball State University (not member)
- **Jackie Hamilton**, University of Texas (Austin)
- **Diane Belz**, University of Colorado (Boulder)
- **Jim Miller**, University of Texas (Austin) (not member)

NIRSA National Center

4185 SW Research Way, Corvallis, OR 97333-1067
tel: (541) 766-8211 email: nirsa@nirsa.org
fax: (541) 766-8284 web: nirsa.org

NIRSA Know material is copyrighted by NIRSA.

EDITOR SARAH JANE HUBERT

GRAPHIC DESIGNER CORY GRANHOLM

NIRSA National Center Staff email addresses & phone extensions

tel: (541) 766-8211

EXECUTIVE DIRECTOR

KENT BLUMENTHAL, kentb@nirsa.org x12

CHIEF OPERATING OFFICER

PAM WATTS, pam@nirsa.org x18

ASSISTANT TO THE EXECUTIVE DIRECTOR

JENNIFER HURD x11

EDUCATION DIRECTOR

KAREN BACH, karen@nirsa.org x17

NATIONAL SPORT PROGRAMS DIRECTOR

MARY CALLENDER, Mary@nirsa.org x14

MARKETING DIRECTOR

AARON HILL, aaron@nirsa.org x13

WEBSITE ADMINISTRATOR

TODD COTTON, webmaster@nirsa.org

MEMBERSHIP SERVICES COORDINATOR

KIM DALEY, kim@nirsa.org x21

GRAPHIC DESIGNER

CORY GRANHOLM, cory@nirsa.org x26

EXPOSITION & ADVERTISING MANAGER

CAROLE HOBROCK, carole@nirsa.org x16

COMMUNICATIONS SPECIALIST / EDITOR

SARAH JANE HUBERT, sarah@nirsa.org x20

STAFF ACCOUNTANT

KAY MASSEY, kay@nirsa.org x19

NATIONAL SPORT PROGRAMS ASSISTANT

VALERIE MCCUTCHAN, valerie@nirsa.org x15

RECEPTIONIST

MELODY BALL, receptionist@nirsa.org x10

ADMINISTRATIVE ASSISTANT

MELODY BROWN, melodyc@nirsa.org x22

FOUNDATION PROGRAM COORDINATOR

VICTORIA FINDLAY, victoria@nirsa.org x22

MEMBERSHIP ASSISTANT

PEGGY HARMON, peggy@nirsa.org x25

CUSTOMER SERVICE ASSISTANT

DANIELLE HERMAN, danielle@nirsa.org x27

ACCOUNTING ASSISTANT

CHARLA LARKIN, charla@nirsa.org x23

MEMBERSHIP ASSISTANT

MARY MARTIN, marym@nirsa.org x25

NIRSA's Mission Statement

The mission of the National Intramural-Recreational Sports Association is to provide for the education and development of professional and student members and to foster quality recreational programs, facilities and services for diverse populations. NIRSA demonstrates its commitment to excellence by utilizing resources that promote ethical and healthy lifestyle choices.

You'll find all conference registration materials in the December issue of the RSF.



Members on the Move

You'll find Members on the Move on the NIRSA Website in the *NIRSA Know* section: nirsa.org/nlz.htm

2000-2001 Salary Census Reports Due Out spring 2001

Conducted every two years in the fall, this report summarizes the results of a nationwide salary survey within the field of recreational sports. These compilations of annual budget, department size, staff demographics, years of experience, gender and ethnicity will be your the most important tool when preparing your staff budgets, recruiting new personnel or negotiating your salary increase.

PM.0790.01, Institutional Member: \$15
PM.0795.01, Retail: \$45

calendar of events

February 16-17, 2001

Emerging Recreational Sports Leaders, Durham, NC

February 22, 2001

National Recreational Sports & Fitness Day

March 5, 2001

Committee Year-end Reports due to the NIRSA National Center

March 16-17, 2001

USA Team Tennis Championship, UT-Austin

March 27-31, 2001

2001 NIRSA Annual Conference & Recreational Sports Exposition, Reno, NV

April 11-14, 2001

17th Annual NIRSA Collegiate Volleyball Sport Club Championships, Kansas City, MO

May 17-19, 2001

Big 10 Conference, Ann Arbor, MI

June 4-7, 2001

School of Recreational Sports Management, Orlando, FL

June 5-7, 2001

Executive Institute, Orlando, FL

June 21-23, 2001

Sport Club Symposium, Albuquerque, NM

July, 2001

Outdoor Symposium TBA

October 2001

Region V Conference, Omaha, NE

October 17-20, 2001

Board of Director's Mid-year Meeting

October 27-28, 2001

Region I Conference, Ithaca, NY

November 1-4, 2001

Region II Conference, Roanoke, VA

November 14-17, 2001

8th Annual NIRSA Collegiate Soccer Sport Club Championships, University of Alabama, Tuscaloosa

November 2001

Region VI Conference & Lead-On, Boise, ID

April 9-13, 2002

2002 NIRSA Annual Conference & Recreational Sports Exposition, San Antonio, TX

Deadlines for submitting classified ad text for position listings on the NIRSA Website are the 10th and 25th of each month.



There is no better resource than the
Recreational Sports Directory

YES!

I'm ready to save time and money.
Send me the 2001 Recreational Sports Directory today!

Name _____

Institution/Company _____

Address _____

City _____ State _____ Zip _____

Daytime Phone _____ Fax _____

Payment information

☐ Check made out to "NIRSA" (U.S. funds only) ☐ PO# _____

☐ MasterCard ☐ Visa ☐ Discover ☐ American Express

Credit Card Number _____ Expiration Date _____

Signature _____

New user-friendly price

Quantity Amount

Professional & Student Member

\$25 each

Associate Member

\$150 each

10% Quantity discount (when you purchase 10 or more copies)

Subtotal:

Shipping (see below)

Canadian/International/APO-FPO Order Fee*

Order Total:

Shipping

ORDER TOTAL	STANDARD	3-DAY	2-DAY	NEXT DAY
\$25\$39.99	\$4	\$8	\$11	\$26
\$40\$79.99	\$5	\$10	\$13	\$29
\$80\$99.99	\$6	\$12	\$15	\$33
\$100\$199.99	\$7	\$14	\$17	\$35
\$200+	\$10	\$16	\$19	\$38

*International Addresses, APO/FPO, ship to AK and HI: Additional 35% of order total Residential Addresses: Additional \$3

30-day money back guarantee if returned in perfect condition.

Please return this form with your payment to:
**NIRSA National Center, 4185 SW Research Way
Corvallis, OR 97333-1067**